UBER TRIP analysis based on start_date and end_date

```
In [1]:
        import numpy as np # linear algebra
        import pandas as pd # data processing, CSV file I/O (e.g. pd.read csv)
        import matplotlib.pyplot as plt
        from builtins import list
        import matplotlib
        matplotlib.style.use('ggplot')
        import datetime
        %matplotlib inline
        uber df=pd.read csv(r"D:\DATA SCIENCE\Uber Data Trip\My Uber Drives - 2016.csv")
In [3]:
```

STOP* MILES*

5.1

5.1

5.0

4.8

Fort Pierce

PURPOSE*

Meal/Entertain

Meal/Entertain

Errand/Supplies

NaN

In [4]: uber df.head()

START*

Out[4]:

0 1/1/2016 21:11 1/1/2016 21:17

0 1/1/2016 21:11 1/1/2016 21:17

1/2/2016 20:25 1/2/2016 20:38

1/2/2016 1:37

<class 'pandas.core.frame.DataFrame'> RangeIndex: 1155 entries, 0 to 1154 Data columns (total 7 columns):

Non-Null Count Dtype

START_DATE* 1155 non-null datetime64[ns]

END_DATE* 1155 non-null datetime64[ns]

1/2/2016 1:25

Column

0

1

1000

800

600

400

month=[]

minutes=[]

plt.xlabel('Month') plt.ylabel('Frequency')

100

80

75

175

150

while count < len(uber df):</pre>

START_DATE*

1/2/2016 1:25 1/2/2016 1:37 Business Fort Pierce Fort Pierce 5.0 NaN **2** 1/2/2016 20:25 1/2/2016 20:38 Business Fort Pierce Fort Pierce 4.8 Errand/Supplies **3** 1/5/2016 17:31 1/5/2016 17:45 Business Fort Pierce Fort Pierce 4.7 Meeting 1/6/2016 14:42 1/6/2016 15:49 Business Fort Pierce West Palm Beach 63.7 **Customer Visit** In [5]: # Remove uncessary data

Business Fort Pierce

Business Fort Pierce

Business Fort Pierce

Business Fort Pierce

END_DATE* CATEGORY*

uber_df = uber_df[:-1] uber df.head() Out[5]: START_DATE* END_DATE* CATEGORY* START* STOP* MILES* **PURPOSE***

Fort Pierce

Fort Pierce

Fort Pierce

3 1/5/2016 17:31 1/5/2016 17:45 Business Fort Pierce Fort Pierce 4.7 Meeting 1/6/2016 14:42 1/6/2016 15:49 Business Fort Pierce West Palm Beach **Customer Visit** 63.7 In [6]: # fix data types of data columns def convert_time(column_name): λ=[]

for x in uber df[column name]: y.append(datetime.datetime.strptime(x, "%m/%d/%Y %H:%M")) uber_df[column_name] = y In [7]: column_date=uber_df[['START_DATE*','END_DATE*']]

for x in column_date: convert time(x) In [8]: # check that all data is fixed and ready to work on it uber_df.info()

CATEGORY* 1155 non-null object START* 1155 non-null object STOP* 1155 non-null object MILES* 1155 non-null float64 5 PURPOSE* 653 non-null object 6 dtypes: datetime64[ns](2), float64(1), object(4) memory usage: 63.3+ KB In [9]: | # plot number of trip at each category x = uber df['CATEGORY*'].value counts().plot(kind='bar')

200 0 As we notice that the most trips made in business category with huge difference beteewn it and personal category. In [10]: #extract month from start date count = 0

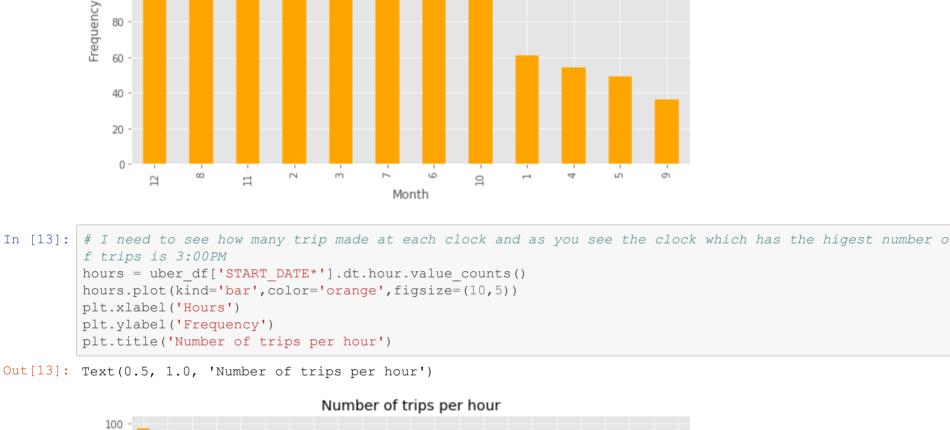
month.append(uber_df['START_DATE*'][count].month)

x.plot(kind='bar', figsize=(10,5), color='orange')

count = count+1uber_df['Month'] = month In [11]: # calculate duration of each trip in minutes

uber df['Duration Minutes'] = uber df['END DATE*'] - uber df['START DATE*'] uber df['Duration Minutes'] for x in uber_df['Duration_Minutes']: minutes.append(x.seconds / 60) uber_df['Duration_Minutes'] = minutes In [12]: | # plot number of trips at each month x = uber df['Month'].value counts()

plt.title('Number of trips per Month') Out[12]: Text(0.5, 1.0, 'Number of trips per Month') Number of trips per Month 140 120



Frequency 60



50 25 Temporary Site Meeting Errand/Supplies Customer Visit We need to know the speed of each drive to accomplish each trip, we need to calculate trip in hours at the first and save it into (duration_hours) and then apply speed law speed = distance / time In [15]: # aveverage of each trip according to purpose purpose = uber_df.groupby('PURPOSE*').mean() purpose.plot(kind = 'bar', figsize=(15,5)) Out[15]: <matplotlib.axes._subplots.AxesSubplot at 0x1d998058308>

125 100

MILES*

Month

Duration_Minutes

75 50 25 Commute Meal/Entertain Temporary Site Between Offices Customer Visit Charity (\$) PURPOSE*

Name: Speed_KM, Length: 1155, dtype: float64

3

4

1150

1152

20.142857

57.044776

6.000000

27.771429

1151 13.000000

1153 21.333333 1154 28.077670