Introduction to E-Commerce (CS 519)
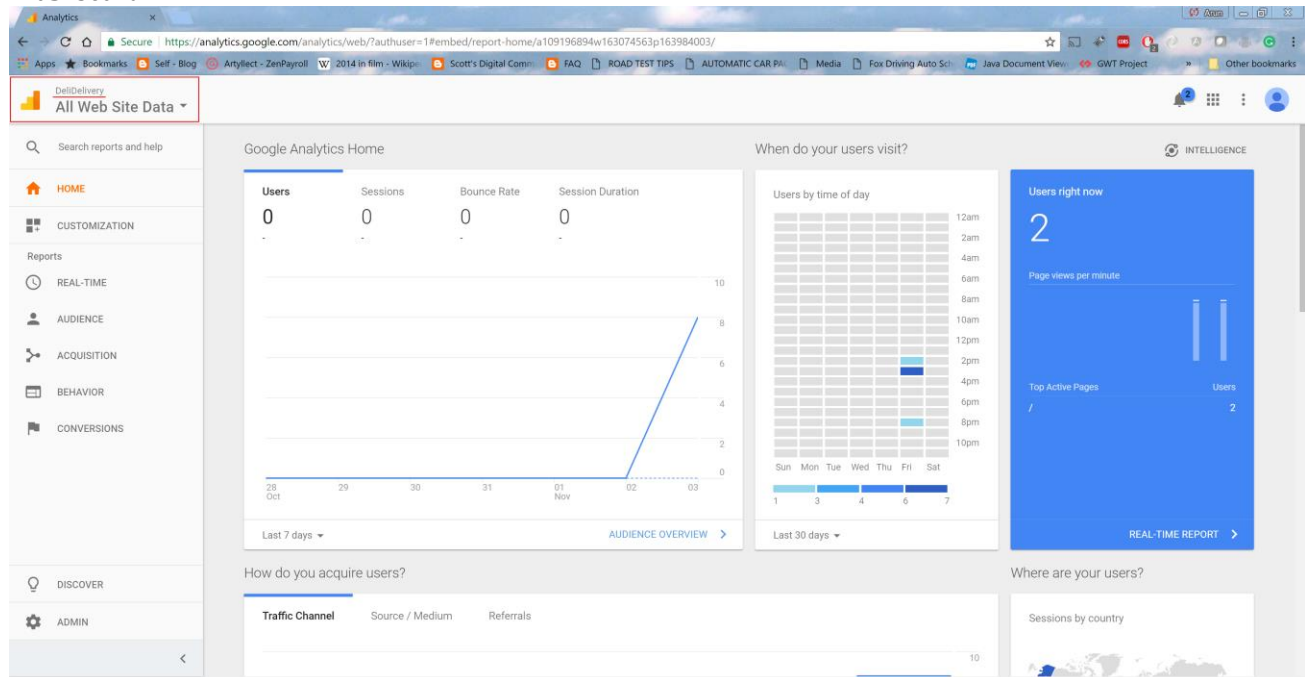
(Homework 7)

Prof. Gene Super
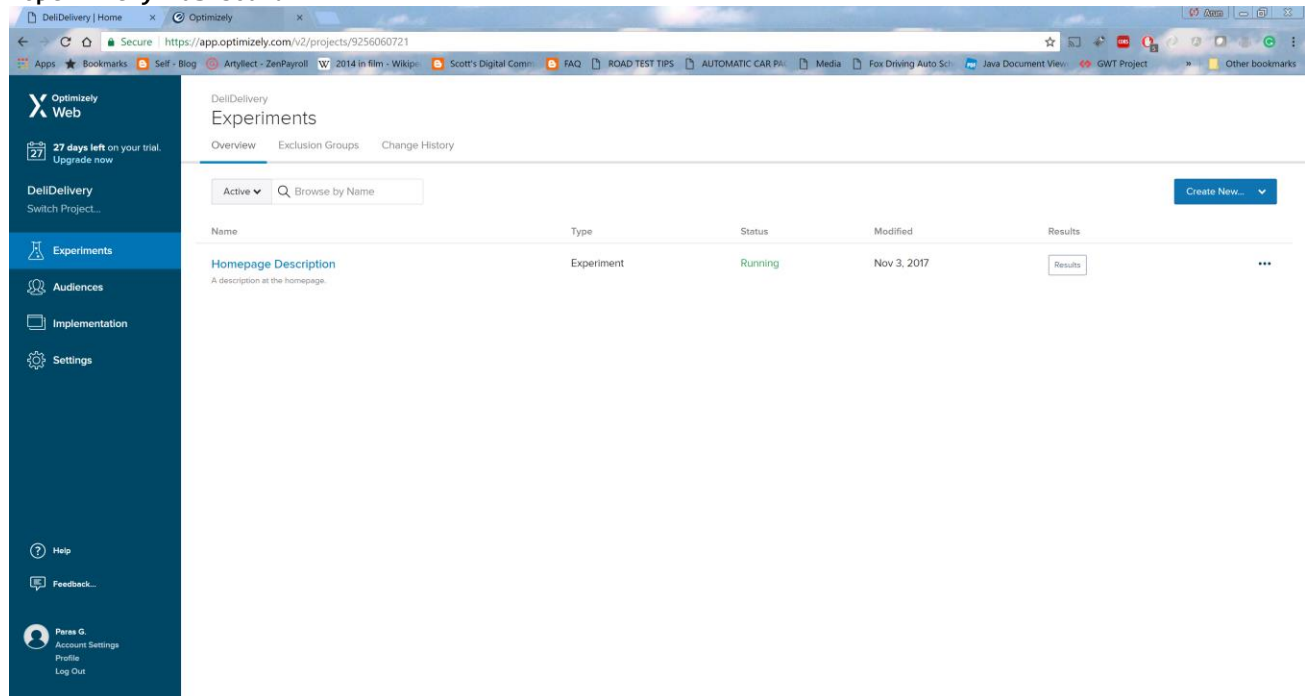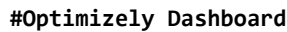
Student Name: **Paras Garg**

Course Section: **CS 519 A**

#Google Analytics

#Script

#Dashboard

#A/B Testing

#Script

#Optimizely Dashboard
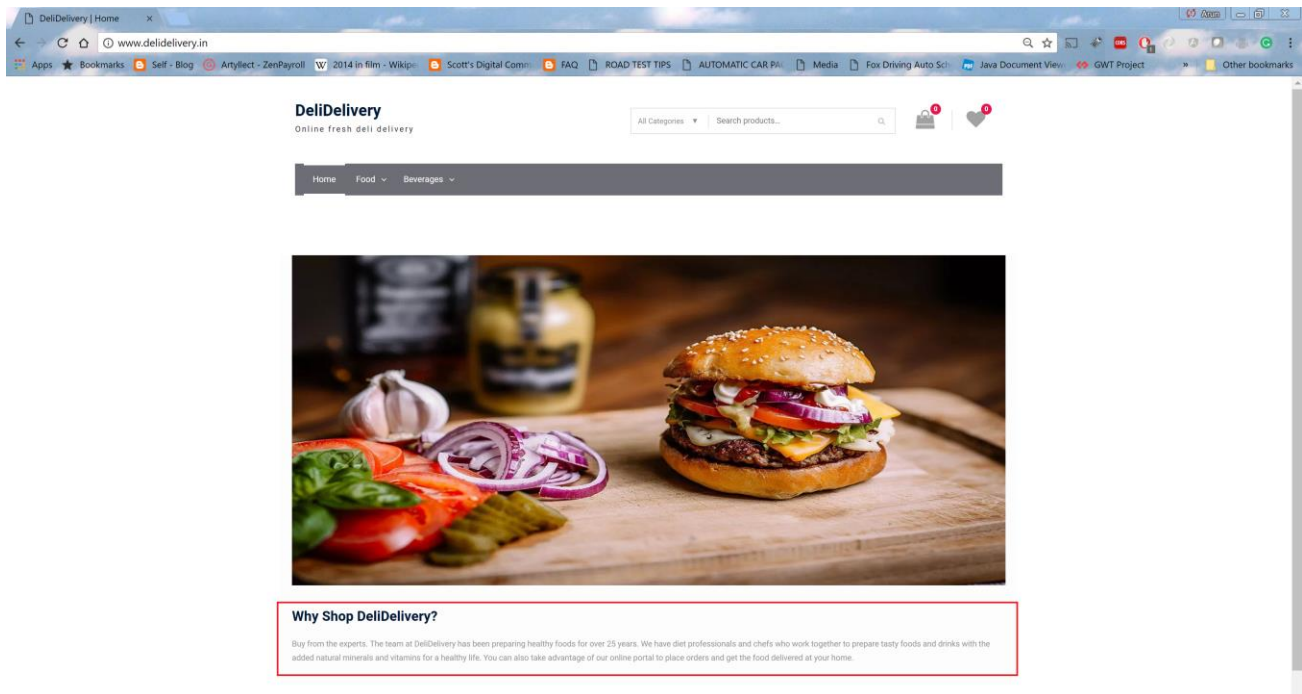
Please notice: For AB testing, I made changes on the homepage of my website. I have changed the text and its color. For better visibility, I have marked the area in the webpage with red border)

#AB Testing (version A)
URL: http://delidelivery.in

#AB Testing (version B)
URL: http://delidelivery.in