

# Homework 7

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**Due** Nov 6 by 6:15pm      **Points** 100      **Submitting** a file upload  
**Available** Oct 30 at 12am - Nov 6 at 6:15pm 8 days

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This assignment was locked Nov 6 at 6:15pm.

1.Add Google Analytics to your site & project (submit Google Analytics dashboard screenshot showing the name of your site

2.Add a/b testing to your website

- Take screenshots of your A and B site versions and upload to Canvas. Your uploaded files should have:
  - 1.2 screenshots (A and B version) with
  - 2.Highlighted differences between A and B versions or at the very least those differences should be listed by you.
  - 3.URL of the page running the test

Note: Set A/B test to be 50% for each version and make sure that if you use Google, you turn ON the “Distribute traffic evenly across all variants” setting in Advanced Options (see screenshot on next page).

Grader will double-check it by going to your site in incognito mode and making sure I can get both A and B versions.