

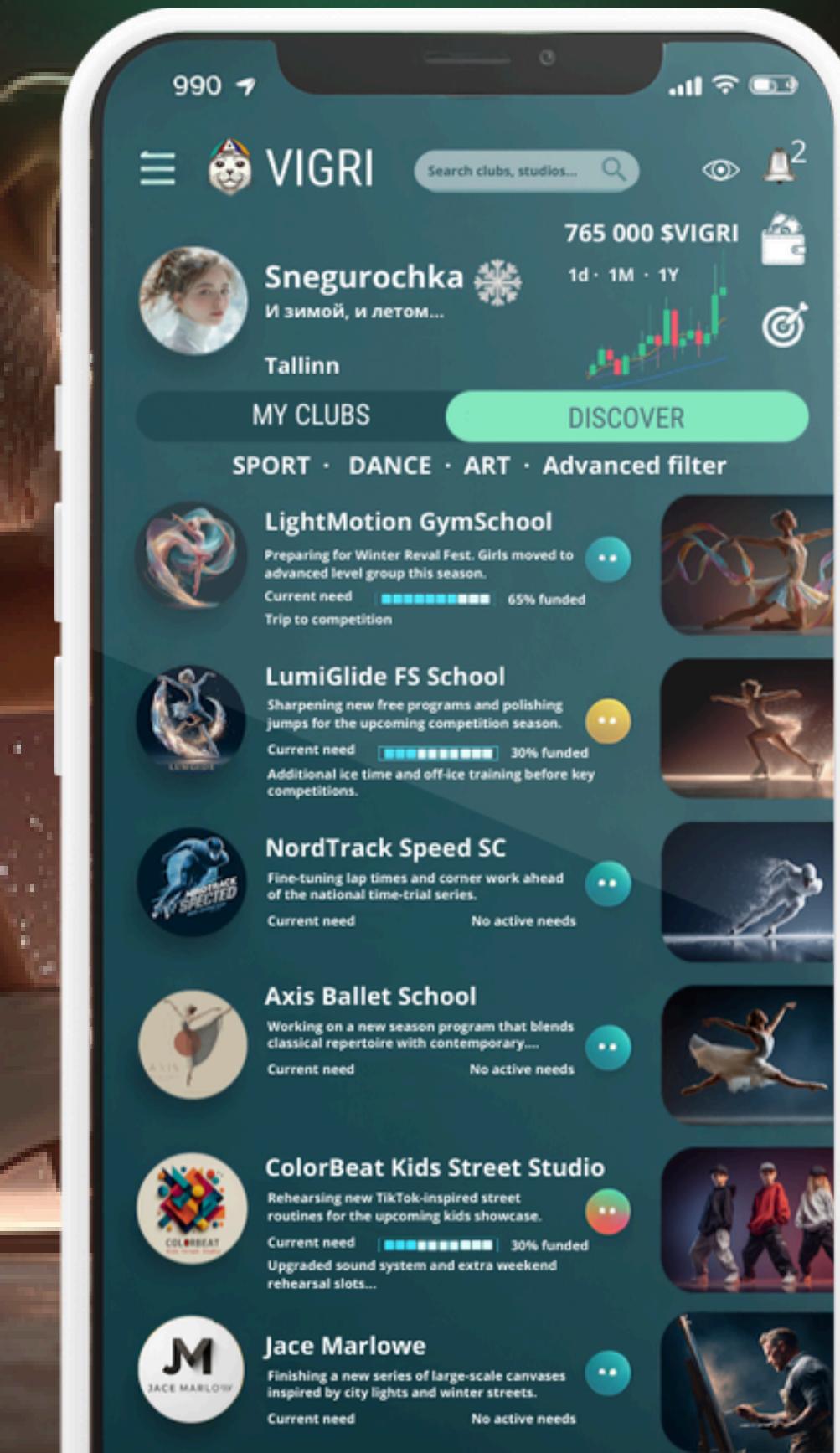
# VIGRI Platform

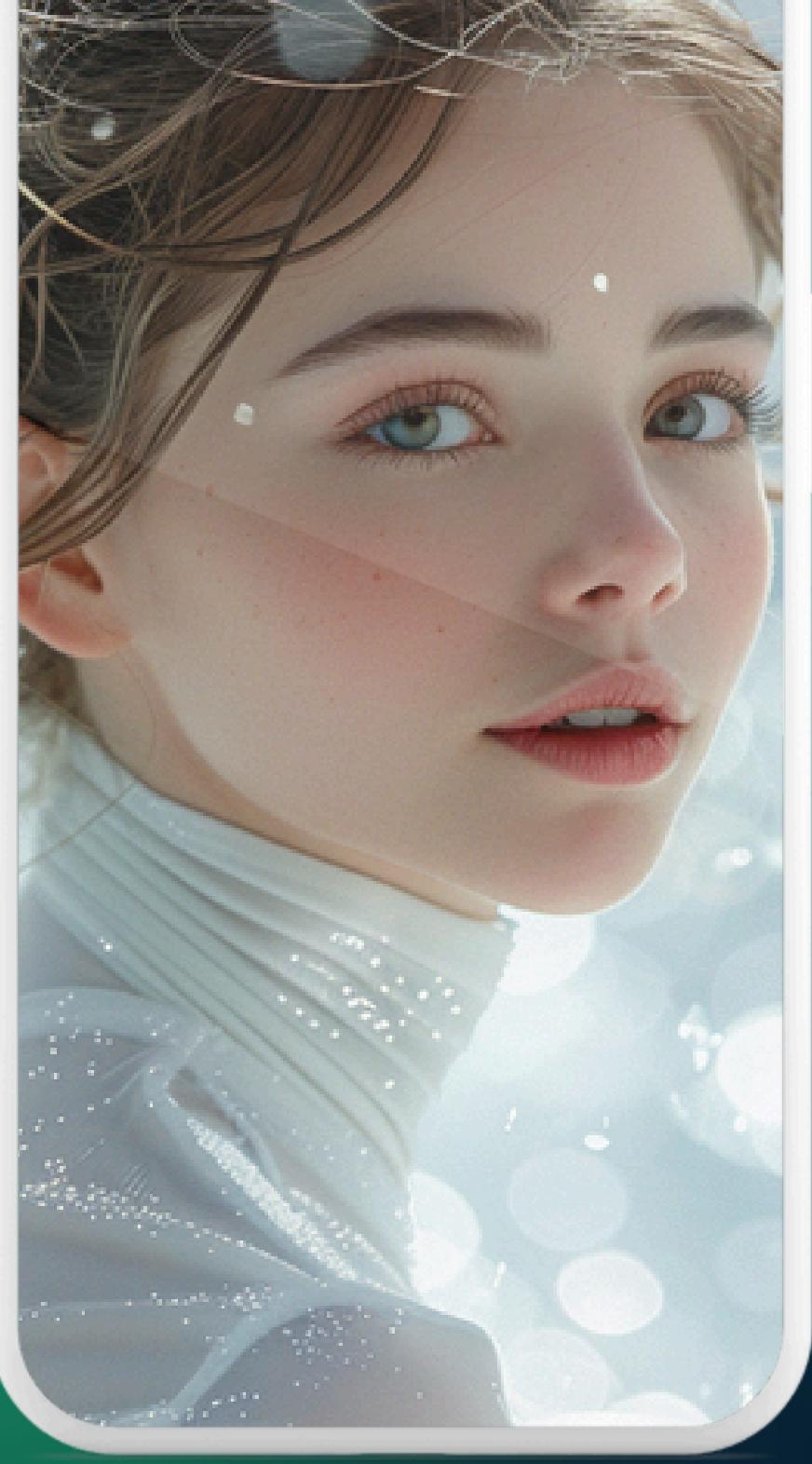
## Fintech mobile app pitch

AI-powered platform for sport & creative clubs  
— registry, journey feed, and support

Presented by  
**Alexey Dyakov**

Website  
[www.vigri.ee](http://www.vigri.ee)





# Problem Statement

Sport & arts ecosystems are hard to navigate — trust is fragmented



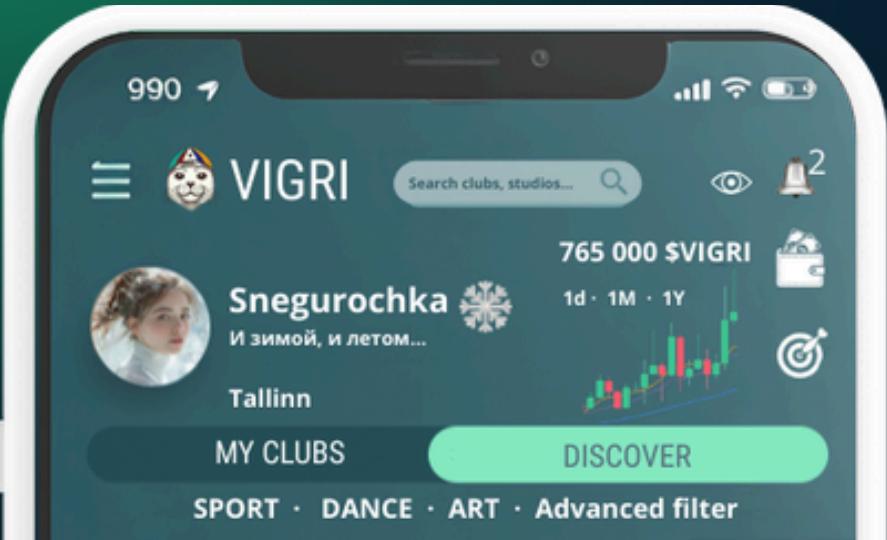
**Parents and fans can't reliably discover, compare and follow real clubs and creators across platforms.**

## For clubs & creators

- Visibility depends on algorithms and paid ads
- Communication and updates are scattered across generic platforms (no single verified hub)
- No standard profile + timeline that builds trust and credibility
- No structured way to turn fans' interest into predictable funding

## For communities & supporters

- Hard to verify who is real and active
- Updates are noisy, inconsistent, easy to miss
- Engagement and support (when it happens) is ad-hoc, with unclear impact



## For parents

- Finding the right club is guesswork (quality, level, fit)
- Progress and results are scattered across chats and social posts
- No structured way to track a child's "journey" over time

Lumiros Ecosystem

# Our Solution

**VIGRI is a mobile-first platform with a verified registry and a live journey feed for sport, dance and creative clubs**



## Verified Registry (Discover & Compare)

- Structured profiles: city, discipline, level, schedule, team
- Search & filters by location / category / level
- A single trusted place to discover real clubs and creators



## Journey Feed (Follow & Track)

- Dedicated channels for each club/creator
- Updates, results, media, behind-the-scenes stories
- Parent-friendly tracking with milestones, notifications and a progress timeline



## Engagement & Support (Optional Rails)

- Clear goals and itemised needs (rent, gear, travel, events)
- Transparent “impact” updates linked to the same timeline
- FinTech rails + AI modules to support discovery, safety and compliance

# Market Opportunity



## Total Addressable Market (TAM)

A large, fragmented ecosystem of sport, dance and creative clubs — and the parents, fans and communities around them. Discovery and follow-up mostly happen across generic platforms, with no single verified standard.



## Serviceable Available Market (SAM)

Europe first (EU/EEA): a cross-border directory and journey feed for clubs and creators, built for parents and fans — with optional support rails when relevant.



Global (all categories)



Europe first (EU/EEA focus)

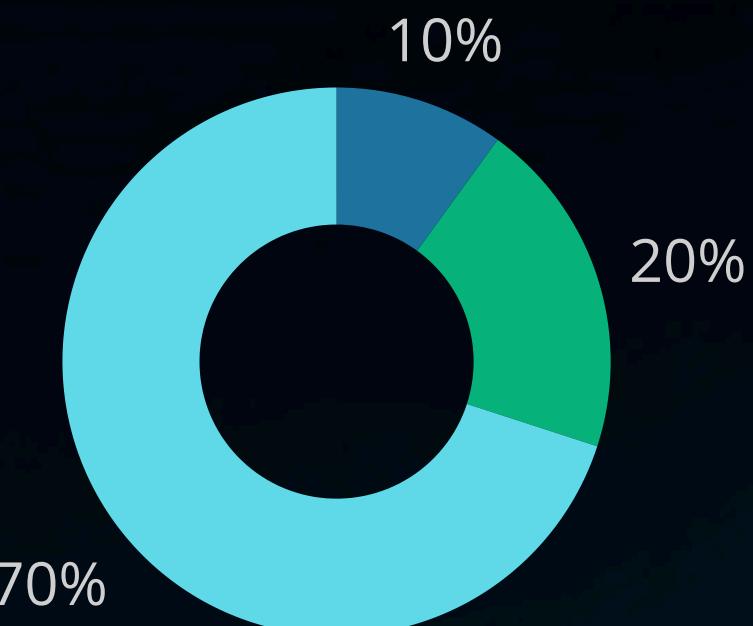


## Illustrative revenue mix (hypothesis)

Transactions (GMV) – 70%

Token rails – 20%

Collectibles – 10%



Internal hypothesis • not a forecast • subject to change

➤ Transaction commissions

Clubs join for free.  
We earn when value moves through VIGRI.

➤ Paid fan rooms

We earn on transactions (support, merch, tickets, perks). Users can pay in EUR via regulated providers; transactions can be recorded and settled on-chain where applicable.

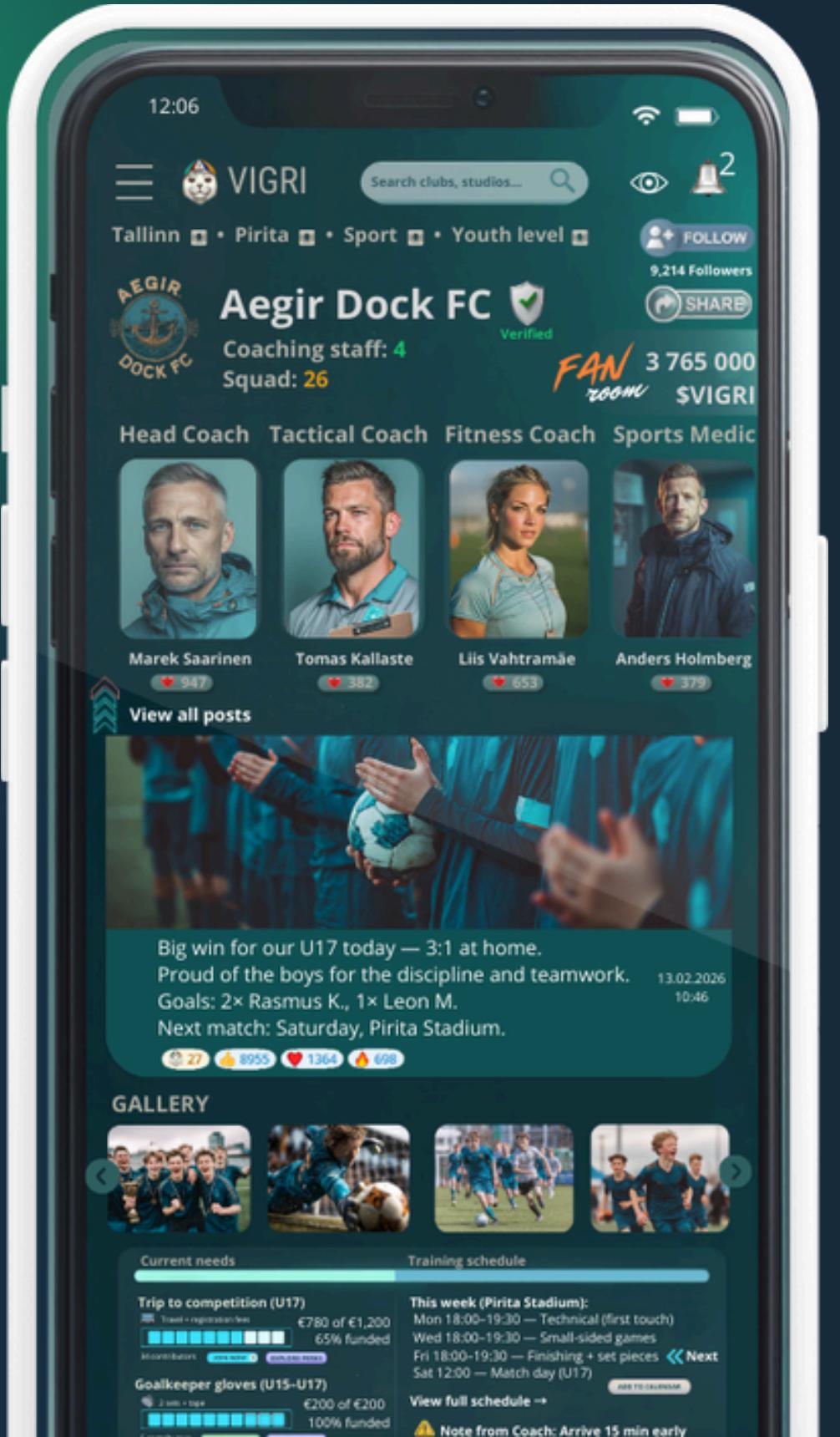
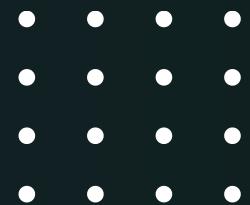
➤ Collectibles & editions

Curated collectibles (digital + physical editions) and paid fan rooms under verified clubs.

# Business Model



# Early Progress



## Proof of execution

- VIGRI.ee is live in production: on-chain fundraising rails + compliance-first approach
- VIGRI app concept is designed: verified club profiles, journey feed, needs, perks, fan rooms
- Community channels are active: ongoing updates and content pipeline

## Next milestone: working prototype

- Launch a closed pilot with real clubs and ship a working app prototype

**From day one we focus on verified identity, transparency, and cross-border readiness.**

**VIEW LIVE MVP**  
[vigli.ee](https://vigli.ee)

**\$VIGRI — a token for sports, dance, fans — and everyone who cares**

\$VIGRI is a utility token on Solana for payments, discounts, and access to services and experiences from sports clubs and dance studios. Part of the Lumiros ecosystem.

**PRESALE**

on sale  
3 318 of 3 320 NFT

1.00 SOL raised  
0% of 10,600.00 SOL

Early buyers receive extra NFTs as a gift — the number of gifts is strictly limited.

Join Presale Read白paper

Important: Not investment advice. \$VIGRI is a utility token; purchases are at your own risk.

**Why \$VIGRI**

\$VIGRI Platform is where sports clubs and dance studios offer paid services and unique fan experiences powered by \$VIGRI. Fans get access to merch, activities, and digital collectibles, while clubs gain a new revenue stream and engagement tools. Club pages host clear offers, transparent infrastructure funding, and \$VIGRI payments; active supporters earn status and perks. \$VIGRI turns a meme token into a practical tool of support — a simple bridge from Web3 to everyday value.

# Why VIGRI is different

A single standard for discovery, follow-up and optional support.



## Three layers in one

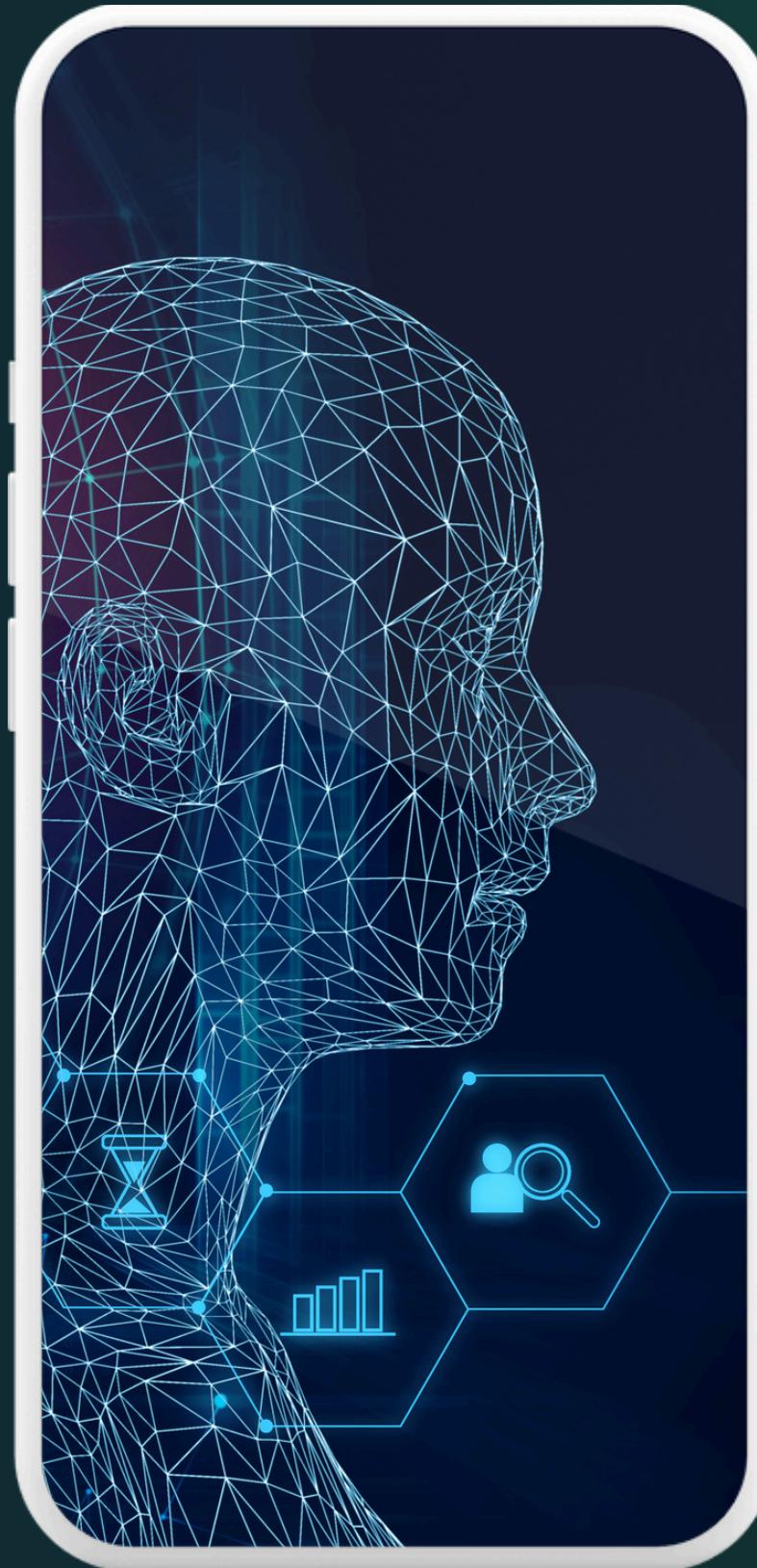
- Verified directory + journey feed
- Needs + impact (optional)
- FinTech rails + AI discovery & compliance



## What this enables

- Clarity: goals, perks and updates tied to real outcomes
- Trust: verification, moderation and risk checks by design

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**Funding for product build, design,  
and pilot operations**

2026



### 2026 (Next 6-9 months)

- Closed pilot (EU/EE): 10–20 youth clubs, parent onboarding
- Working app prototype: registry, club pages, journey feed, needs/perks, messaging
- Verification & moderation: basic trust layer + reporting
- Payments (partner-led): EUR front-end, “rails” where applicable

# Where We're Headed



# Team & advisors

Lean core team with strong product, domain and business expertise.



**Aleksey  
Dyakov**

**Founder, Product &  
Lead Developer**

Leads product vision and UX, and is also the main developer behind the VIGRI web app and on-chain fundraising layer.



**Irina  
Fedorova-Dyakova**

**Dance & Creative  
Partnerships**

Professional ballerina, choreographer and teacher (degree with honours). Leads relationships with dance schools, studios and creative communities.



**Vladimir  
Maslov**

**Strategy & Business  
Models**

PhD in Economics. Experienced in strategic planning, business modelling and negotiations. Helps design a sustainable business model and funding strategy.



**Mark  
Maslov**

**Business & Funding  
Advisor**

MA in International Business Management; experience in development planning, ERP implementation, co-financing and project management.

# LET'S TALK



VIGRI is moving from a live on-chain MVP towards a pilot with real clubs and families.

If you're interested in joining the pilot, partnering around payments, or supporting the build, we'd be happy to talk.

You can reach us here:

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 [www.vigri.ee](http://www.vigri.ee)

