

Data Analysis

week	units	sales	spend	ROI	ACOS
27	95	9967.15	1280.71	6.782519071	45.2158249309983295
28	196	20684.24	220.07	0.000000000	0.000000000
29	257	26887.57	2660.69	9.105487674	24.9091895613474925
30	235	24317.82	2883.68	7.432912112	30.01914958299798254
31	185	17909.23	2108.95	7.492012612	90.11613795771487663
32	172	14969.46	2277.13	5.573827581	20.91657211837968771
33	183	16690.44	0.000000000	0.000000000	0.000000000
34	175	16506.33	2491.60	0.000000000	0.000000000
35	199	18298.17	0.000000000	0.000000000	0.000000000
36	171	18086.53	0.000000000	0.000000000	0.000000000
37	203	20228.2	3133.84	5.454764761	40.2834952431358202
38	220	22257.97	4189.38	9.999999999	99.99999999999999
39	133	17077.53	7115.99	9.999999999	99.99999999999999

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