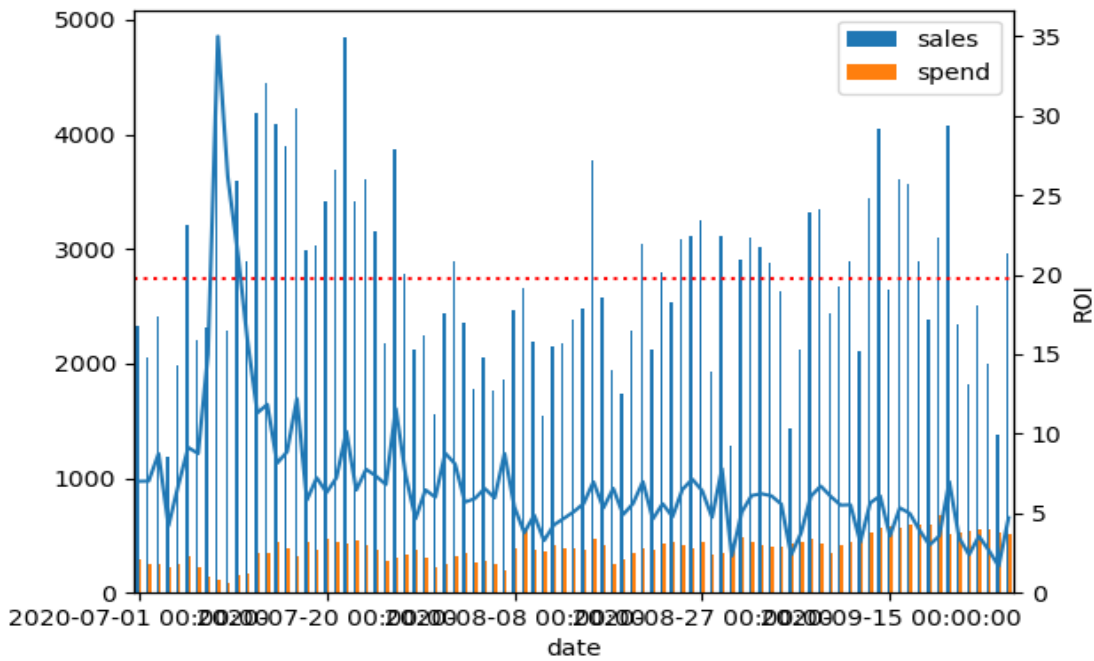




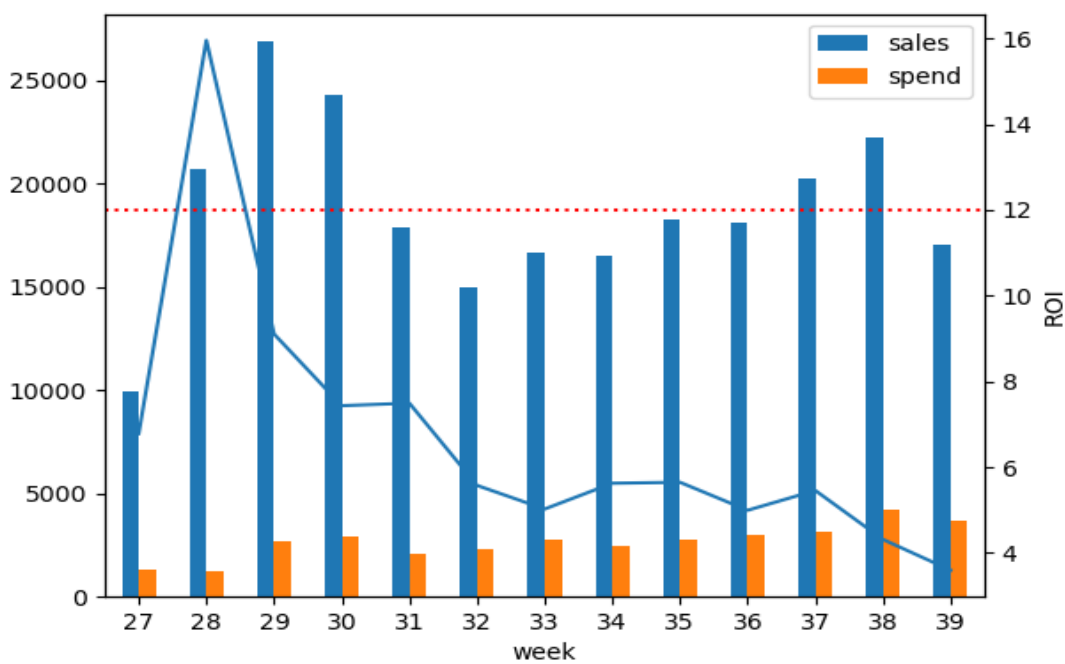
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dayplot



week plot





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week_max5.csv

	week	units	sales	spend	ROI	ACOS
2	29	257	26887.57	2660.69	9.105	0.099
3	30	235	24317.82	2883.68	7.433	0.119
11	38	220	22257.97	4189.39	4.313	0.188
1	28	196	20684.24	1220.07	15.953	0.059
10	37	203	20228.2	3133.84	5.455	0.155

week_min5.csv

	week	units	sales	spend	ROI	ACOS
0	27	95	9967.15	1280.71	6.783	0.128
5	32	172	14969.46	2277.13	5.574	0.152
7	34	175	16506.33	2491.6	5.625	0.151
6	33	183	16690.44	2771.19	5.023	0.166
12	39	133	17077.52	3716.0	3.596	0.218

all_data.csv

	date	units	sales	spend	Acos	CPC
0	2020-07-01	23	2322.8	290.51	14.05354	69911957680206
1	2020-07-02	20	2056.82	256.79	45.30734	7318107260264
2	2020-07-03	21	2406.81	247.2	24.07469	51877293697103
3	2020-07-04	13	1189.87	229.2	30.70358	6126037092414
4	2020-07-05	18	1990.85	257.01	13.10798	4205380656659
5	2020-07-06	30	3205.7	316.55	23.43228	56771420609803
6	2020-07-07	23	2204.82	226.36	26.30882	2766139291583
7	2020-07-08	23	2310.8	144.56	17.90265	3191955392881
8	2020-07-09	39	4182.7	116.18	14.31038	877688830752
9	2020-07-10	22	2289.79	84.29	16.00297	6183933449842
10	2020-07-11	31	3598.7	160.36	19.70562	293962815411049
11	2020-07-12	28	2891.73	171.77	19.24389	3811163016721
12	2020-07-13	39	4188.61	340.57	31.86389	4795119885149
13	2020-07-14	42	4450.59	346.61	16.05343	16920312683197
14	2020-07-15	38	4091.63	447.83	17.86334	1472806583191
15	2020-07-16	36	3892.66	395.05	28.16224	1893466901947
16	2020-07-17	41	4233.62	320.93	22.10279	1385950296996
17	2020-07-18	31	2994.71	440.22	17.61098	77065696274001
18	2020-07-19	30	3035.75	369.48	24.20909	8343471925605
19	2020-07-20	37	3411.71	468.16	26.07452	52058509134496
20	2020-07-21	34	3697.67	449.77	24.09787	7310313462502
21	2020-07-22	44	4845.57	435.22	29.36261	7841934876323
22	2020-07-23	34	3417.69	459.22	29.82390	9103246527871
23	2020-07-24	34	3612.67	412.8	31.04488	885936637799704
24	2020-07-25	30	3153.71	378.93	21.59758	8940203147395
25	2020-07-26	22	2178.8	279.58	36.08988	36339858119391
26	2020-07-27	36	3869.65	307.9	35.39153	7928654773579
27	2020-07-28	26	2779.74	331.76	26.37153	4782928746979
28	2020-07-29	23	2117.78	375.92	32.00727	7039932762828



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29	2020-07-30	22	2251.78	302.02	45.97%	20322380475	5721
30	2020-07-31	17	1563.83	223.6	60.44%	10678158839	6104
31	2020-08-01	28	2432.75	249.13	48.44%	15084010558	83004
32	2020-08-02	33	2893.7	318.62	19.90%	13294123867	3988
33	2020-08-03	26	2362.74	353.7	75.40%	353442492770	38997
34	2020-08-04	20	1783.81	258.27	37.50%	62055556033	0535
35	2020-08-05	23	2058.78	272.99	50.60%	291976599436	66604
36	2020-08-06	20	1768.82	254.51	47.60%	970802942317	3811
37	2020-08-07	20	1864.8	191.39	48.50%	18614780895	054
38	2020-08-08	32	2464.77	386.02	49.30%	58068821514	5372
39	2020-08-09	31	2665.74	560.25	53.90%	65055769728	0821
40	2020-08-10	35	2186.78	372.9	57.30%	419937987215	46294
41	2020-08-11	19	1540.84	361.41	49.70%	15246816617	7682
42	2020-08-12	21	2152.81	410.08	33.10%	182584075383	38603
43	2020-08-13	26	2173.79	384.31	33.90%	92320679436	2396
44	2020-08-14	21	2379.79	391.72	39.60%	94704769417	5677
45	2020-08-15	23	2481.78	376.57	36.60%	52778851024	667
46	2020-08-16	38	3774.65	474.2	22.60%	18875637645	7542
47	2020-08-17	28	2582.75	409.27	32.90%	60671687242	7785
48	2020-08-18	18	1938.82	256.94	107.01%	045995979411	25698
49	2020-08-19	17	1733.84	293.81	107.60%	16836738460	3172
50	2020-08-20	23	2282.77	346.74	18.60%	94302917111	6391
51	2020-08-21	35	3051.66	382.71	31.10%	93095504151	4215
52	2020-08-22	22	2117.78	377.0	36.70%	06575648671	0839
53	2020-08-23	32	2798.71	425.13	23.40%	321790563048	46004
54	2020-08-24	31	2537.69	440.32	27.30%	86023840464	2598
55	2020-08-25	40	3088.66	412.97	25.80%	47873800376	5508
56	2020-08-26	32	3108.71	382.49	22.10%	29780322394	5708
57	2020-08-27	31	3247.69	438.83	25.50%	25382644544	2643
58	2020-08-28	21	1926.8	336.68	29.50%	768700289898	5841
59	2020-08-29	30	3107.73	353.72	30.10%	783029248766	7571
60	2020-08-30	14	1280.89	387.74	40.70%	467985392755	54707
61	2020-08-31	29	2904.73	480.13	24.70%	83484600255	7765
62	2020-09-01	29	3101.77	437.08	23.89%	634296444232	3139
63	2020-09-02	27	3023.77	419.07	19.79%	27866306723	6664
64	2020-09-03	27	2874.77	406.04	25.06%	61827293748	3646
65	2020-09-04	25	2629.79	400.78	33.32%	557801447866	5129
66	2020-09-05	14	1435.88	427.87	38.90%	38769075730	5483
67	2020-09-06	20	2115.82	446.55	27.10%	793402730566	9771
68	2020-09-07	32	3325.71	471.11	26.47%	62500702906	8115
69	2020-09-08	31	3343.69	434.52	24.66%	713572833587	78021
70	2020-09-09	28	2437.78	345.87	16.56%	28845601211	911
71	2020-09-10	28	2667.77	410.7	36.28%	36951930923	6282
72	2020-09-11	26	2895.76	444.38	31.01%	728589907612	5529
73	2020-09-12	24	2108.78	507.22	55.74%	28624264858	3255
74	2020-09-13	34	3448.71	520.04	23.60%	68231299309	6517
75	2020-09-14	37	4055.66	572.99	25.82%	40304709271	1951
76	2020-09-15	27	2651.74	582.02	31.13%	04728405679	3281
77	2020-09-16	35	3607.69	570.42	24.46%	73597255319	7825
78	2020-09-17	34	3563.68	596.39	38.80%	02182434534	5838
79	2020-09-18	29	2896.74	589.74	29.55%	829117509265	3971
80	2020-09-19	27	2387.75	600.16	40.47%	44318937020	8531
81	2020-09-20	31	3094.71	677.67	40.73%	99128952554	4579



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82	2020-09-21	37	4083.65	512.27	22.01%	183732280030	34002
83	2020-09-22	14	2338.81	526.62	22.52%	430931881128	10205
84	2020-09-23	16	1820.86	540.07	29.66%	176587958248	57898
85	2020-09-24	16	2501.79	550.5	22.20%	88349903549	9413
86	2020-09-25	19	1994.8	546.7	27.40%	23586701629	6995
87	2020-09-26	15	1380.86	521.2	37.74%	50943139122	0719
88	2020-09-27	16	2956.75	518.64	17.54%	35289702721	9529