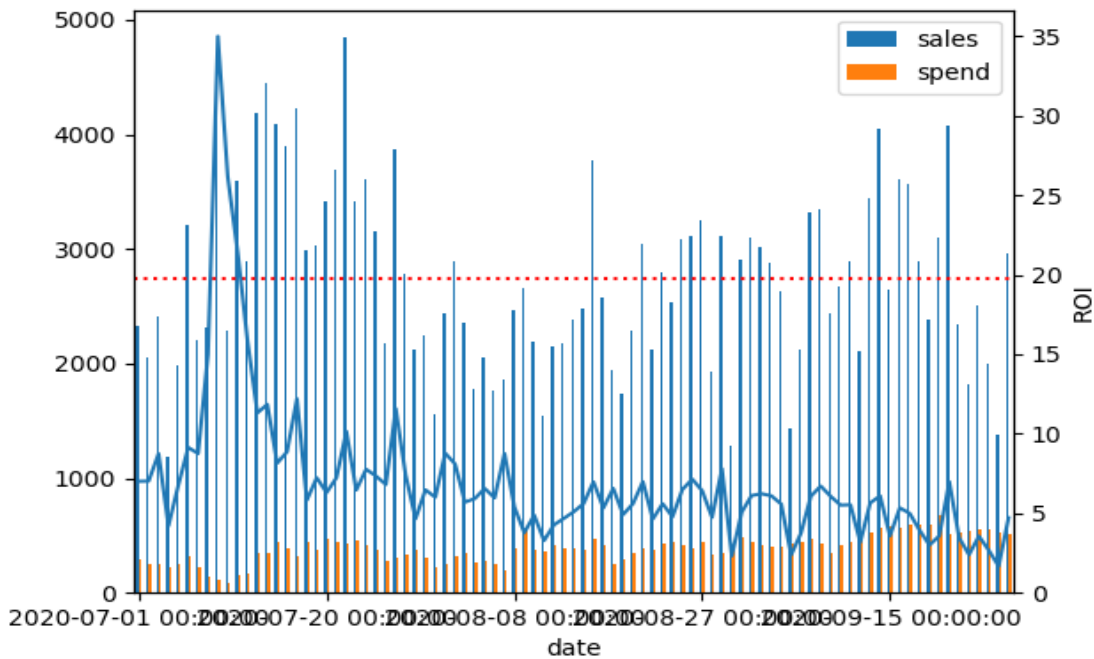




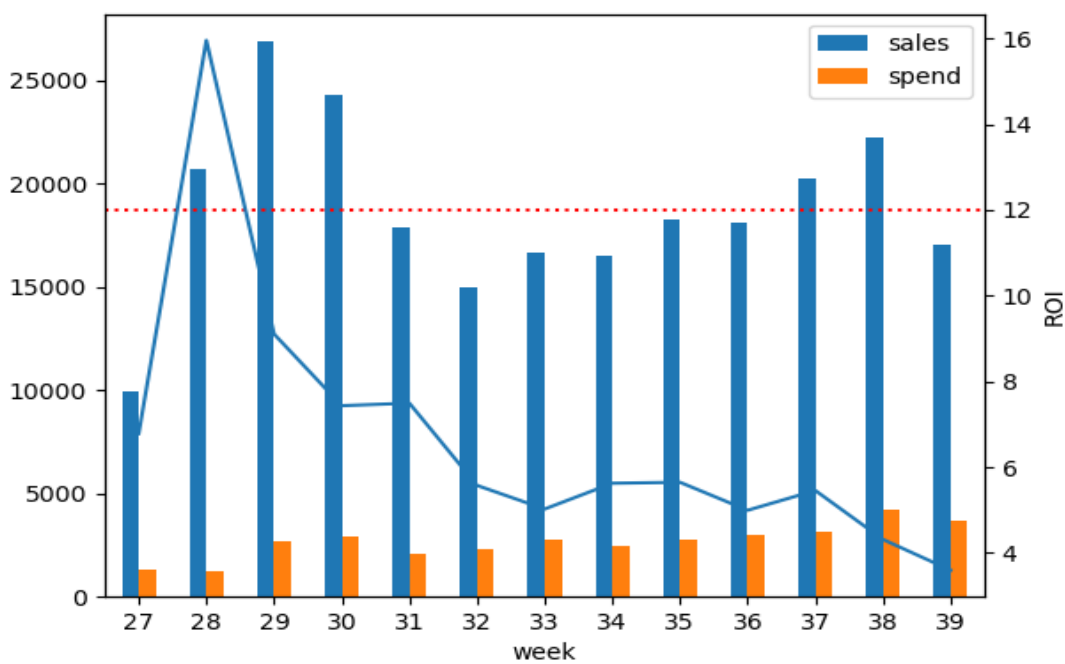
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dayplot



week plot





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week_max5.csv

	week	units	sales	spend	ROI	ACOS
2	29	257	26887.57	2660.69	9.105	0.099
3	30	235	24317.82	2883.68	7.433	0.119
11	38	220	22257.97	4189.39	4.313	0.188
1	28	196	20684.24	1220.07	15.953	0.059
10	37	203	20228.2	3133.84	5.455	0.155

week_min5.csv

	week	units	sales	spend	ROI	ACOS
0	27	95	9967.15	1280.71	6.783	0.128
5	32	172	14969.46	2277.13	5.574	0.152
7	34	175	16506.33	2491.6	5.625	0.151
6	33	183	16690.44	2771.19	5.023	0.166
12	39	133	17077.52	3716.0	3.596	0.218

all_data.csv

	date	units	sales	Acos	spend	CPC
0	2020-07-01	23	2322.8	14.75%	290.51	0.1
1	2020-07-02	20	2056.82	45.37%	256.79	0.1
2	2020-07-03	21	2406.81	24.77%	247.2	0.1
3	2020-07-04	13	1189.87	30.73%	229.2	0.1
4	2020-07-05	18	1990.85	13.17%	257.01	0.1
5	2020-07-06	30	3205.7	23.43%	316.55	0.1
6	2020-07-07	23	2204.82	26.38%	226.36	0.1
7	2020-07-08	23	2310.8	17.92%	144.56	0.1
8	2020-07-09	39	4182.7	14.31%	116.18	0.1
9	2020-07-10	22	2289.79	16.00%	84.29	0.1
10	2020-07-11	31	3598.7	19.75%	160.36	0.1
11	2020-07-12	28	2891.73	19.24%	171.77	0.1
12	2020-07-13	39	4188.61	31.86%	340.57	0.1
13	2020-07-14	42	4450.59	16.15%	346.61	0.1
14	2020-07-15	38	4091.63	17.86%	447.83	0.1
15	2020-07-16	36	3892.66	28.16%	395.05	0.1
16	2020-07-17	41	4233.62	22.12%	320.93	0.1
17	2020-07-18	31	2994.71	17.61%	440.22	0.1
18	2020-07-19	30	3035.75	24.29%	369.48	0.1
19	2020-07-20	37	3411.71	26.07%	468.16	0.1
20	2020-07-21	34	3697.67	24.09%	449.77	0.1
21	2020-07-22	44	4845.57	29.35%	435.22	0.1
22	2020-07-23	34	3417.69	29.82%	459.22	0.1
23	2020-07-24	34	3612.67	31.04%	412.8	0.1
24	2020-07-25	30	3153.71	21.59%	378.93	0.1
25	2020-07-26	22	2178.8	36.08%	279.58	0.1
26	2020-07-27	36	3869.65	35.39%	307.9	0.1
27	2020-07-28	26	2779.74	26.37%	331.76	0.1
28	2020-07-29	23	2117.78	32.00%	375.92	0.1



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Sales Data Report

29	2020-07-30	22	2251.78	45.97%	302.02	0.1
30	2020-07-31	17	1563.83	60.44%	223.6	0.1
31	2020-08-01	28	2432.75	48.40%	249.13	0.1
32	2020-08-02	33	2893.7	19.90%	318.62	0.1
33	2020-08-03	26	2362.74	75.40%	353.7	0.1
34	2020-08-04	20	1783.81	37.50%	258.27	0.1
35	2020-08-05	23	2058.78	50.60%	272.99	0.1
36	2020-08-06	20	1768.82	47.60%	254.51	0.1
37	2020-08-07	20	1864.8	48.50%	191.39	0.1
38	2020-08-08	32	2464.77	49.30%	386.02	0.1
39	2020-08-09	31	2665.74	53.90%	560.25	0.1
40	2020-08-10	35	2186.78	57.30%	372.9	0.1
41	2020-08-11	19	1540.84	49.70%	361.41	0.1
42	2020-08-12	21	2152.81	33.10%	410.08	0.1
43	2020-08-13	26	2173.79	33.90%	384.31	0.1
44	2020-08-14	21	2379.79	39.60%	391.72	0.1
45	2020-08-15	23	2481.78	36.60%	376.57	0.1
46	2020-08-16	38	3774.65	22.60%	474.2	0.1
47	2020-08-17	28	2582.75	32.90%	409.27	0.1
48	2020-08-18	18	1938.82	107.10%	256.94	0.1
49	2020-08-19	17	1733.84	107.60%	293.81	0.1
50	2020-08-20	23	2282.77	18.60%	346.74	0.1
51	2020-08-21	35	3051.66	31.10%	382.71	0.1
52	2020-08-22	22	2117.78	36.70%	377.0	0.1
53	2020-08-23	32	2798.71	23.40%	425.13	0.1
54	2020-08-24	31	2537.69	27.30%	440.32	0.1
55	2020-08-25	40	3088.66	25.80%	412.97	0.1
56	2020-08-26	32	3108.71	22.10%	382.49	0.1
57	2020-08-27	31	3247.69	25.50%	438.83	0.1
58	2020-08-28	21	1926.8	29.50%	336.68	0.1
59	2020-08-29	30	3107.73	30.10%	353.72	0.1
60	2020-08-30	14	1280.89	40.70%	387.74	0.1
61	2020-08-31	29	2904.73	24.70%	480.13	0.1
62	2020-09-01	29	3101.77	23.89%	437.08	0.1
63	2020-09-02	27	3023.77	19.79%	419.07	0.1
64	2020-09-03	27	2874.77	25.05%	406.04	0.1
65	2020-09-04	25	2629.79	33.32%	400.78	0.1
66	2020-09-05	14	1435.88	38.90%	427.87	0.1
67	2020-09-06	20	2115.82	27.10%	446.55	0.1
68	2020-09-07	32	3325.71	26.47%	471.11	0.1
69	2020-09-08	31	3343.69	24.66%	434.52	0.1
70	2020-09-09	28	2437.78	16.56%	345.87	0.1
71	2020-09-10	28	2667.77	36.28%	410.7	0.1
72	2020-09-11	26	2895.76	31.01%	444.38	0.1
73	2020-09-12	24	2108.78	55.74%	507.22	0.1
74	2020-09-13	34	3448.71	23.60%	520.04	0.1
75	2020-09-14	37	4055.66	25.82%	572.99	0.1
76	2020-09-15	27	2651.74	31.13%	582.02	0.1
77	2020-09-16	35	3607.69	24.46%	570.42	0.1
78	2020-09-17	34	3563.68	38.81%	596.39	0.1
79	2020-09-18	29	2896.74	29.55%	589.74	0.1
80	2020-09-19	27	2387.75	40.47%	600.16	0.1
81	2020-09-20	31	3094.71	40.73%	677.67	0.1



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Sales Data Report

82	2020-09-21	37	4083.65	22.19%	512.27	0.1
83	2020-09-22	14	2338.81	22.52%	526.62	0.1
84	2020-09-23	16	1820.86	29.66%	540.07	0.1
85	2020-09-24	16	2501.79	22.20%	550.5	0.1
86	2020-09-25	19	1994.8	27.41%	546.7	0.1
87	2020-09-26	15	1380.86	37.74%	521.2	0.1
88	2020-09-27	16	2956.75	17.54%	518.64	0.1