

CV

ESKA RASHID

Higher Education Leader | Transformation | AI & Technology Innovation

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Profile

Visionary higher-education leader with experience in academic leadership, transformational change, and technology-enhanced learning. Proven ability to deliver institutional strategy, lead high-performing teams, and shape sector-wide initiatives. Recognised for bridging academia and industry, embedding innovation, and building inclusive leadership across computing and AI.

Key Competencies

- Strategic Leadership & Organisational Transformation
- Leadership Development & Team Culture Building
- Academic Programme Strategy & Quality Enhancement
- AI & Emerging Technology Integration
- Stakeholder Engagement & Policy Influence
- Change Management & Operational Excellence
- Consultancy & Senior Advisory to Executives

Professional Experience

Programme Leader, Computing – ESL Partnership (Bath Spa University Partnership)

June 2024 – Present

- Lead redesign and delivery of Computing programme, improving enrolment and graduate outcomes.
- Built a high-performing academic team, mentoring 14 staff.
- Developed partnerships with major employers to ensure curriculum relevance.
- Integrated AI into curriculum and projects, embedding responsible AI.

- Oversaw assessments, moderation, and quality assurance.

AI & Technology CAPD Project Lead

June 2024 – Present

- Designed and implemented institution-wide AI adoption strategy.
- Led a 10-member team to deliver innovative AI solutions including a chatbot for ESL students.
- Secured industry partnerships and interest for AI initiatives.
- Delivered workshops and thought leadership on AI integration in HE.

Mathematics & AI Consultant – Outlier AI

Sept 2024 – Present

- Advised on AI model training, prompt engineering, and evaluation of AI chatbot systems.

Computing Lecturer & Module Lead – Elizabeth School of London (Leeds)

Feb 2024 – June 2024

- Delivered engaging modules and led teaching staff.

Computing Lecturer & Course Coordinator – Shipley College

2023 – 2024

- Managed three T-Level programmes, overseeing curriculum, creating a dynamic and robust team, staff development, and student progression.

Computing Lecturer – Calderdale College

2003 – 2006

- Delivered computing curriculum and developed teaching methodologies.

Leadership & Advisory Roles

- Student Harassment Advisor – University of Huddersfield (2003–2008)
- Tech Representative Manager – University of Huddersfield (2003–2008)

Education

- MSc Information Systems Management (Distinction) – University of Huddersfield, 2020–2021
- PGCE Computing with QTS – University of Huddersfield, 2008–2009
- BA (Hons) Interactive Multimedia – University of Huddersfield, 2004–2007

Sector Impact & Thought Leadership

- Leader of AI transformation strategy at ESL.
- Mentor for students progressing into major organisations including Lloyds Banking Group.
- Advocate for diversity and inclusion in computing and AI.
- Organiser of tech events, workshops, and student-led innovation initiatives.
- Active in AI, robotics, and emerging-technology communities.

Technical Skills

PHP, SQL, Python, Java, C#, C++, MySQL, ASP.NET, HTML, CSS, JavaScript, Bootstrap, XML, PostgreSQL, Node.js, Pandas, Git, MongoDB, .NET, Power BI, DAX, Excel, Access, Google Suite, Illustrator, Redis, XAMPP, R

Testimonials

Available upon request

References

Available upon request