

Robert Smith

Junior Web Developer (CRM)

PERSONAL STATEMENT

Junior Web Developer with 6 years of experience in the Advertising domain is seeking a career in Information Technology with a special interest in web development, web design, and mobile application development.

WORK EXPERIENCE

Junior Web Developer (CRM)

Carat USA - November 2007 - April 2011

Responsibilities:

- Developed and deployed email campaigns for financial service and educational service clients.
- Designed and developed email templates using custom web assets for effective email marketing.
- Extensively used the marketing software like Market first, ExactTarget, and Eloqua for email campaigns.
- Extensively used Dreamweaver for writing (X)HTML, CSS, Javascript, and ASP code.
- Applied W3C standards and fine-tuned (X)HTML pages to conform to different email clients.
- Generated custom reports from marketing campaign software to analyze campaign effectiveness.
- Extensively used SQL enterprise manager to run and customize database queries to generate reports.

Associate Web/Database Developer [Volunteer/Part-Time]

Beth Israel Deaconess Medical Center - May 2005 - November 2007

Responsibilities:

- Assisted web development team at BIDMC in developing and maintaining web applications.
- Extensive use of web forms, ASP, SQL2000, CSS, XHTML and client-side scripting using Javascript.
- Extensively used Dreamweaver for writing (X)HTML, CSS and ASP code for intranet pages.
- Assisted in data migration and validation from clinical application (CCC) to patient evaluation application.
- Designed, developed and executed the automation scripts using expression engine, PHP, Magento.
- Reviewed the quality specifications and technical design documents to provide timely and meaningful feedback.
- This is Dummy Description data, Replace with job description relevant to your current role. In case if you dont need it you can delete it.

Education

information Technology - July 2004(NIIT)Bachelor Of Technology in Computer Science And Engineering - May 2002(MG University)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Windows Email
Marketing Platforms:-
ExactTarget, Eloqua,
MarketFirst Languages
& Scripts:- C, ASP,
PHP, HTML, CSS, XHTML,
JavaScript Databases:-
MS Access, Oracle
PL/SQL, MSSQL2000,
MySQL Packages:- MS-
Office, PhotoShop,
Dreamweaver

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

