



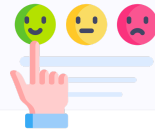
Analysis For E-Commerce Store



Overview



Spend by
Demographics



Spend by
Satisfaction





Analysis For E-Commerce Store

Age

All

Female

Male

Total Spend

295.88K



Total Days Since Last Purchase

9K

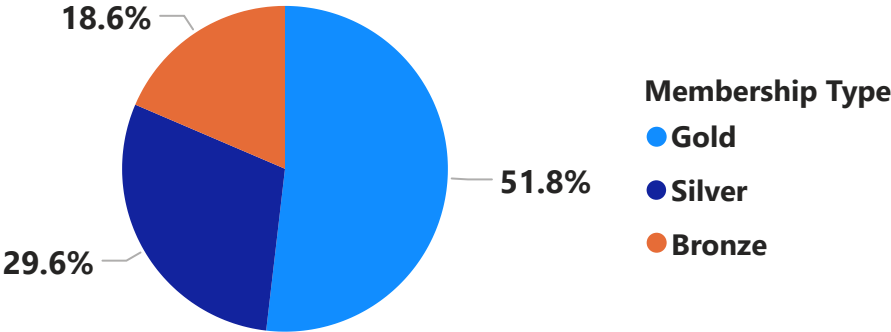


Total Items Purchased

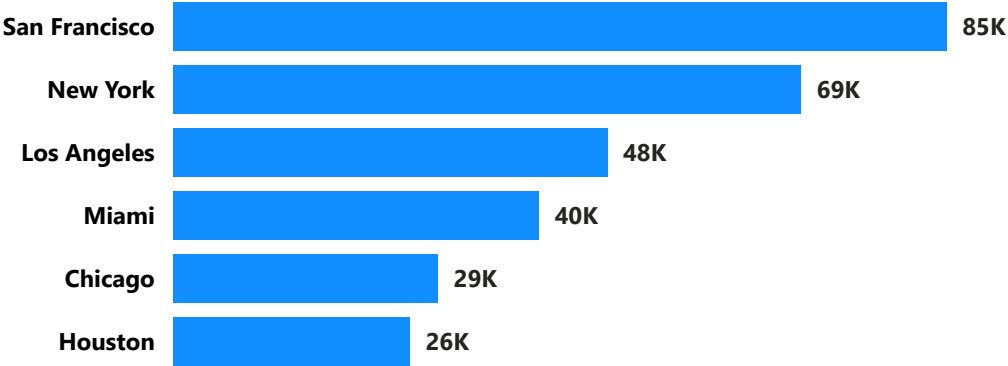
4K



Total Spend by Membership Type



Total Spend by City



Satisfaction Level	Total Spend	Total Items Purchased	Total Days Since Last Purchase	Total Average Rating
	851.60	14	44	6.50
Neutral	65,956.30	1010	2064	391.10
Unsatisfied	69,035.80	1221	4986	428.30
Satisfied	160,039.90	2165	2212	580.80
Total	295,883.60	4410	9306	1,406.70



Analysis For E-Commerce Store

Discount Applied

False

True

Total Spend

295.88K



Total Days Since Last Purchase

9K

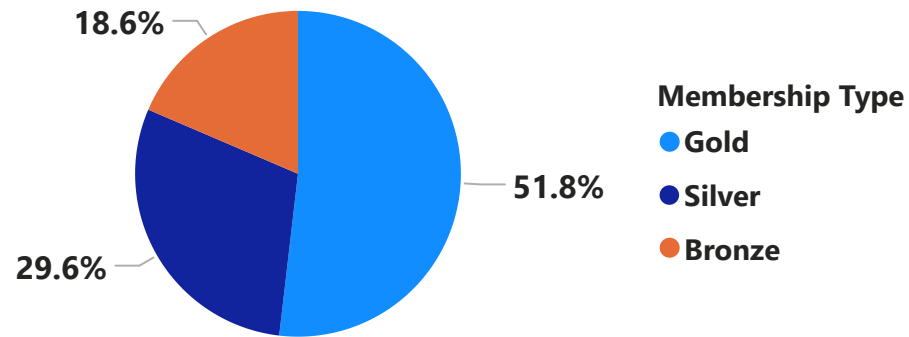


Total Items Purchased

4K



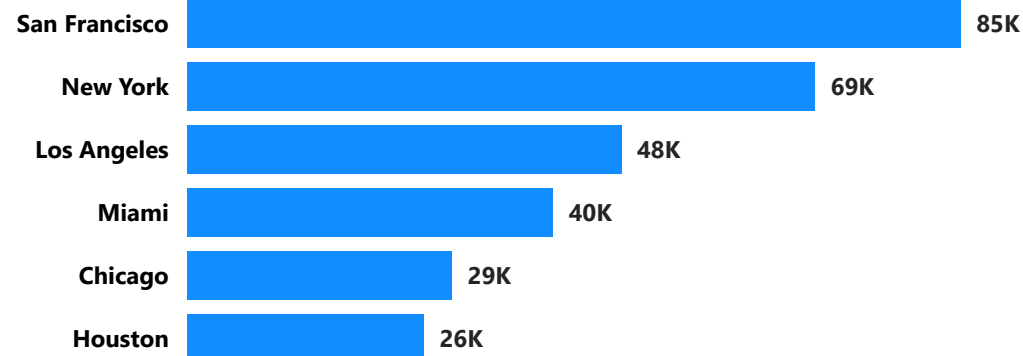
Total Spend by Membership Type



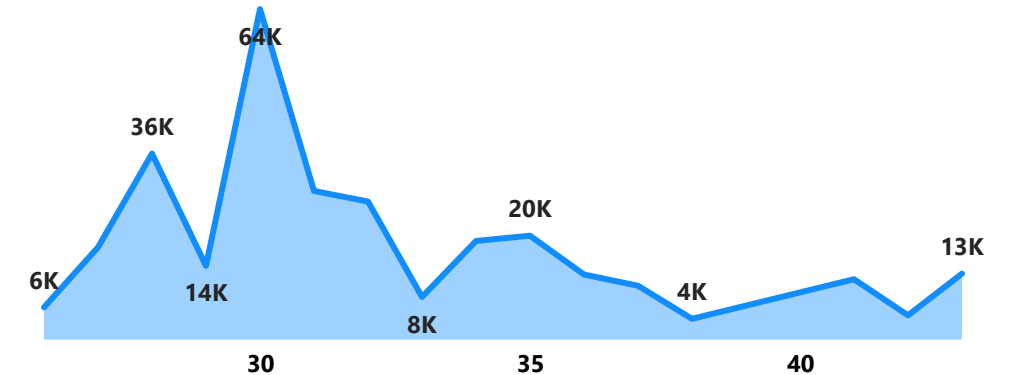
Total Spend by gender



Total Spend by City



Total Spend by Age





Analysis For E-Commerce Store

Female

Male

Total Spend

295.88K



Total Days Since Last Purchase

9K

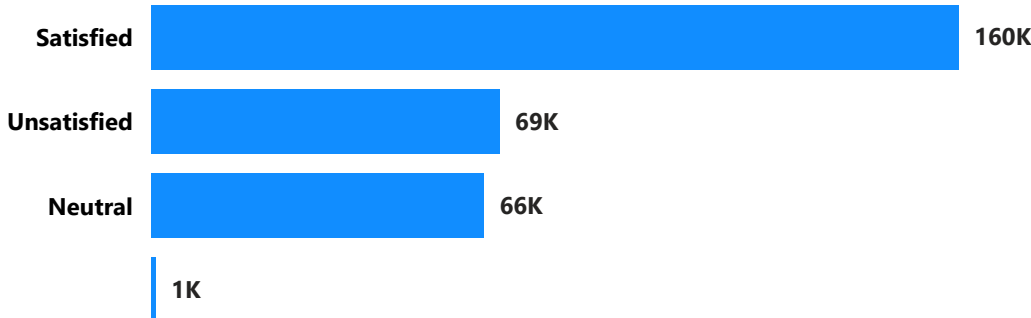


Total Items Purchased

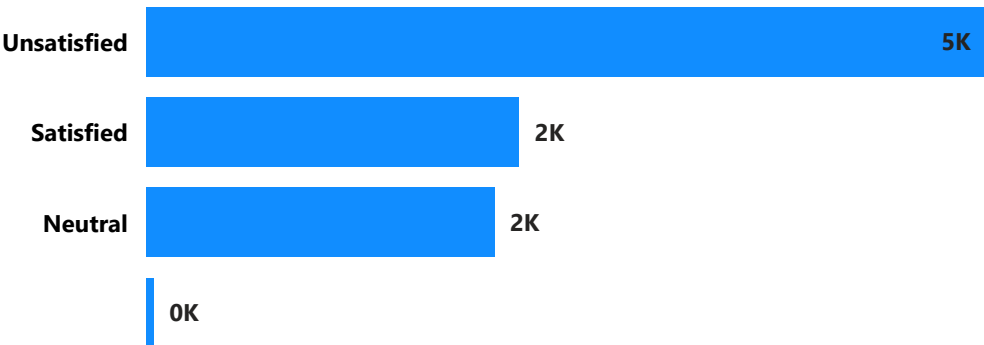
4K



Total Spend by satisfaction



Total days since last purchased by satisfaction



Membership Type	Bronze		Gold		Silver	
Discount Applied	Total Spend	Total Purchased	Total Spend	Total Purchased	Total Spend	Total Purchased
False	25,919.90	439	84,666.80	1160	47,524.00	689
True	28,993.20	546	68,737.10	901	40,042.60	675
Total	54,913.10	985	153,403.90	2061	87,566.60	1364