

Privacy Policy

Preamble:

Takallam Arabic (hereinafter referred to as "the Company," "we," "us" , "our" or "Takallam") is founded on a principle of accessibility to quality Arabic language education, using the most up-to-date resources, providing a safe, fun, entertaining platform and learning services to young learners and their parents/caretakers alike (the "Services"), the contents of which are operated either by application, website or official pages on all kinds of social media platform

We understand the concern as to how users' personal information is used and shared, and we take this privacy and safety very seriously.

In this context, we undertake not to include any pop-up ads or other advertisements directed at children and we fulfill COPPA (Children's Online Privacy Protection Act) regulations. We require parents to answer specific questions in order to access enrollment information to ensure that your child will never encounter anything related to payment or marketing. It is impossible to make any in-app subscription without parental authorization with the details of a valid Google or Apple account to confirm the registration and/or subscription.

You can be sure that it's a completely kid-safe zone.

Please make sure you read our Privacy Policy and Terms & Conditions carefully before applying for any subscription for our Services.

The aforementioned preamble is considered as an integral part of this Privacy Policy.

This Privacy Policy describes the ways in which Takallam. collect, use, and disclose information about you and the children who use your account through takallamarabic.com, and any other associated websites, applications and online services that are linked to this policy

By downloading, accessing, using, and/or interacting with our Services, you agree and expressly consent to our collection, use, and disclosure of the information that you provide as described in this Privacy Policy. This Privacy Policy is incorporated by reference into the Takallam. [Terms available here](#) and are subject to the provisions of the Terms. Capitalized terms used but not defined in this Privacy Policy shall have the meaning ascribed to such terms in our Terms. If you have any concerns about providing information to us or the use of that information as described in this Privacy Policy you are kindly advised to halt using our Services.

THE CONTENTS OF THE SUBJECT PRIVACY POLICY CONSTITUTE A BINDING AGREEMENT BETWEEN YOU AND TAKALLAM. BY APPLYING AND USING THE SERVICES, YOU AGREE TO THE TERMS AND CONDITIONS PROVIDED IN THIS PRIVACY POLICY. THIS PRIVACY POLICY CONTAINS

IMPORTANT INFORMATION ABOUT COLLECTION OF PERSONAL INFORMATION about the CHILDREN UNDER THE AGE OF THIRTEEN.

This Privacy Policy explains how Takallam may collect, use, and disclose the information we obtain through our website, application or the Services provided pursuant to the Terms. As used in this Privacy Policy, “Personal Information” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as your name, address, email address, child’s date of birth or phone number. We do not consider Personal Information to include information that has been aggregated and/or de-identified so that it does not allow a third party to easily identify a specific individual.

Information We Collect

We collect information, including Personal Information, when you:

- Apply and register with and log in to our website or application
- use our services; and
- communicate with us.

We also collect information, such as anonymous usage statistics, by using cookies, server logs, and other similar technology as you use the service.

A. Payment Information. Any purchases made through our website or app means we may collect certain information regarding your purchase (such as your name and address) as

necessary to process your order (billing information). You will be required to provide certain payment and billing information directly to our payment processing partners, including your name, credit card information, billing address.

B. Using the Services. We collect information that you submit to us through our website or through the app that can be downloaded on Google Play Store or the Apple Store. For example, when you post comments in our community pages, blogs, and make a purchase, we will collect the information you include in these submissions, including any Personal Information.

C. Messages. We collect and process the information you provide, including any Personal Information, in the context of composing, sending, or receiving messages through our Company's messaging function and we may collect information about your use of our Services. This includes testimonials, which may contain Personal Information.

D. Customer Support. We collect all information that you provide to us, including any Personal Information when you contact us for customer support purposes.

E. Location Data. Once you register with the Takallam app we may collect and process information about your location. This location information is being collected based on your IP address and is restricted to the name of your city. Takallam is not using other technologies to determine your location (we do not use GPS, or other sensors). We do not collect location information about your exact whereabouts (i.e. name of the street or accurate address). When we have location

information, we may use it to optimize our Services for you and others, allowing us to customize our App and website both, understand and improve the services and develop new products, services, or features.

F. Cookies, Automatic Data Collection, and Related Technologies. As you navigate through and interact with our website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details and records of your visit/s to our website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically helps us to improve and enhance our website and to deliver a better and more personalized service, by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches. Recognize you when you return to our website.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small text file containing a string of alphanumeric characters placed on the hard drive of your computer. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to the website.
- Flash Cookies. Certain features of our website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our website. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- Web Beacons. Pages of our website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Some contents or applications, including advertisements, on the website or social media platform served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies to collect information about you when you use our website. The information they collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online

services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. For more information please contact us via our contact page on www.takallamarabic.com/contact.

You can set your browser to refuse all or some browser cookies or to alert you when cookies are being sent. However, if you refuse to accept browser cookies by activating the appropriate setting on your browser, you may be unable to access certain parts of our website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our website.

How We Use Information

We use information collected from you to:

Provide, administer, and facilitate your use of our Services, including to display customized content; process or fulfill your request(s) and/or order(s) for products, services, information or features; display consumer surveys, communicate with you concerning your account by:

Responding to your questions, queries or concerns;

Sending you administrative messages and information, those about changes to the Services, and updates to our Terms, and Privacy Policy;

Emailing you with information or providing in-app messages about your progression, new services, new features,

promotions, newsletters, which you can opt-out of at any time; sending push notifications to your wireless device to provide updates and other relevant messages. You can manage push notifications from the "options" or "settings" page for the mobile application;

Understand and improve the services and develop new products, services or features;

Enable user-to-user communication and interaction;

Manage your account preferences, establish your profile and registration information;

Facilitate the technical functioning of our Services, including without limitation to troubleshoot and resolve issues, secure the Services, and prevent fraud and abuse;

Respond to customer support questions and issues and resolve conflicts; create, review, analyze and share technical information; analyze trends and user traffic; track purchases and usage information; advertise our Services on third-party websites or mobile applications; market, process or fulfill promotions administered or sponsored by us; solicit feedback from users; as required or permitted by law; as we, in our sole discretion, otherwise determine to be necessary or required to ensure the safety and/or integrity of our users, employees, third parties, members of the public, and/or our Services; identify unique users across devices.

Child User Information. Information collected about Child Users may be used:

To measure a Child User's performance in activities and to adapt to their learning experience according to their learning needs and requirements.

To analyze, provide progress reports on, or provide an assessment of a Child User's performance.

Information collected about Child Users is never used to market to Child Users. Specifically, Personal Information collected about Child Users will never be used to serve targeted advertising, to build behavioral marketing profiles, or be shared with independent third parties for marketing purposes.

Both Adult and Child User Information. Information collected from both Adult and Child Users may be used:

- To allow us to assess and improve the Services, its educational content, and other services we provide, for example, to improve our content and user experience; to research, evaluate, and improve the Services' educational efficacy; and to improve our understanding of the Services' user base.
- To customize, analyze, adapt, and personalize users' viewing and content-consumption experience, for example by measuring a Child User's performance in activities and adapting the Child User's learning path to his or her learning needs, to maintain and analyze the functioning of the Services.
- As we deem necessary or appropriate: (a) under applicable law/s, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests

from public and government authorities, including public and government authorities outside your country of residence; (d) to detect violations of and enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates, including the security of the Services; (f) to protect our rights, privacy, safety, or property, or that of our affiliates, you, or others; and (g) to allow us to pursue available remedies, take necessary measures or limit the damages that we may sustain.

Disclosure of Information to Third Parties

We might share your information which may include registration information, profile information, user information shared content and location information with the following third parties or under the following circumstances or as otherwise described in this Privacy Policy:

Online Forums. If you post information in any forum related to Takallam, that information shall be viewed by the admin who is authorized by Takallam to access the forum.

Third-Party Business Partners, Service Providers, Contractors, or Agents. We may share your information with third-party companies that perform services on our behalf, including for payment processing, order fulfillment, video conferencing, scheduling, data analysis, marketing services, telecommunication, email and hosting services, services that process, and administer consumer surveys, and customer services and support.

Analytics and Data Enrichment Services. We use third-party analytics to help understand your usage of our Services and to improve our Services. We may provide your contact information, registration information, technical information, usage data, or de-identified data to data enrichment services, which match such information with publicly available database information, including contact and social information from other sources, such as your email address, gender, company, job title, photos, website URLs, social network handles and physical addresses. We use this combined information to communicate with you in a more effective and customized manner.

As Required by Law and Similar Disclosure. We may access, preserve, and disclose your Personal Information or other account information if we believe doing so is required or appropriate to (a) comply with law enforcement requests and legal processes, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy or liquidation where the business will not continue as a going concern, receivership, sale of the Company's assets, or transition of the Services to another provider, then your information may be transferred as part of such requirements and procedures in accordance with the legal regulations and/or contract terms. The use of your Personal Information following any of these events will be governed by the

provisions of this Privacy Policy in effect at the time the applicable Personal Information was collected.

Consent. We may also disclose your Personal Information after obtaining your permission.

Security

We take necessary steps to ensure that your information is dealt with and treated securely and in accordance with this Privacy Policy. Please be aware, however, that no information protection system can be guaranteed to be 100% secure and efficient, so we are not in a position to guarantee the absolute security of your information. Moreover, we are not responsible for the security of information you transmit to the Services over networks that we do not control, including the Internet and wireless networks. If you have reason to believe that your interaction with us is not secure, please contact us immediately via our website TakallamArabic.com so we take all necessary measures to ensure full protection and security are restored.

Children's Privacy

The Children's Online Privacy Protection Act of 1998 and its rules (collectively, "COPPA") requires us to inform you in your capacity as parent/s and legal guardians (as used in this section, "parents") about our practices for collecting, using, and disclosing Personal Information about the children under the age of 13 ("children"). It also requires us to obtain verifiable consent from a child's parent or legal authorization for certain future collection, use, and disclosure practices, as applicable, of

child's personal information and the subsequent use of that information before that information is collected about that child.

This section notifies parents of:

The types of information we may collect about the children.

How we use the information we collect.

Our practices for disclosing that information.

Our practices for notifying and obtaining parents' consent when we collect Personal Information about children, including how a parent may revoke consent without prejudice to and /or any liability on our side with regard to any previous information disclosure performed or taken place before revoking such consent. For the avoidance of any doubt, revoking any consent may result in cancelling or suspending the Services either temporary or permanently.

All operators that collect or maintain information about children through our website. This section only applies to children under the age of 13 and supplements our general privacy policy. while the other provisions of this Privacy Policy are applicable to adults.

Information We Collect about the Children. Children can access some parts of our website and its content and use some of its features without providing us with Personal Information. However, most contents and features of the Services are available only to Students of the registered accounts and require us to collect certain information, including Personal Information, about them. In addition, we use certain technologies, such as cookies, to automatically

collect information from our users when they visit, apply, register, subscribe or use the website.

We only collect as much information about a child as it is reasonably necessary for the child to participate in the educational activity in our Services, and we do not put his or her participation on any condition precedent for the disclosure of more or additional Personal Information than is reasonably necessary.

Automatic Information Collection and Tracking. We use technologies to automatically collect information from our users, , when they access and navigate through the website and use certain features. The information we collect through these technologies may include:

- One or more persistent identifiers that can be used to recognize a user over time and across different websites and online services
- Information that identifies a device's location (city and country).

We may combine non-personal information we collect through these technologies with Personal Information about you or your child.

For information about our automatic information collection practices, including how you can opt-out of certain information collection, see the Cookies, Automatic Data Collection, and Related Technologies section in this Privacy Policy.

How We Use Your Child's Information. We use the Personal Information we collect about your child to:

- Register with and log in to our website/application
- We use the information we collect automatically through technology and other non-personal information we collect to develop, enhance and improve our website and Services, and to deliver a better and more personalized experience by enabling us to:
 - Estimate our customer size and usage patterns.
 - Store information about the child's preferences and progress, allowing us to customize the content according to individual interests.
 - Speed up your searches.

Our Practices for Disclosing Children's Information. We do not share, sell, rent, or transfer children's Personal Information other than as described in this section:

- We may disclose aggregated information about many of our users, and information that does not identify any individual. Also, we may disclose children's Personal Information:
- To third-parties we use and/or engage to support the internal operations of our website or application or Services and who are bound by contractual or other obligations to use the information only for such purpose and to keep the information confidential.
- To law enforcement authorities, bodies and agencies or for any investigation related to public safety.

- If we are required to do so by law or legal procedures, such as complying with any court order or subpoena or responding to any governmental or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers or others, including to: protect the safety of a child; protect the safety and security of the website or Services; or enable us to take precautions against liability.

Accessing and Correcting Your Child's Personal Information.

At any time, you may review the child's Personal Information maintained by us, require us to correct or delete the Personal Information, and/or refuse to permit us from further collecting or using the child's Personal Information.

You can review, change, or delete your child's Personal Information by sending us an email to (insert email here such as hello@takallamarabic.com). To protect your privacy and security, we may require you to take certain steps or provide additional information to verify your identity before we provide any information or make corrections or changes.

How to access, Change or Delete Account Information

An Adult User can review or change the information they provided when registering for the Services, by adding or removing Child Users to the Account, by updating information through the Parent Section of the Services by emailing Company support. Besides, at any time, Users may contact us to request that we provide for their review, amend, modify or delete from our records, any Personal Information they have shared about Child Users associated with their Account, or to

cease collecting Personal Information from those Child Users, as applicable. Please keep in mind that a request to delete Personal Information may lead to the cancellation of your Account and termination of the Services.

When we change, modify or delete any Personal Information at your request, we will make good faith efforts to make the changes in our then-active databases as soon as reasonably practicable. Changing setting options may not result in immediate changes to the settings, which are subject to our operations and maintenance schedules and requirements.

Links to Other Services

In certain sections of the Services, we may include links to external websites or applications (for example, Facebook and Instagram, Apple Store, or Google Play). However, to protect children from accessing these external websites and applications, an Adult User will be required to enter a valid password or answer a security question. These websites and applications are governed by their own privacy policies or information collection practices, which may be substantially different from ours. We encourage you to review the privacy policies and information collection practices of those linked websites and apps, as those parties' practices are not subject to this Policy nor bound by it.

International Users

We store information about users on servers primarily located in Europe and we may also store such information on servers and equipment in other countries. If you are accessing our Services from outside Europa, please know the data and personal information you submit may be transferred to and stored on servers in Europe or other countries. The data protection and other laws of Europe and/or other countries might not be as comprehensive as those in your country. By submitting your data and/or using our Services, you consent to the transfer, storing and processing of your collected data in and to the United Arab Emirates, where our Headquarters are located, and /or to other countries where we may choose to store and process such data.

Changes to Our Privacy Policy

Posting of Revised Privacy Policy. Because we are always keen and looking for new and innovative ways to support your family's educational needs in connection with the use of our Services, this Privacy Policy and its contents and Terms may change from time to time. The effective date at the top indicates the last time this Privacy Policy was modified. If we modify the terms of this Privacy Policy we will post a notification on our Services. Your continued use of our Services after such changes are made shall constitute your acceptance of such changes and will be subject to the then-current Privacy Policy. If you cease to use our Services after such changes, your discontinued use shall not constitute acceptance of such changes and such changes shall not apply

to you. Any revised Privacy Policy will supersede all previous privacy policies.

New Uses of Personal Information. From time to time, we may desire to use Personal Information for uses not previously stated in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law. However, if you continue to use our Services after you become aware of any changes then this will constitute and will be considered as an explicit consent and acceptance to such changes and shall be binding upon you.

Contact Us

Takallam Arabic, located in the UAE , is the operator of the Services. Questions regarding this Privacy Policy and issues related to you or a Child User's information for which you are responsible should be directed to us via our website or address below:

[Leading Edge For Digital Education Service LLC.](#)

[Sharjah Media City - Sharjah - UAE](#)

TakallamArabic.com

hello@takallamarabic.com