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Lab: Predicting Visitor Purchases Using BigQuery ML

Want to build ML models with just SQL? Learn how with BigQuery ML on this Google Analytics ecommerce dataset

Tips for Course Labs

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Avoid account confusion with private browsing

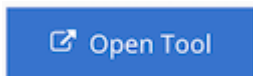
When you return to this course and lab instructions page, click Open Tool to continue. Avoid account confusion with private browsing

By using incognito mode, this ensures that you don't accidentally use your own Google account (including Gmail) while accessing the Google Cloud Console. This also prevents Qwiklabs from logging you out of your own Google accounts.

Detailed instructions for using Incognito mode in Google Chrome are [available here](#). Depending on your browser, Incognito mode might also be called Private Browsing or InPrivate Browsing.

To ensure lab completion is marked in Coursera:

1. Access each individual lab by clicking **Open Tool** in Coursera:



2. Complete the lab in Qwiklabs.

3. Click **End Lab** in Qwiklabs:

