

Profile report – all_sessions_raw_dataprep

Ecommerce Analytics Pipeline – Job ID: 20733052

Execution summary

Job Status
Completed

Job Type
Manual

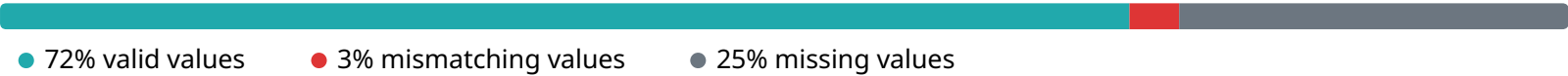
Environment
BigQuery

Start time
Sun, Aug 6, 2023 9:50 PM +02:00

End time
Sun, Aug 6, 2023 9:51 PM +02:00

Duration
44 sec

All Data 33 columns 669 rows 3 data types



Output destinations

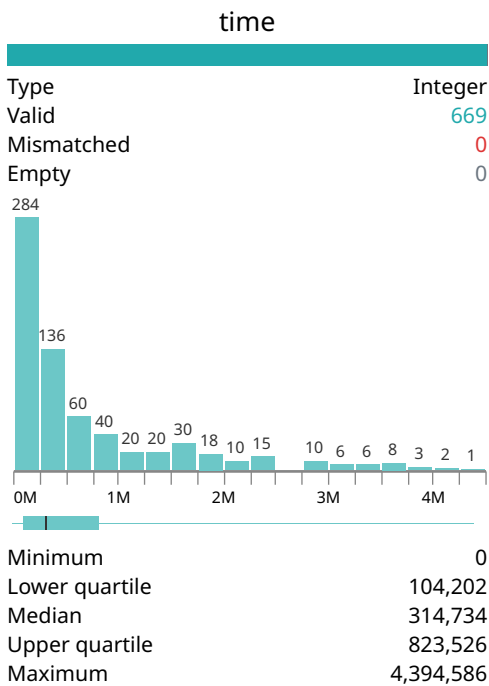
Name	Location	Status
all_sessions_raw_dataprep.csv	gs://dataprep-staging-aa68e62f-6c42-42ed-a770-10f1109e8569/student-02-b84bcc3f7e44@qwiklabs.net/jobrun/all_sessions_raw_dataprep.csv	-

Data sources

Name	Location	Schema validation
all_sessions_raw_dataprep	bigquery://qwiklabs-gcp-00-ff7215a8a719/ecommerce/all_sessions_raw_dataprep	✔ No schema changes found

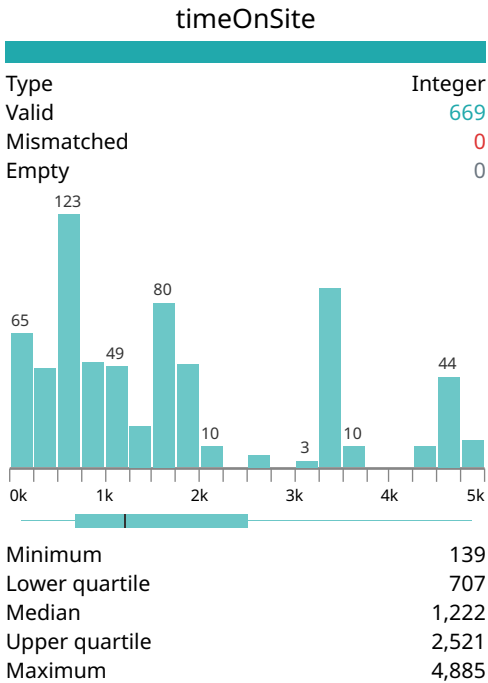
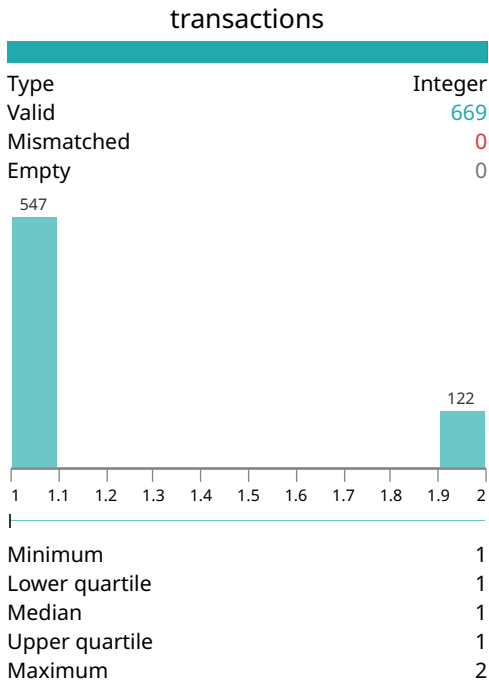
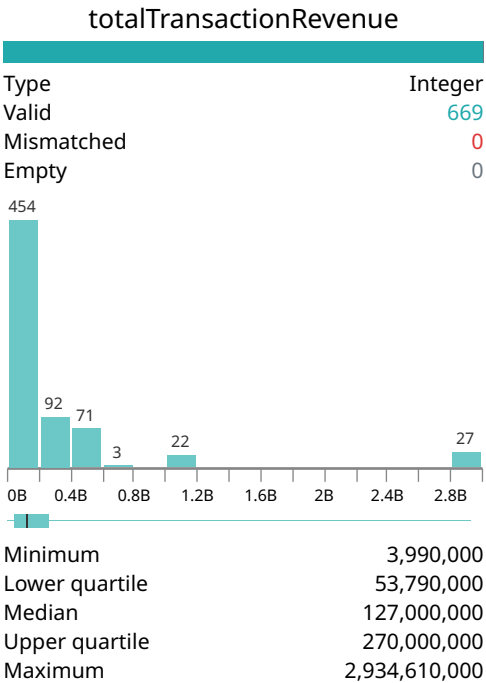
fullVisitorId	
Type	String
Valid	669
Mismatched	0
Empty	0
Top 20 values	
9852625334775123501	87
4520185947201930710	48
9947542428111966715	27
7519145914292413159	23
9135964269759937258	22
385231150756085903	19
1771797970955200965	19
4897021424322518417	16
8945917216741229076	15
8812275451738413277	13
748200454615490914	13
056516105397733466	13
7506305472297329144	11
6434429149954155169	11
0572263157266627282	11
6259202518292934794	10
5936878543289156144	10
5408509515083537446	10
0216141040361335595	10
00122544416887869	10

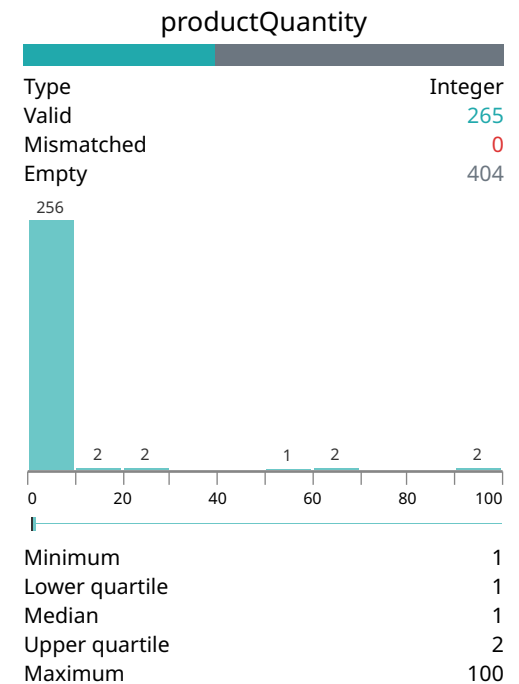
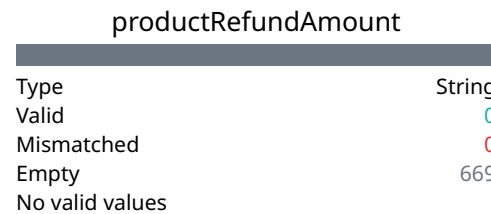
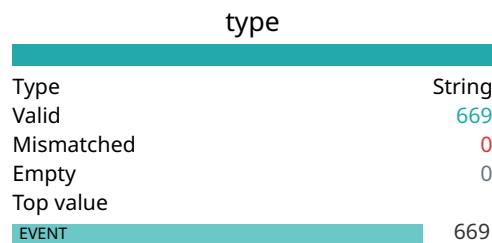
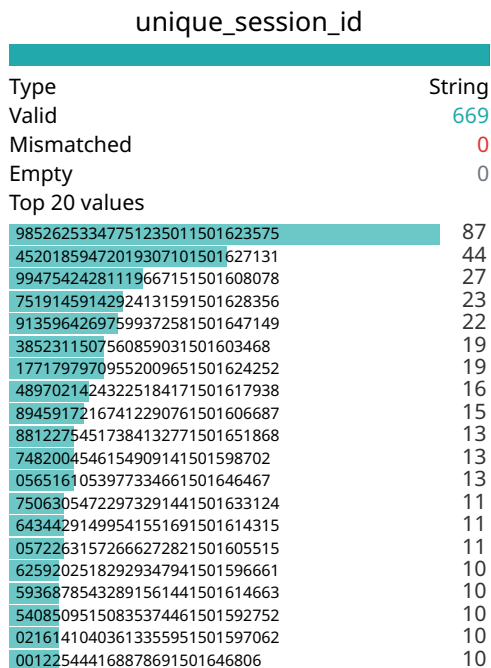
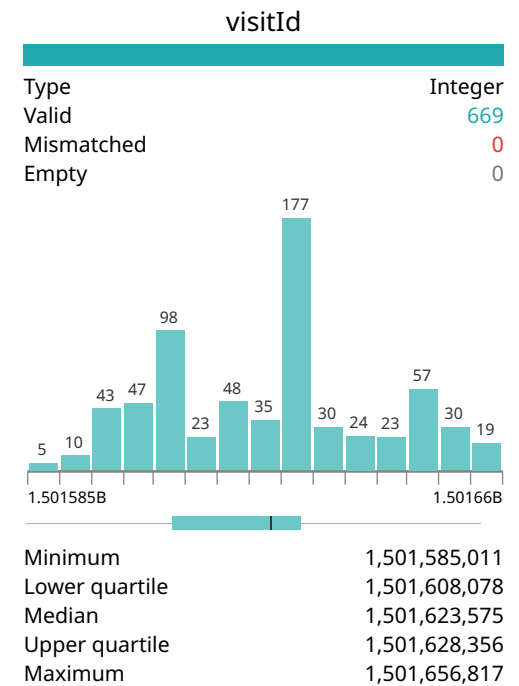
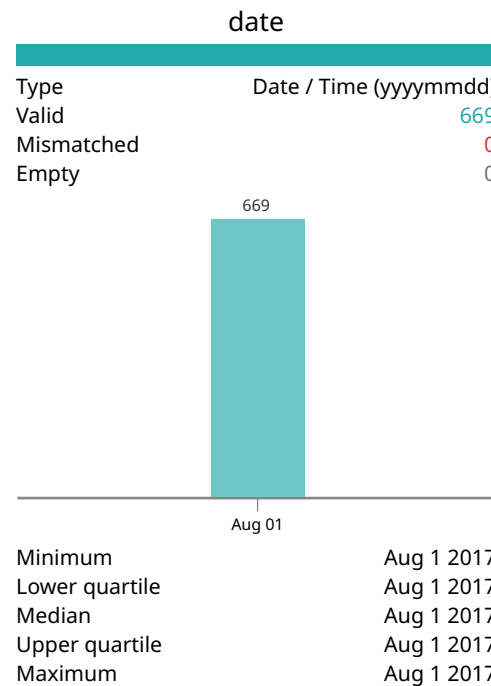
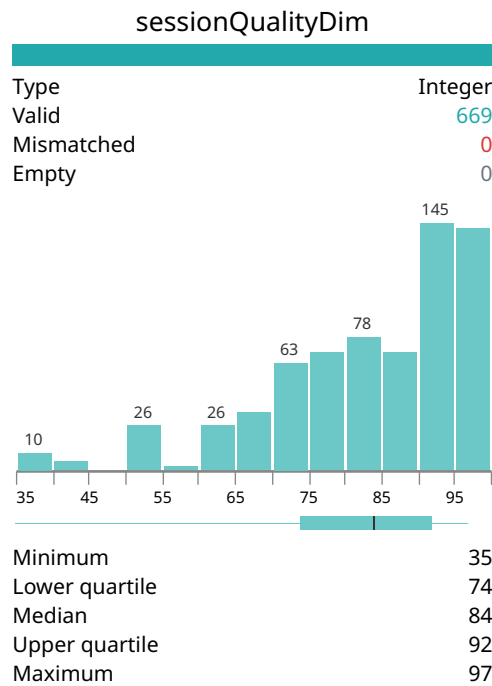
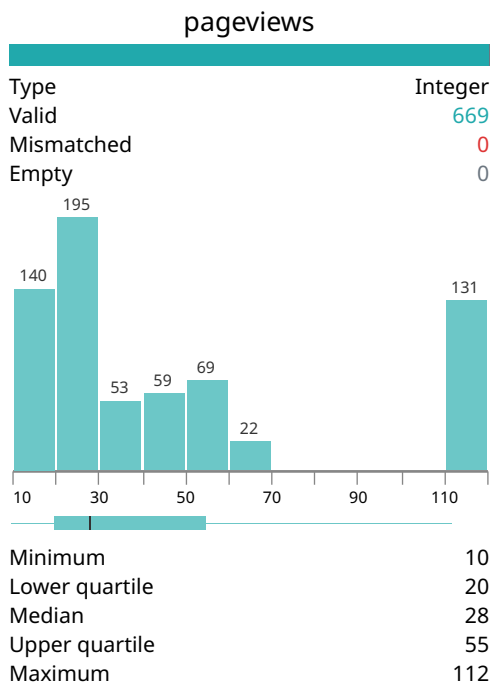
channelGrouping	
Type	String
Valid	669
Mismatched	0
Empty	0
Top 4 values	
Referral	502
Direct	84
Organic Search	75
Paid Search	8

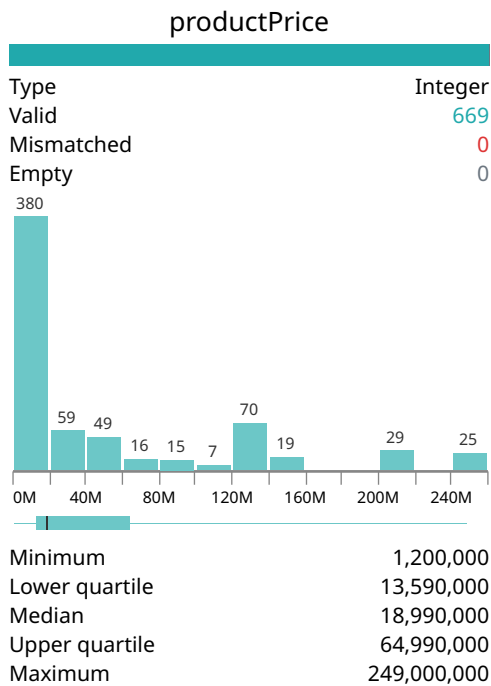


country	
Type	String
Valid	669
Mismatched	0
Empty	0
Top value	
United States	669

city	
Type	String
Valid	669
Mismatched	0
Empty	0
Top 18 values	
not available in demo dataset	153
Sunnyvale	127
New York	117
Mountain View	61
San Francisco	60
Chicago	58
Palo Alto	20
Ann Arbor	13
Cambridge	10
Redmond	9
Seattle	8
San Jose	8
Kirkland	6
Santa Clara	5
Atlanta	5
Washington	4
Austin	3
Fremont	2







productRevenue

Type	String
Valid	0
Mismatched	0
Empty	669
No valid values	

productSKU

Type	Integer
Valid	0
Mismatched	669
Empty	0

v2ProductName

Type	String
Valid	669
Mismatched	0
Empty	0
Top 20 values	
Nest® Cam Outdoor Security Camera ...	46
Nest® Cam Indoor Security Camera -...	40
Google Infant Short Sleeve Tee Gre...	34
Nest® Learning Thermostat 3rd Gen...	26
Google Men's Zip Hoodie	20
Google Sunglasses	16
Google Tri-blend Hoodie Grey	15
Google Canvas Tote Natural/Navy	15
Google Men's 100% Cotton Short Sle...	14
26 oz Double Wall Insulated Bottle	12
Google Leather Perforated Journal	11
Nest® Protect Smoke + CO White Wir...	10
Nest® Learning Thermostat 3rd Gen...	10
Google Youth Baseball Raglan Heath...	10
Google Women's Vintage Hero Tee Bl...	10
Google Women's Performance Full Zi...	9
Collapsible Shopping Bag	9
Nest® Learning Thermostat 3rd Gen...	8
Google Spiral Journal with Pen	8
Google Blackout Cap	8

v2ProductCategory

Type	String
Valid	669
Mismatched	0
Empty	0
Top 20 values	
Home/Nest/Nest-USA/	134
\${escCatTitle}	110
Home/Apparel/Kid's/Kid's-Infant/	67
Home/Apparel/Men's/Men's-Outerwe...	28
(not set)	27
Home/Office/Notebooks & Journals/	26
Home/Electronics/	25
Home/Bags/	22
Home/Apparel/Men's/Men's-T-Shirt...	21
Home/Apparel/Men's/	20
Home/Apparel/Headgear/	18
Home/Accessories/Fun/	15
Home/Bags/Shopping and Totes/	14
Home/Bags/More Bags/	13
Home/Apparel/Kid's/Kids-Youth/	12
Home/Apparel/Kid's/Kid's-Toddler/	12
Home/Apparel/Women's/Women's-T-S...	11
Home/Drinkware/Water Bottles and...	10
Home/Electronics/Flashlights/	9
Home/Apparel/Women's/Women's-Out...	9

productVariant

Type	String
Valid	669
Mismatched	0
Empty	0
Top value	
(not set)	669

currencyCode

Type	String
Valid	266
Mismatched	0
Empty	403
Top value	
USD	266

itemRevenue

Type	String
Valid	0
Mismatched	0
Empty	669
No valid values	



eCommerceAction_option	
Type	String
Valid	0
Mismatched	0
Empty	669
No valid values	