

What is Google Cloud Marketplace?

Google Cloud Marketplace lets you quickly deploy functional software packages that run on Google Cloud. Even if you are unfamiliar with services like [Compute Engine](/compute/docs) (/compute/docs) or [Cloud Storage](/storage/docs) (/storage/docs), you can start up a familiar software package without having to manually configure the software, virtual machine (VM) instances, storage, or network settings. You can deploy a software package now, and scale that deployment later when your apps require additional capacity.

Sign up for a [free trial](/free) (/free) and get \$300 in credits to [create deployments](#) (<https://console.cloud.google.com/marketplace>) of your favorite software packages.

Deploying software packages

You can select and deploy software packages from the [Cloud Marketplace page](#) (<https://console.cloud.google.com/marketplace>) of the Google Cloud console. Cloud Marketplace offers many different products, and in some cases, offers a few variations of the same product; for example, Cloud Marketplace has multiple packages for WordPress. To ensure a product meets your needs, each product has a details page that describes the VM type, operating system, estimated costs, and more.

Search for a package, and select one that meets your business needs. When you launch the deployment, you can either use the default configuration or customize the configuration to use more virtual CPUs or storage resources. Some packages allow you to specify the number of VM instances to use in a cluster.

For information about purchasing products from Cloud Marketplace, visit [Understanding billing for Cloud Marketplace](#) (/marketplace/docs/understanding-billing).

For steps to manage billing or cancel a subscription, visit [Managing billing for Cloud Marketplace products](#) (/marketplace/docs/manage-billing).

Updating a software package

To fix critical issues and vulnerabilities, Cloud Marketplace updates the images of the software packages that you can deploy. However, it does not update software that you have already deployed.

To update your existing deployment of a software package, you must redeploy the software package from Cloud Marketplace.

Support

For most software packages on Cloud Marketplace, you can find support contacts on the details page for the package, in the **Maintenance and Support** section.

You can also get support from the broader community on [Stack Overflow](http://stackoverflow.com) (<http://stackoverflow.com>)

Sell your software on Cloud Marketplace

To sell your software on Cloud Marketplace, you must be approved as a Google Cloud Build partner. To learn more about becoming a Google Cloud Build partner, visit the [Join Partner Advantage page](/partners/become-a-partner) (/partners/become-a-partner). For information about the types of products that you can sell on Cloud Marketplace, visit the [Cloud Marketplace partners documentation](/marketplace/docs/partners) (/marketplace/docs/partners).

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