

Business performance indicators:

1. Revenue growth rate
2. Gross profit margin
3. Market share

Performance indicators for after-sales service:

1. Customer satisfaction rate
2. Time to resolve customer complaints
3. Repeat business rate

Performance indicators for project management:

1. Project completion rate
2. Time to complete a project
3. Cost overrun rate

Administrative and financial performance indicators:

1. Operating expenses as a percentage of revenue
2. Accounts payable turnover
3. Return on investment (ROI)

Performance indicators for human resources:

1. Employee turnover rate
2. Time to fill a position
3. Employee satisfaction rate

Performance indicators for e-commerce:

1. Conversion rate
2. Average order value
3. Customer acquisition cost

Performance indicators for subscriptions:

1. Subscriber churn rate
2. Lifetime value of a subscriber
3. Gross profit per subscribe

Performance indicators for the operation:

1. Equipment utilization rate
2. Capacity utilization rate
3. Productivity rate per employee.