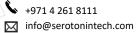


PROJECT BRIEF QUESTIONNAIRE

We appreciate your consideration of Serotonin Technologies for your upcoming event. To enable us to provide a comprehensive and precise proposal with competitive pricing, we kindly request the following information:

Company Name Country Industry Contact Person Mobile No. Email Address EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels Number of Open Sides	CLIENT DETAILS	
Industry Contact Person Mobile No. Email Address EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Company Name	
Contact Person Mobile No. Email Address EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Country	
Mobile No. Email Address EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Industry	
EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Contact Person	
EVENT DETAILS Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Mobile No.	
Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Email Address	
Event Name Event Date Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels		
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Event Duration Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Event Name	
Indoor or Outdoor Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Event Date	
Build-up Days Floor Plan STAND DETAILS Hall & Stand No. Stand Dimension Levels	Event Duration	
STAND DETAILS Hall & Stand No. Stand Dimension Levels	Indoor or Outdoor	
STAND DETAILS Hall & Stand No. Stand Dimension Levels	Build-up Days	
Hall & Stand No. Stand Dimension Levels	Floor Plan	
Hall & Stand No. Stand Dimension Levels		
Stand Dimension Levels	STAND DETAILS	
Levels	Hall & Stand No.	
	Stand Dimension	
Number of Open Sides	Levels	
	Number of Open Sides	
Stand Orientation	Stand Orientation	
Maximum Height Restrictions	Maximum Height Restrictions	
Hanging Structure	Hanging Structure	





STAND DETAILS	
Rigging Points	
Any Venue Restrictions	
Branding Guidelines	
Reuse Existing Stand	

ACTIVATIONS	
How many activations are planned for the event?	
Please provide the specific activations you plan to implement in your project.	
Please provide the specific content to be applied in the activation.	

DESIGN REQUIREMENTS		
Design Intent/Concept Design	Required	Submitted
Concept/Vibe Page Only		
Furniture Page Only		
3D Sketch		
3D Rendered Visuals		
Developed/Schematic Design	Required	Submitted
Concept Vibe Amends		
Furniture Page Amends		
3D Sketch		_/
3D Rendered Visual Amends		
Full tender presentation Amends		



DESIGN REQUIREMENTS			
Technical Design	Required	Submitted	
Plans			
Elevations			
Structural Calculation			
Detailed Drawings			
Graphics Package			

STAND ZONING & SPACE MANAGEMENT			
ltem	Yes	No	Qty
Mezzanine			
Reception			
Meeting Rooms			
Majlis			
Lounge			
Product Display			
Open seating area			
Service Pantry			
Media-Interview Room			
Offices			
Dining			
Food Presentation/Buffet			
Storage			
Bar			

ACTIVATIONS	



SPACE MANAGEMENT (Please add all questions, an	nd client answers.)
OTHER DESIGN REQUIREMENTS (Please specify.)	
BRANDING REQUIREMENTS	
Branding Guidelines	Please share the pdf file.
Logo Please note the level at each corner of the structure.	
Company Profile Please note down the company overview.	
Triodoc rioto domituro company everyiem.	
Stand Objectives Percentage	
LOOK & FEEL	
Color Palette	
Please specify the desired look and feel, color palette, and corporate identity that should be considered.	
Style	



PROPOSAL AND BUDGET

Proposal Deadline				
Technical Proposal				
Commercial				
Budget Allocation				
Stand Fabrication				
Technologies				
OTHER STAND REQUIREMENTS				
ltem	Yes	No	Details	
Giveaways				
Catering				
Please specify for how many persons.				
Professional coffee machine with barista				
Arabic coffee and dates				
Branded chocolates				
Host/Hostesses				
Please specify the quantity and preferred nationality.				
NOTES				
SUBMITTED BY				
Name	Designation			
Date	Signature			
'	1	1		
				/
REVIEWED BY ACCOUNT MANAGER			/	
Name		T		
Date	Signature			