

DELIVERY EXPRESS OVERVIEW DASHBOARD

4000

Total Number of customers

249.36K

Total Revenue in \$

2600

Number of Drivers

5000

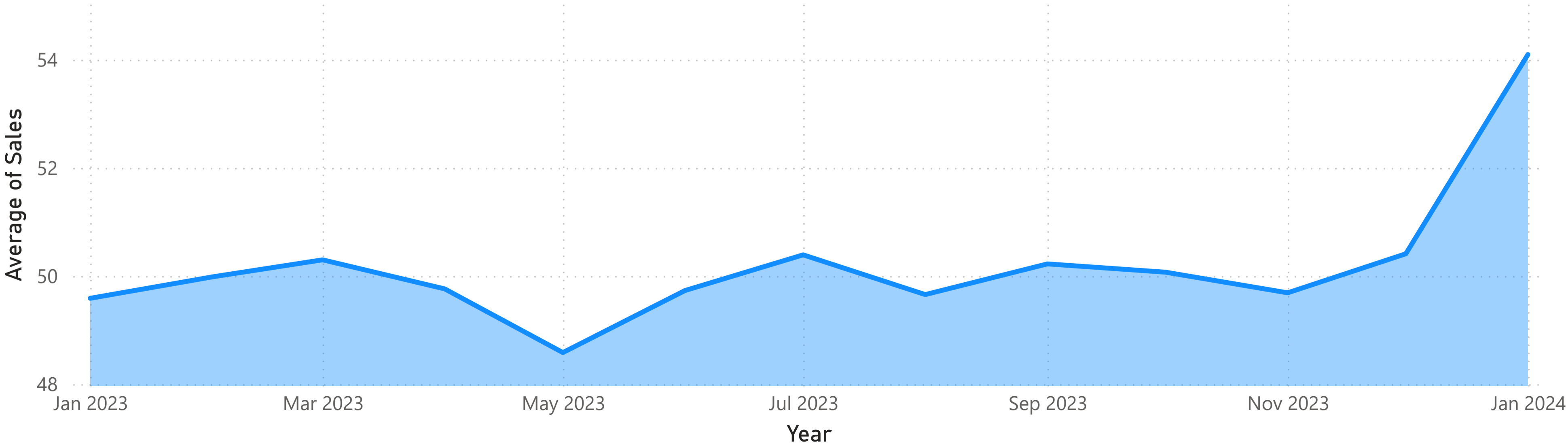
Total Number of Deliveries

1.58M

Total Amount of Payments
made by customers

Year	Month	Number of Deliveries
2023	January	368
2023	February	378
2023	March	464
2023	April	402
2023	May	457
2023	June	390
2023	July	435
2023	August	407
2023	September	414
2023	October	430
2023	November	415
2023	December	434
2024	January	6
Total		5000

Average of Sales by Year, Quarter and Month



4000

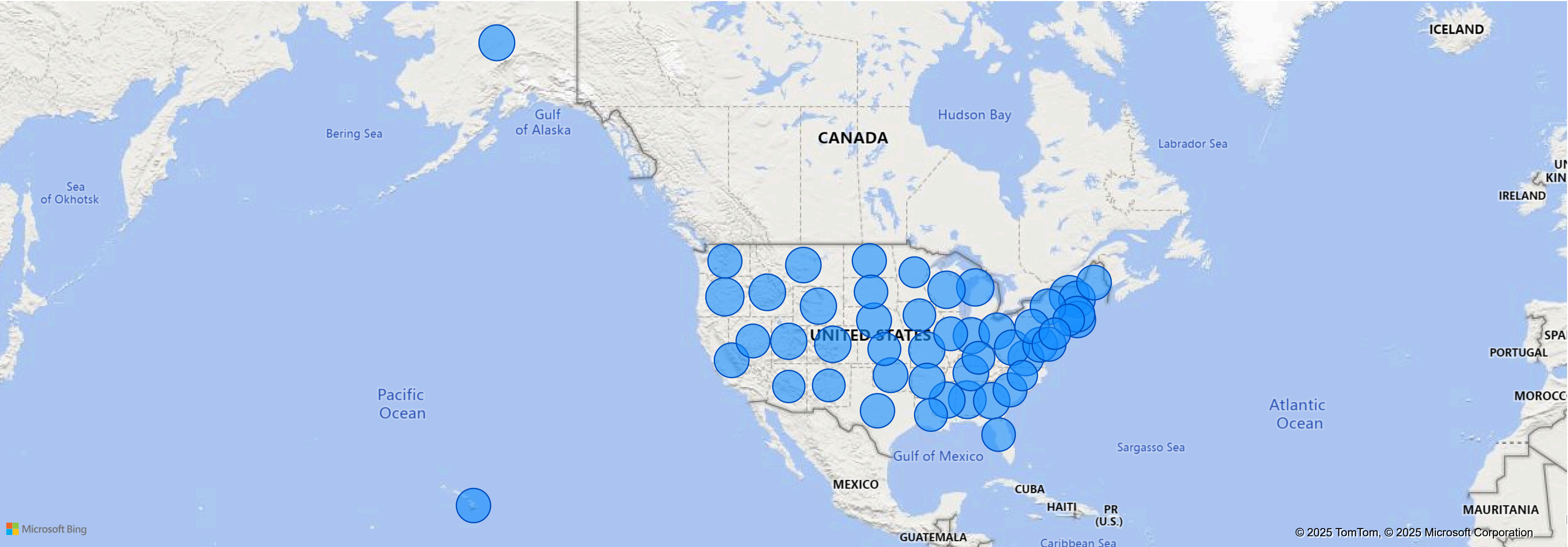
Total Number of customers

TOTAL NUMBER OF CUSTOMERS
PER STATE

Alabama

State selected

% of Customers by State



5000

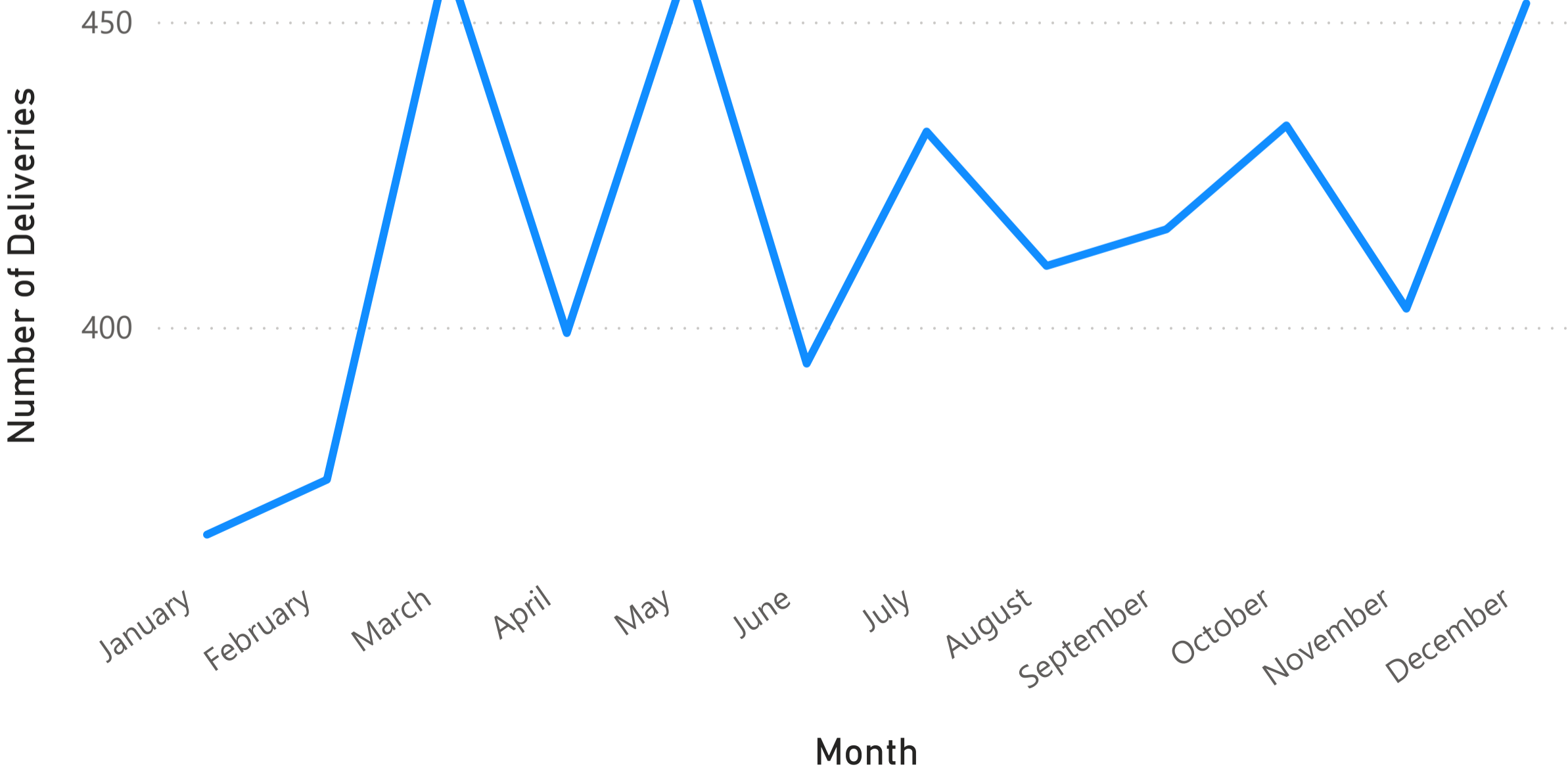
Total Number of deliveries

DELIVERIES ANALYSIS:

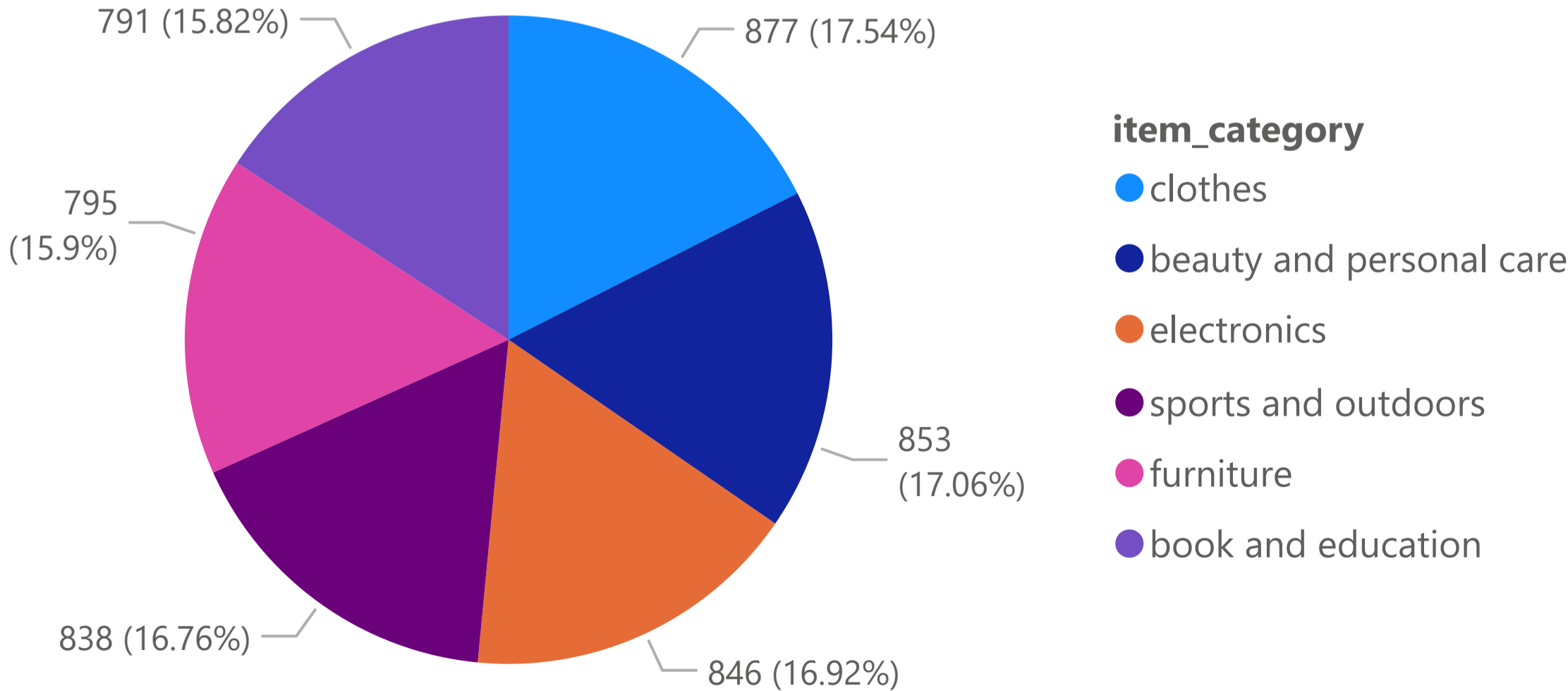
- March is the month with the highest number of deliveries performed by **DELIVERY EXPRESS**.
- The item category with the highest number of deliveries performed is "clothes", they represent **17.54%** of the total number of Deliveries.
- This Analysis is conducted to measure the performance of the business from **JANUARY 2023 to JANUARY 2024**.

Year	Month	Number of Deliveries
2023	January	345
2023	February	375
2023	March	460
2023	April	399
2023	May	459
2023	June	394
2023	July	432
2023	August	410
2023	September	416
2023	October	433
2023	November	403
2023	December	453
2024	January	21
Total		5000

Number of Deliveries by Month



Total Number of Deliveries by item_category

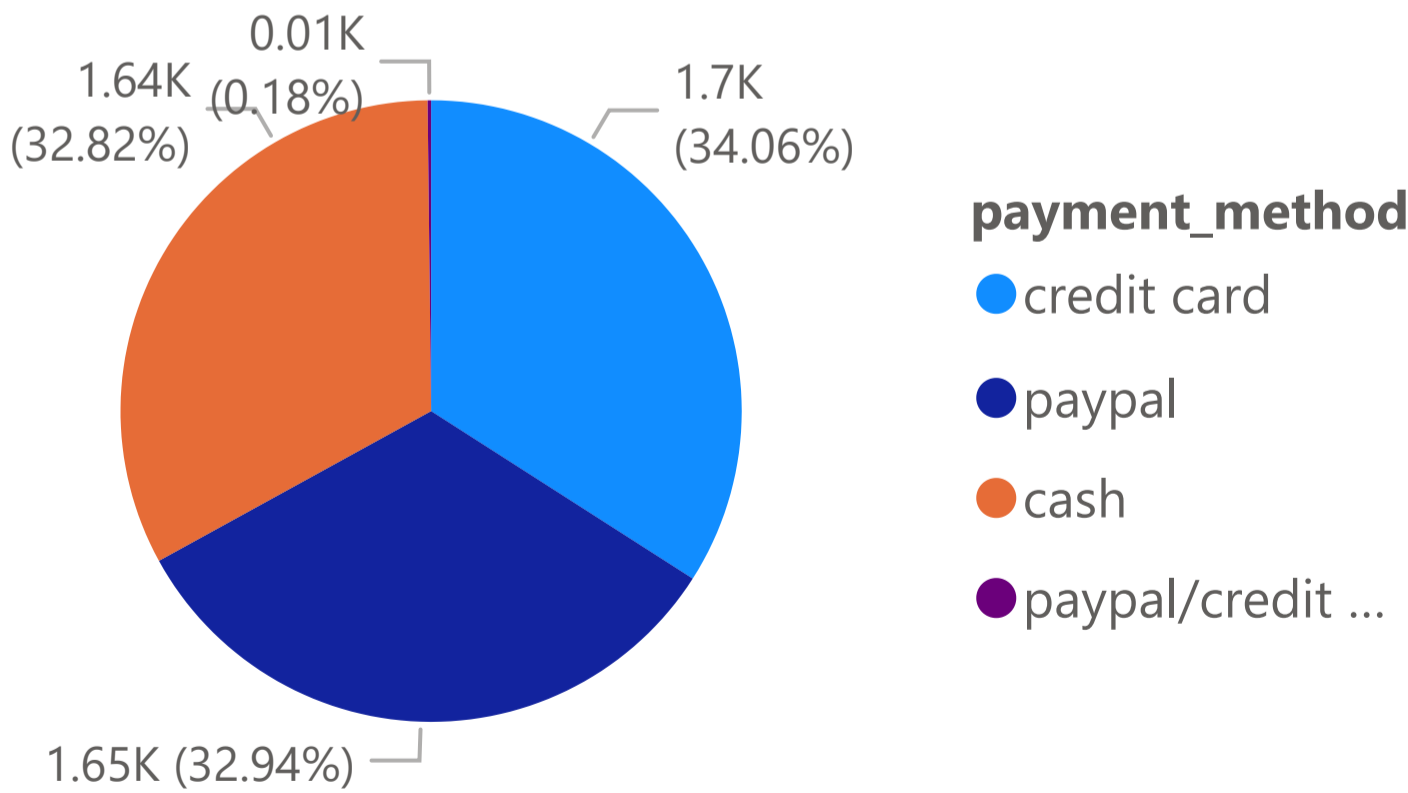


1.58M

Total Amount of Money paid by customers

payment_method	Total Number of payments per each method
cash	1641
credit card	1703
paypal	1647
paypal/credit card	9
Total	5000

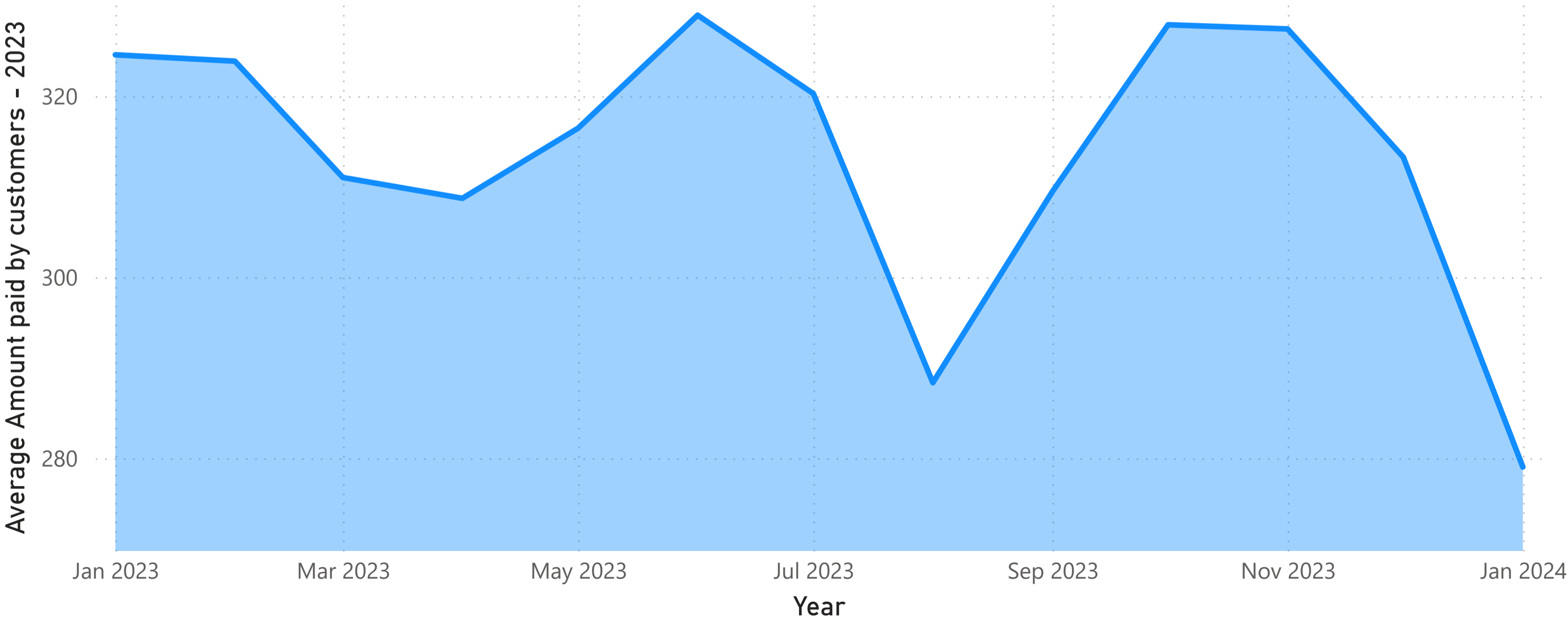
Total Number of payments by payment_method



PAYMENT ANALYSIS:

- Most of the payments occurring they were performed using **credit cards**, which gives us insights on the customers' preferred payment method.
- Customers tend to pay with credit cards more than cash or PayPal.
- In June 2023, payments were at maximum amount.

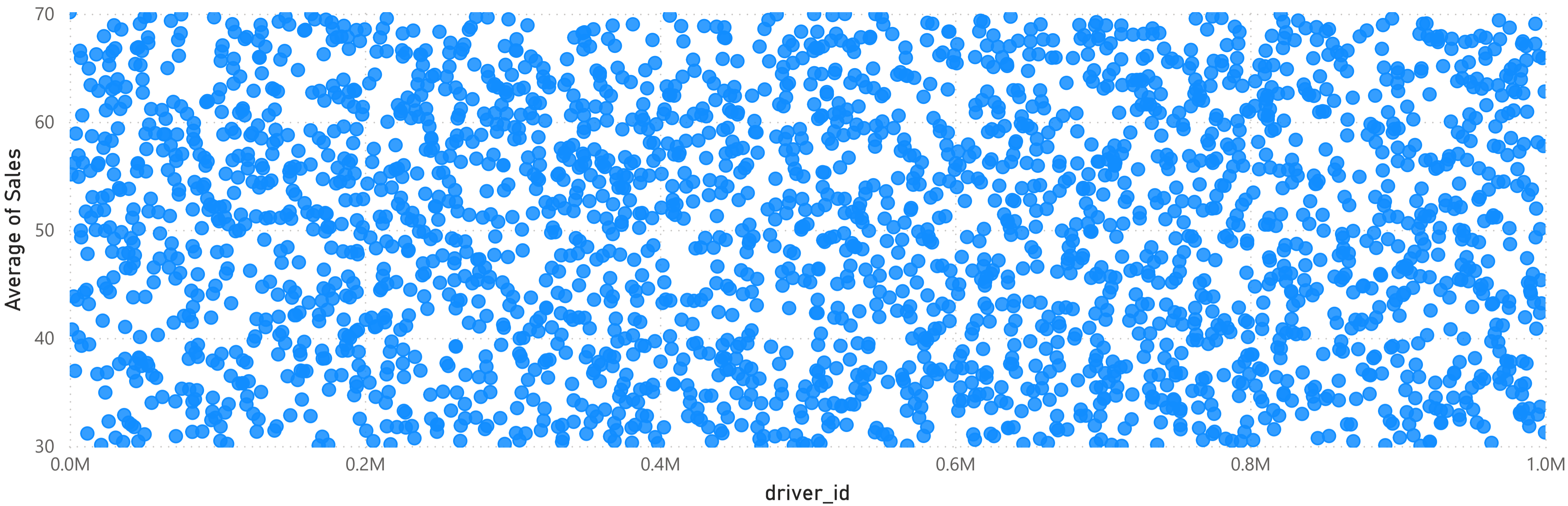
Average Amount paid by customers - 2023 by Year and Month



2600

Total Number of Drivers

Average of Sales by driver_id



Top Drivers : TOP DRIVER: DARIN GORDON

number of deliveries	driver_id
9	366762
7	24581
7	190804
7	422500
7	496438
7	589389
7	813050
7	912280
7	929211
6	46272
6	146272

5000

first_name	last_name	driver_id
Aaron	Avila	968903
Aaron	Campbell	225750
Aaron	Harris	205781
Aaron	Hickman	198267
Aaron	King	172101
Aaron	Mitchell	595349
Aaron	Smith	391156
Aaron	Turner	117153
Abigail	Brady	791499
Abigail	Knapp	822880
Abigail	Meyers	706957

Number of Drivers by item_category

