

Bike Sales Dashboard

Marita...

Married

Single

Region

Europe

North America

Pacific

Educati...

Bachelors

Graduate De...

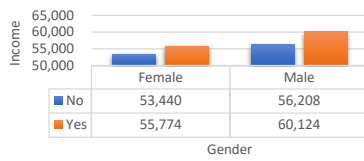
High School

Partial College

Partial High S...

Average of Income

Avg Income Per Purchase



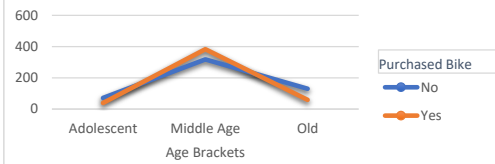
Purchased Bike

No

Yes

Count of Purchased Bike

Customer Age Brackets



Purchased Bike

No

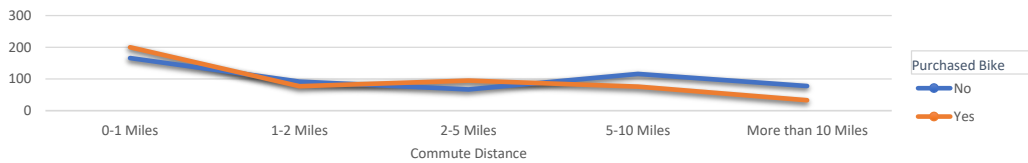
Yes

Gender

Age Brackets

Count of Purchased Bike

Distance per Customer



Purchased Bike

No

Yes

Commute Distance