Yuxin QIAN

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Education Background

Huazhong University of Science and Technology(HUST)　　　　　　　　　09/2021-06/2025

Major: Digital Media Arts | **GPA:** 4.26/5.0

University of Washington(UW)　　　　　　　　　09/2025-Present

Major: Digital Media | **Major Course:**Introduction To User Centered Design

Professional Experience

Merak Technology Co., Ltd　　　　　　　　　04/2025-07/2025

User Experience Tester Intern　　　　　　　　　*Shanghai ,China*

➢ Conducted usability tests for the company's AI product "Agent Skill" and analyzed user interaction data to evaluate time spent locating key functions, identifying optimal icon placements to improve task efficiency.

➢ Designed and analyzed 50+ user scenarios and created personas, synthesizing testing data and collaborating with R&D and product teams to refine interaction flows and improve system usability.

➢ Organized existing user scenario data, producing 30 use cases, 15 tutorial videos, and 10 promotional videos on the company's official website to showcase product capabilities and enhance user engagement.

Beijing Angel Growth Win-Win Technology Culture Co., Ltd　　　　　　　　　07/2024-10/2024

New Media Operations Intern　　　　　　　　　*Beijing, China*

➢ Analyzed user demographic and viewing duration data to identify engagement patterns, then managed the company's media account, increasing social media followers by 1.5K+ through data-driven content planning.

➢ Analyzed user interaction data and ran A/B tests on post layouts to identify patterns in reading behavior, optimizing visual hierarchy and increasing click-through rate by 18%.

➢ Produced promotional videos and designed supporting posters, resulting in a 27% increase in video likes.

Beijing iResearch Digital Intelligence Technology Co., Ltd　　　　　　　　　07/2023-07/2024

Interaction Designer　　　　　　　　　*Beijing, China*

➢ Designed end-to-end interactive purchase experiences for China Jingjiu's 2024 Year-End Festival based on three years of user browsing data, improving task flow clarity and increasing conversion by 35% YoY.

➢ Created seasonal campaign pages (New Year & Birthday) for China Postal Savings Bank, delivering accessible, festive user experiences for a platform serving over 360 million users nationwide.

➢ Designed and analyzed a user satisfaction survey to evaluate icon usability, then developed and refined the company's enterprise WeChat icon system to improve overall user experience across mobile interfaces.

Research Projects/Leadership

Key Technology Research and Application Demonstration of Yangtze River Aquaculture　　03/2024-07/2024

➢ Led a design team in collecting and analyzing data of Yangtze fish species to support 3D reconstruction.

➢ Designed visual data cards for 28 fish species, consolidating team data and integrating images for the website.

Tuanfeng Cultural Creative Design　　　　　　　　　04/2024-09/2024

➢ Conducted field observations and interviews with local artisans to understand their weaving process, uncovering design challenges and translating insights into modern product patterns.

➢ Mapped relationships between cultural symbols, weaving techniques, and user preferences to build an information framework that informed the visual hierarchy of the final product line.

Skills:

➢ **Technical Skills:**　Python, Data Visualization, Prototyping, Motion Design

➢ **Design Software:** Photoshop, Illustrator, Premiere Pro, Procreate, Figma, XD, ZBrush, TouchDesigner