Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

what is mural?

how to create or mural?

mural good or bad?

how did you mural ?

how to adequate mural

how does mural

Persona's name
Short summary of the persona

what is mural?

who to create our mural

how did you mural?

what does mural?

what does mural?

mural does not good or bad?

Does
What behavior have we observed?
What can we imagine them doing?

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?