



Peston Real Estate Limited

COMPANY PROFILE



PESTON

ABOUT US.

Peston Real Estate Limited is a legally incorporated entity under Cap 212 of the Laws of the United Republic of Tanzania. Established in August 2022, it operates as a subsidiary of the esteemed Peston Group of Companies, specializing in the Real Estate Industry. Our company boasts a team of seasoned professionals in the field, whose collective expertise, integrity, and dedication serve as our cornerstone. We prioritize the cultivation of enduring relationships, both internally and externally.



VISION



Our vision is to emerge as a premier Pan-African Real Estate firm, renowned for delivering exemplary services across all client tiers.

MISSION



We are committed to revolutionizing and modernizing the real estate landscape, offering tailored solutions that swiftly address and fulfil the diverse needs of our clientele with precision and excellence.

OUR CORE VALUES



Integrity and Transparency:

We conduct our business with the utmost integrity and transparency, adhering to ethical standards and ensuring honesty in all our interactions.

Accountability:

We take full responsibility for our actions and decisions, holding ourselves accountable to our clients, partners, and stakeholders.

Teamwork:

Collaboration and cooperation are at the heart of our operations. We foster a culture of teamwork, where every member contributes their expertise and works towards common goals.

Commitment:

We are deeply committed to delivering on our promises and exceeding expectations. Our dedication to excellence drives us to continuously improve and innovate.

Professionalism and Excellence:

We uphold the highest standards of professionalism in everything we do, striving for excellence in service delivery, client satisfaction, and industry leadership.

Customer Focus:

Our clients are at the center of everything we do. We listen attentively to their needs, anticipate their preferences, and tailor our services to exceed their expectations, ensuring their success and satisfaction.



OUR APPROACH:

PESTON

Research and Analysis:

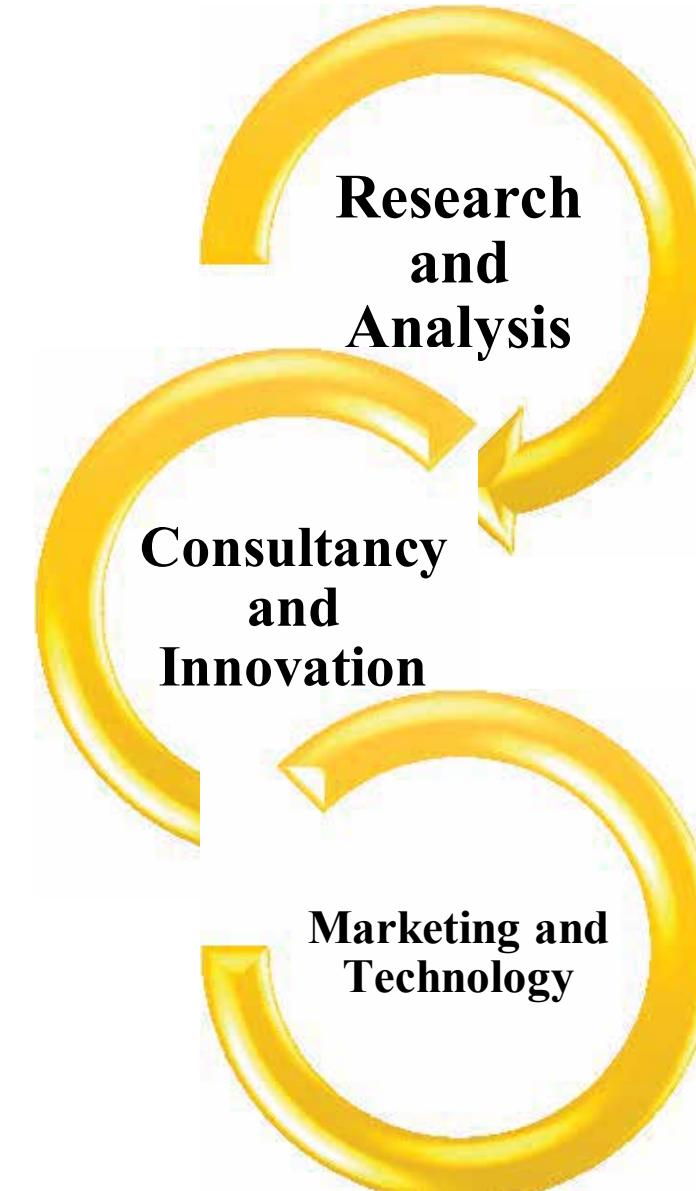
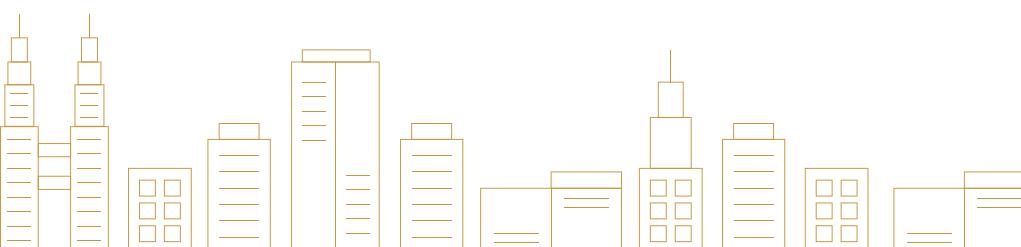
We prioritize thorough research and meticulous analysis to gain profound insights into market dynamics, client needs, and emerging trends. By staying abreast of industry developments, we ensure our strategies and solutions are rooted in data-driven decision-making.

Consultancy and Innovation:

At the heart of our approach lies a commitment to consultancy and innovation. We collaborate closely with clients to understand their unique challenges and opportunities, offering innovative solutions that drive growth, efficiency, and competitive advantage.

Marketing and Technology:

Harnessing the power of cutting-edge technology, we deploy innovative marketing strategies to enhance visibility, engagement, and ROI for our clients. Through strategic utilization of digital platforms and tools, we elevate their brand presence and drive measurable results in the ever-evolving real estate landscape.



Petro Estomih:

As the Group Chairman, Founder, and Group CEO of Peston Group of Companies, Petro Estomih is the visionary force behind our success. With over a decade of experience in the Real Estate industry, his leadership has been instrumental in propelling Peston Real Estate Limited forward.

**Zakia Omar Ally Juma:**

Serving as the Group Director of Peston Group of Companies, Zakia brings extensive expertise in property development and management spanning over a decade. Her oversight of Peston Real Estate Limited's operations in Zanzibar adds invaluable depth to our regional presence.

Advocate Victor Robert Mkwavi:

serves as the Head of Corporate Clients and Legal Affairs at Peston Real Estate Limited. With over 20 years of experience, Victor has previously held positions as a Land Officer and later as a Principal Assistant Registrar of Titles at the Ministry of Lands. A practicing Advocate of the High Court and related courts of the United Republic of Tanzania, Victor brings extensive expertise in corporate consultations, transactions, and legal affairs pertaining to corporate land transactions. His invaluable experience and legal acumen ensure the seamless handling of all aspects of corporate land dealings



PESTON

OUR SERVICES



REAL ESTATE
AGENCY SERVICES



REAL ESTATE
CONSULTATION



PROPERTY & FACILITY
MANAGEMENT

LAND MANAGEMENT
SERVICES



INTERIOR
DESIGN SERVICES



FOREIGN DIRECT
INVESTMENT
ASSISTANCE



DIASPORA INVESTMENT
ASSISTANCE



REAL ESTATE AGENCY SERVICES

At Peston Real Estate Limited, we understand that a property isn't truly sold until an agency facilitates the transaction. With our specialized agency services, we bridge the gap between purchasers and vendors, ensuring seamless deals through well-executed marketing strategies.





PESTON

WHAT WE DO



Property Scouting:

We diligently scout properties on the market to match the specific requirements of our clients. Whether it's a residential, commercial, or industrial property, we strive to find the perfect match for our clients' needs.

Agency Partnerships:

We establish strategic partnerships with land vendors to list their properties and effectively market them to potential buyers or tenants. Our extensive network and expertise in the industry enable us to maximize exposure and optimize sales or rental opportunities.

Promotion and Assistance:

Through various platforms and channels, we promote and facilitate the rent or sale of properties in the market. From online listings to offline marketing initiatives, we leverage multiple avenues to attract qualified prospects and close deals efficiently.

With our comprehensive real estate agency services, we ensure that every property transaction is executed seamlessly, delivering value to both buyers and sellers alike. Trust Peston Real Estate Limited to be your trusted partner in all your real estate endeavours.

REAL ESTATE CONSULTATION

At Peston Real Estate Limited, we offer comprehensive real estate land consultation services to both corporates and individuals. With our team of seasoned real estate professionals, we provide expert guidance on investment strategies, property utilization, and maintenance throughout the entire value chain of the real estate industry.

What We Do



Expert Advice and Recommendations:

We provide clients with expert advice and recommendations tailored to their specific needs and objectives, whether they are looking to purchase, develop, or manage property.

Real Estate Business Plans:

Our team assists clients in preparing detailed real estate business plans, outlining strategies for achieving their investment goals and maximizing returns.

Asset Analysis and Research:

We conduct thorough analysis, research, and evaluation of real assets owned by landlords, offering insights and recommendations for optimizing their portfolio performance.

Joint Venture Deals:

We provide guidance and support to property owners and investors involved in joint venture deals, ensuring mutually beneficial agreements and successful partnerships.

Market Research:

Our team conducts comprehensive market research on behalf of clients, providing valuable insights into market trends, dynamics, and investment opportunities.

Corporate Consulting:

Corporates seeking to diversify their portfolio with real estate investments can benefit from our consulting services. We offer economic and market analysis to help corporations make informed financial decisions and manage the investment process effectively.



Communication Strategies:

In collaboration with our sister company, Peston Entertainment Limited, we provide communication strategies such as media strategy, digital platforms strategy, disaster management communication plans, launch strategies for newly built properties, and exhibitions & display management.

With our extensive expertise and personalized approach, we empower clients to make informed decisions, navigate complex real estate transactions, and achieve their investment objectives with confidence. Trust Peston Real Estate Limited to be your strategic partner in all your real estate endeavours.

Property & Facility Management:

Managing and maintaining a property or facility can be a daunting task for developers, often causing stress and hindering progress on new projects. At Peston Real Estate, we specialize in property and facility management services to alleviate this burden, allowing developers to focus on their core business of developing more properties. Our expertise extends beyond commercial and residential properties to include assets such as large-scale farms and industrial



Cleaning Services:

With an in-house team of dedicated cleaners, we provide comprehensive cleaning services for every property, ensuring a clean and welcoming environment for occupants and visitors.

Rental Collections and Inspections:

We manage rental collections on behalf of our clients and conduct regular inspections to ensure that properties are well-maintained and in compliance with lease agreements.

Maintenance Services:

Our team handles all aspects of property maintenance, including security, plumbing, generator operations, gardening, and other agreed-upon services. We proactively address maintenance issues to prevent costly repairs and disruptions.

Property Planning and Modification Consultation:

We offer expert advice and consultation on property planning and modifications, helping clients optimize the value and functionality of their assets.

Management of Industrial Estates and Large-Scale Farming:

For industrial estates and large-scale farming operations, we provide comprehensive management services, including monitoring and evaluation of buildings, employee quarters, and production facilities. By maintaining these properties on behalf of owners, we enable them to focus on their core operations and marketing efforts.

Enforcement of Cleanliness Standards:

We enforce cleanliness standards in employee quarters at large-scale farming and industrial estates, ensuring a healthy and hygienic environment for workers.

Supervision of Facility Maintenance:

We oversee and supervise facility maintenance activities, including plumbing, electricity, elevators, gardens, and storage tanks, on behalf of property managements. This relieves management of the burden of overseeing maintenance tasks, allowing them to focus on operational activities.

With Peston Real Estate Limited as your trusted property and facility management partner, you can rest assured that your properties are in capable hands. We provide comprehensive services to ensure the efficient operation, maintenance, and optimization of your real estate assets.



What We Do_



Land Management Services

Our specialized land management services encompass land acquisition, development, and utilization strategies, tailored to optimize the value of our clients' real estate assets.

Land Acquisition and Disposition:

We assist clients in acquiring and selling land parcels, conducting thorough due diligence and negotiations to ensure favourable outcomes for our clients.

Development Planning:

Our team collaborates with clients to create strategic plans for land development, considering factors such as zoning regulations, environmental impacts, and market demand.

Land Use Optimization:

We analyse land use options and develop strategies to optimize the use of land resources, ensuring maximum profitability and sustainability for our clients.

Property Valuation:

Using advanced valuation techniques, we provide accurate and reliable property valuation services to support our clients in making informed decisions about their land assets.

Legal and Regulatory Compliance:

We ensure that all land transactions and development projects comply with relevant laws, regulations, and permitting requirements, minimizing legal risks and ensuring smooth project execution.

Community Engagement and Stakeholder Management:

We engage with local communities and stakeholders to build positive relationships and address concerns related to land development projects, fostering collaboration and support.

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Risk Management and Due Diligence:

We conduct comprehensive risk assessments and due diligence reviews to identify and mitigate potential risks associated with land acquisitions and development projects, safeguarding our clients' investments.

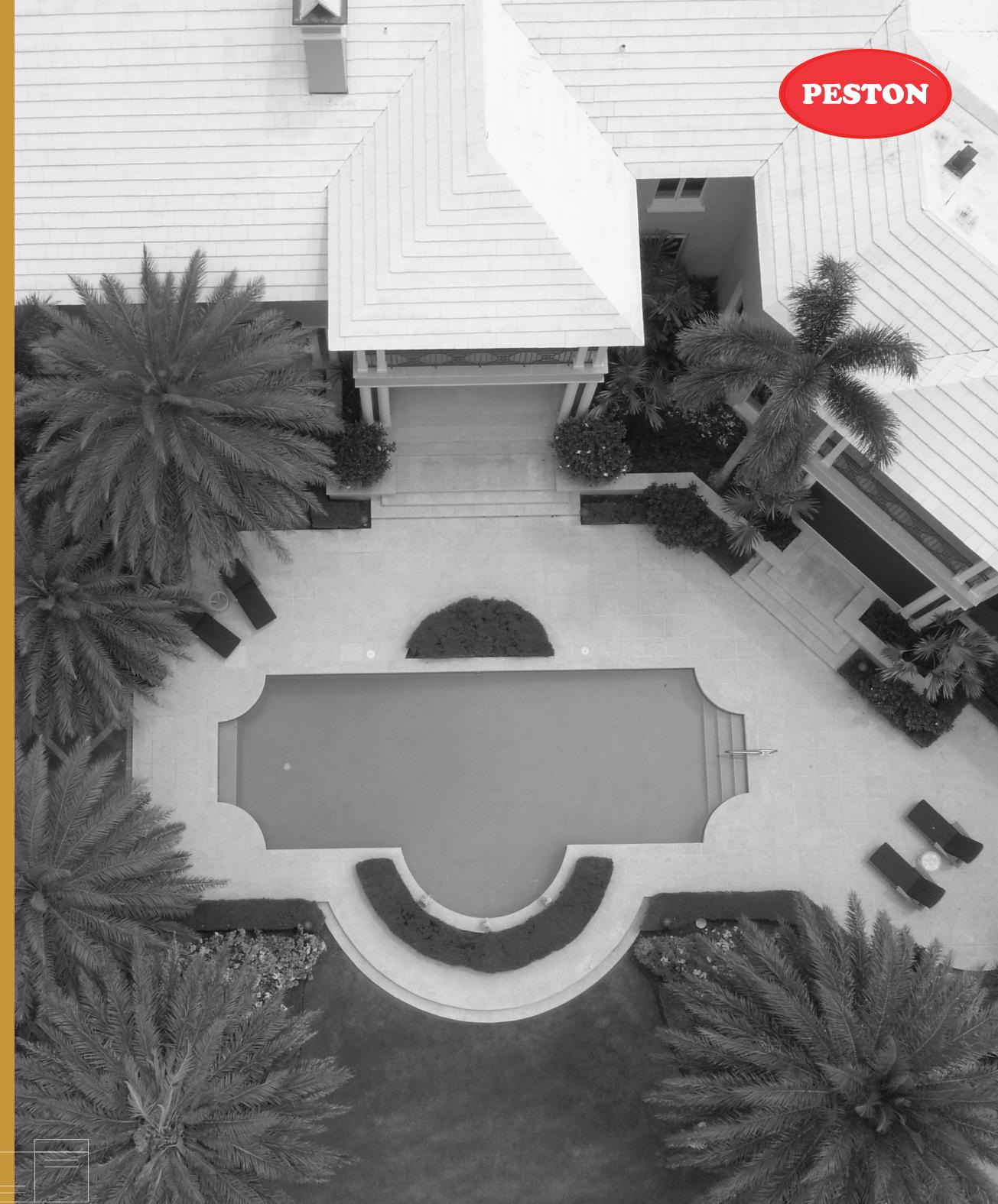
Financial Analysis and Investment Strategy:

We provide financial analysis and investment strategy services to help clients assess the financial feasibility of land development projects and make informed investment decisions.

Asset Management:

We offer ongoing asset management services to optimize the performance of land investments, including lease negotiation, rental collection, and property maintenance.

Through our comprehensive approach to land management, we strive to provide our clients with the expertise and support they need to achieve their real estate goals and maximize the value of their land assets.





Interior Design Division

At Peston Real Estate Limited, we understand the importance of creating spaces that are both functional and aesthetically pleasing. Our interior design services are tailored to meet the unique needs and preferences of each client, transforming their vision into reality.

Client Consultation:

We begin by understanding our clients' preferences, needs, and vision for their space. Through comprehensive consultations, we gather insights to tailor our design approach accordingly.

Concept Development:

Our experienced designers translate client ideas into cohesive design concepts. We blend creativity with functionality, ensuring that each design reflects the client's style and meets their practical requirements.

Space Planning:

We specialize in optimizing spatial layouts to enhance functionality and flow. By strategically arranging furniture, fixtures, and spatial elements, we maximize space utilization while maintaining aesthetic appeal.

WHAT WE DO





Material Selection:

Drawing from a vast array of materials, finishes, and furnishings, we curate selections that align with the client's design concept and budget. Our expertise ensures the selection of durable, high-quality materials that elevate the overall design.

Customization:

We offer bespoke design solutions tailored to each client's unique needs. Whether it's custom furniture, built-in storage solutions, or personalized accents, we collaborate with skilled craftsmen to bring bespoke elements to life.

Project Management:

From inception to completion, we oversee every aspect of the interior design process. Our project managers coordinate with contractors and suppliers, ensuring seamless execution while adhering to timelines and budgets.

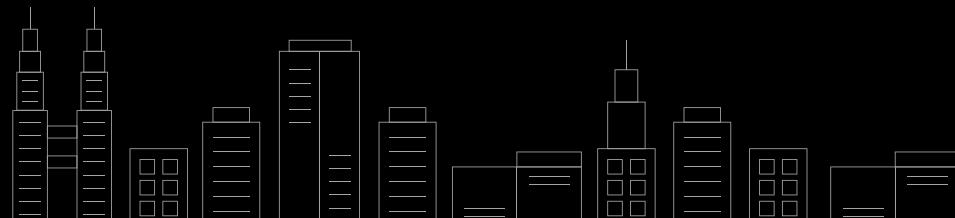
Quality Assurance:

We maintain stringent quality standards throughout the design and implementation phases. Regular site inspections and quality checks ensure that the final outcome meets our exacting standards and exceeds client expectations.

Post-Installation Support::

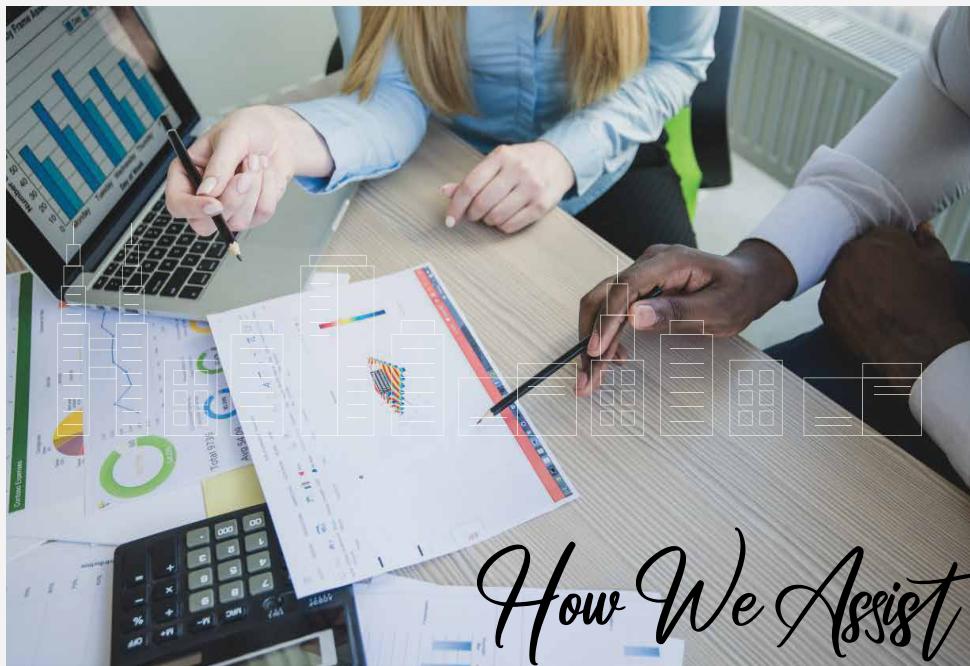
Our commitment extends beyond project completion. We provide ongoing support and guidance, addressing any post-installation queries or concerns to ensure client satisfaction and long-term enjoyment of the space.

By combining creativity, expertise, and attention to detail, Peston Real Estate Limited delivers bespoke interior design solutions that elevate spaces and enhance lifestyles. Let us transform your vision into a captivating reality, tailored to your unique tastes and requirements.



Foreign Direct Investment Assistance

Navigating foreign markets can be complex, but with Peston Real Estate Limited's expertise, clients can confidently explore investment opportunities in Tanzania's real estate sector. Our Foreign Direct Investment Assistance service provides comprehensive support and guidance to international investors seeking to capitalize on Tanzania's dynamic real estate market.



Market Insights:

We provide in-depth market analysis and insights to help investors understand the dynamics of Tanzania's real estate sector. Our research equips clients with valuable information on market trends, investment opportunities, regulatory frameworks, and potential risks.

Investment Strategy:

Our team collaborates with clients to develop tailored investment strategies aligned with their objectives and risk profiles. Whether it's residential, commercial, or industrial real estate, we identify lucrative opportunities and devise strategic approaches to maximize returns on investment.

Due Diligence:

We conduct thorough due diligence on behalf of our clients to assess the viability and integrity of potential investment opportunities. From property evaluations to legal and financial assessments, we ensure that clients make informed investment decisions with confidence.

Transaction Support:

We provide end-to-end transaction support, facilitating negotiations, structuring deals, and overseeing the transaction process from start to finish. Our goal is to streamline the investment process and mitigate any challenges or obstacles that may arise.

Legal and Regulatory Compliance:

We ensure that all foreign direct investment transactions comply with Tanzanian laws, regulations, and regulatory requirements. Our legal experts navigate complex legal frameworks to safeguard our clients' interests and ensure compliance at every stage of the investment process.

Market Entry Strategy:

For investors looking to establish a presence in Tanzania's real estate market, we offer strategic guidance on market entry strategies, including entity formation, business registration, and operational setup. Our goal is to facilitate a smooth and successful entry into the Tanzanian market.

Ongoing Support:

Our commitment to client success extends beyond the initial investment. We provide ongoing support and advisory services to help investors navigate market challenges, optimize portfolio performance, and capitalize on emerging opportunities in Tanzania's real estate sector.

With Peston Real Estate Limited as your trusted partner, international investors can confidently explore and capitalize on Tanzania's vibrant real estate market. Our Foreign Direct Investment Assistance service provides the expertise, insights, and support needed to unlock the full potential of real estate investments in Tanzania.

Diaspora Investment Assistance

At Peston Real Estate Limited, we recognize the importance of harnessing the investment potential of the Tanzanian diaspora. Our Diaspora Investment Assistance service is tailored to empower Tanzanian expatriates and members of the diaspora community to invest confidently in their homeland's real estate sector.

Market Insights:

We provide diaspora investors with comprehensive market insights and analysis, offering a detailed overview of Tanzania's real estate landscape. Our research equips clients with valuable information on market trends, investment opportunities, regulatory frameworks, and potential risks.

Investment Advisory:

Our team of experts offers personalized investment advisory services, guiding diaspora investors through the investment process from start to finish. Whether it's residential, commercial, or industrial real estate, we help clients identify lucrative opportunities and devise strategic investment plans aligned with their objectives and preferences.

Due Diligence:

We conduct thorough due diligence on behalf of diaspora investors to assess the integrity and viability of potential investment opportunities. From property evaluations to legal and financial assessments, we ensure that clients make informed investment decisions with confidence.

Transaction Facilitation:

We facilitate investment transactions on behalf of diaspora investors, providing end-to-end support throughout the process. From negotiating deals to overseeing the transaction process, we strive to streamline the investment process and mitigate any challenges or obstacles that may arise.

Legal and Regulatory Compliance:

We ensure that all investment transactions comply with Tanzanian laws, regulations, and regulatory requirements. Our legal experts navigate complex legal frameworks to safeguard diaspora investors' interests and ensure compliance at every stage of the investment process.

How We Assist:



Market Entry Support:

For diaspora investors looking to establish or expand their presence in Tanzania's real estate market, we offer strategic guidance on market entry strategies, including entity formation, business registration, and operational setup. Our goal is to facilitate a smooth and successful entry into the Tanzanian market.

Ongoing Support:

Our commitment to client success extends beyond the initial investment. We provide ongoing support and advisory services to help diaspora investors navigate market challenges, optimize portfolio performance, and capitalize on emerging opportunities in Tanzania's real estate sector.

With Peston Real Estate Limited as your trusted partner, members of the Tanzanian diaspora can confidently invest in their homeland's real estate sector. Our Diaspora Investment Assistance service provides the expertise, insights, and support needed to unlock the full potential of real estate investments in Tanzania.



Testimonial

"Working with Peston Real Estate Limited was a fantastic experience. Their attention to detail, professionalism, and dedication to finding the perfect property for me exceeded my expectations. I highly recommend their services." Clement Lissawa, Satisfied Client

"Peston Real Estate Limited provided invaluable assistance in navigating the complex real estate market. Their expertise and guidance were instrumental in helping us make informed investment decisions. We couldn't be happier with the results."

Advocate Stanslaus Kitimbo, Investor and Group CEO Solid Group of Companies

"As a member of the Tanzanian diaspora, investing in real estate back home seemed daunting until I discovered Peston Real Estate Limited. Their diaspora investment assistance made the process seamless and straightforward. From market insights to legal guidance, their team provided invaluable support every step of the way. Thanks to their expertise, I am now a proud investor in Tanzania's vibrant real estate market."

Khalid Jumaa, Diaspora Investor from Leicester United Kingdom

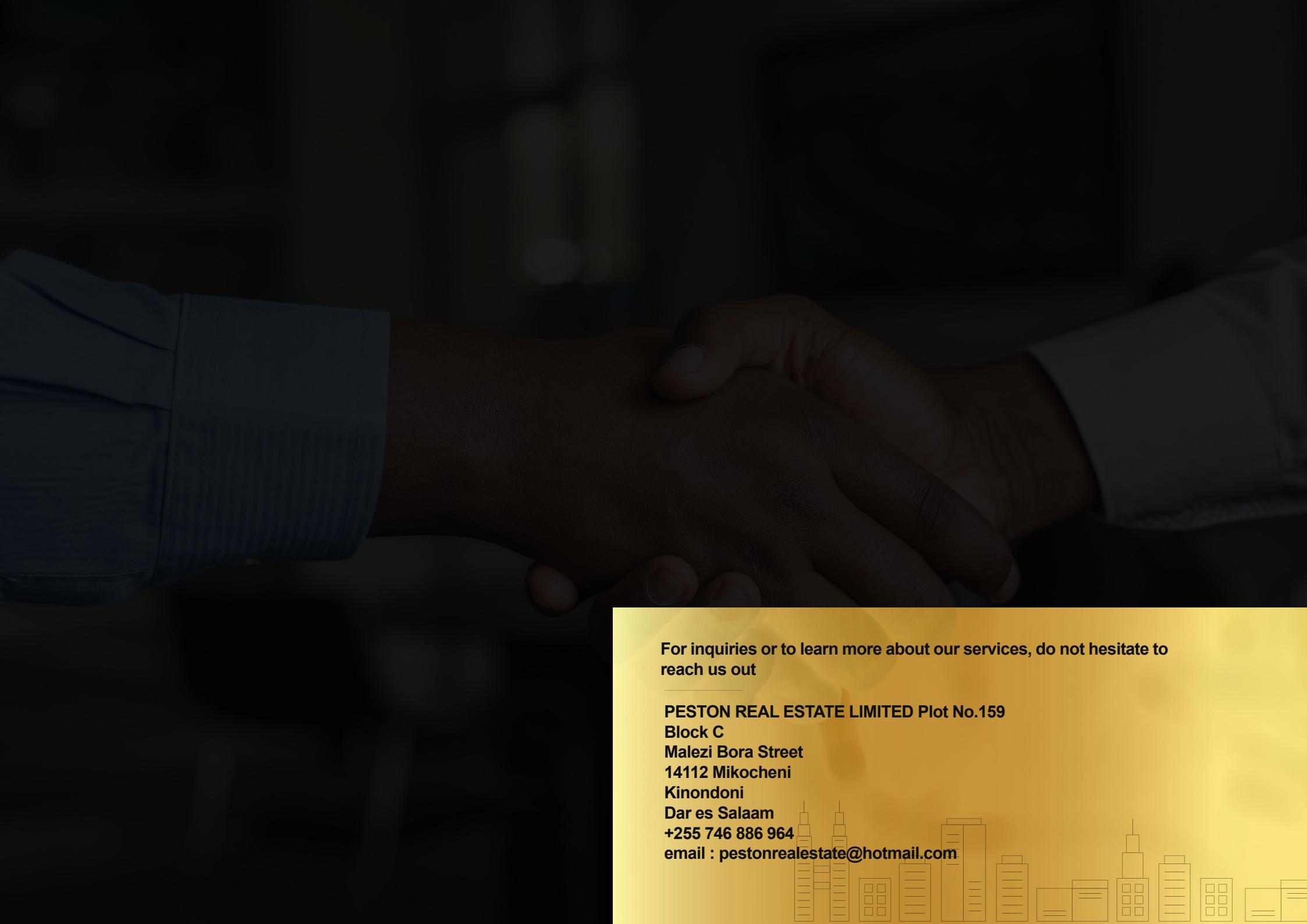
Appreciation Note:

At Peston Real Estate Limited, we are committed to delivering excellence in every aspect of our service. With a dedicated team of professionals and a passion for innovation, we strive to exceed our clients' expectations and set new standards in the real estate industry.

As your trusted partner, we will continue to provide personalized solutions, tailored to meet your unique needs and objectives. Whether you're buying, selling, investing, or managing properties, you can rely on us for expert guidance and unwavering support.

Thank you for considering Peston Real Estate Limited for your real estate needs. We look forward to the opportunity to serve you and to help you achieve your goals in the dynamic world of real estate.





For inquiries or to learn more about our services, do not hesitate to reach us out

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