**1. Title: Apology**

**[Prompter Notes]**  
Delivering a presentation at this time can often be frustrating. I understand that everyone is in the process of completing your manuscripts, and my presentation might disrupt your progress. However, I hope the following content will help you refine your already excellent work while ensuring that the areas each of us is responsible for become interconnected and cohesive.

**2. Title: Topic Analysis**

**[Topic Image]**  
**[Text]**  
On the surface, this is a product solution aimed at protecting minors.  
But in reality, those who support and pay for this solution are:

1. Parents and educators
2. Social media platforms using the plugin

**[Prompter Notes]**  
Let’s reanalyze this problem. On the surface (and the question we’ve been trying to answer all along), it’s a product solution aimed at protecting minors. However, from our first meeting, we were puzzled by one crucial question: *Who is our audience?* This is where the problem becomes tricky. The product’s users and its commercial targets are split. ColourGuard is used by minors, but who are we selling to? It’s like a toy: the children play with it, but the parents buy it.

So, what should our solution focus on? Making it enjoyable for kids? While the product’s appeal to minors is undoubtedly important, we must address the interests of parents and platforms.

**3. Title: Multilateral Feedback Mechanism**

**[Text 1]**  
On the surface, this is a product solution aimed at protecting minors.  
But in reality, those who support and pay for this solution are:

1. Parents and educators
2. Social media platforms using the plugin

**[Text 2]**  
For parents and educators, the solution must:

* Be practical and feasible to implement
* Be effectively monitorable
* Offer sustainable feedback

**[Text 3]**  
For social media platforms, the solution must:

1. Be implementable within legal and ethical boundaries
2. Be commercially compliant and sustainable

**[Text 4]**  
Questions we need to answer:

1. How does the product work for minors, parents, platforms, and third-party regulatory agencies simultaneously?
2. Who will you charge for the service? Why will they be willing to pay? How will you ensure ongoing operations?

**[Text 5]**  
The real focus of the topic:  
Incorporating minors, parents, and third-party regulatory agencies into the product solution, then designing a business model that addresses who to charge and how to charge them.  
In other words, creating our own multilateral feedback mechanism.

**4. Title: Comparison Between New and Old Outlines**

**Content Notes**:

**5. Title: Additional Suggestions**

**[Text 1]**  
For the content:

1. **Narrativity**: Develop a coherent storyline.
2. **Examples**: Use concrete, relatable examples.
3. **Dramatic Effect**: Add elements that make the narrative engaging.

For the slides:

1. Avoid overly simplistic designs.
2. Use visually rich, appealing slides that blend text and images seamlessly.
3. Ensure text is large enough to be readable—even in video presentations.