

About the project

BackGround

Who is our target client?

school / university Students

what can we Present to them?

We help students choose
the best scholarships
that suit them financially
and academically.

Key People

how many people work on this project?

5 people with high skills in different fields

Competetive set

scholarship sites that present the same
service

Due Date

When we should finish this project?

last date by DEPI :11/15

our last date :11/10

Planning around the project



Project brief

296 words

To do

- ERD
- Mapping
- Data Gathering (Webscraping+Faker)
- Star Schema
- Database Structure & Setup
- Dwh
- EDA
- Data Cleaning
- Feature Engineering (Optional)
- Business Questions
- SQL Analysis
- Python Analysis
- Mock up (dashboard template)
- Power Bi analysis
- Machine Learning Models
- Website (Frontend + Backend)

Planning around the UI&UX

Scolarship website design

- Logo for our site
- UI&UX design represent how our site will look



Keep the 'traditional' appearance



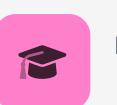
Project brief

296 words

To do

- making plan
- make mock up for design
- start figma
- finish the UI&UX design

Design



Logo concepts

Design direction

"a classic logo represent scholarships"

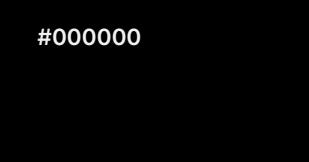
Inspiration



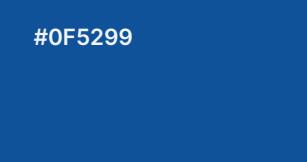
Moodboard



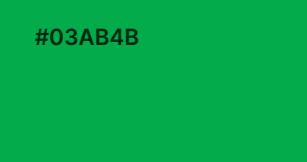
Ideas



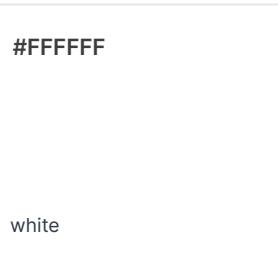
black



blue



Green



white

Visual Needs

Home Page

- Image
- inspiration hook about what we are

Scolarships

- search bar
- search for specific scholarship
- know more about ScholarShips
- frequently asked questions

About

- Image
- information about the website
- contact us
- team section(images of our team)
- the final sentence : the project is open for future development

contact us

- let's talk(first name - last name - major - country - email - your message)
- social media platforms components
- formal announcement (BY submitting this form , i agree to my data being stored and in safe)

end of the site

- button (back to top) makes you back to the top of the website
- bar of (logo - about us - follow us - contact us) but in brief)
- button for whatsapp groups