

Data Science Course Details

By A1Training(PT)

Course Name	Data Science
Category	DS
Mode Of Classes	Online/Offline
Demo Classes	At Your Convenience
Training Methodology	20% Theory & 80% Practical
Course Duration	50-65 Hours
Class Availability	Weekdays & Weekends
For Demo Class	Call - +91-8368 979712, 6380486914 Email ID - <u>a1projecttraining@gmail.com</u>
	A1 Means Success

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Data Science

Statistical Analysis

Data types and its measures

Random Variables, its applications with exercises

Probability – Applications with examples

Probability distribution with examples

Sampling Funnel - why and how

Measures of central tendency

Mean, Median, Mode

Measures of dispersion

Variance, Standard Deviation, Range – Its derivation

Measures of Skewness & Kurtosis – Graphical representation and application

Various graphical representation of data for analysis

Bar Chart

Histogram

Box Plot

Scatter Plot

Continuous Probability distribution

Standard Normal distribution / Z distribution

F – distribution

Students T distribution

Chi Square distribution

Discrete probability distribution

Binomial distribution

Negative Binomial distribution

Poisson distribution

Computing probability from Normal

Distribution

Building Normal Q-Q plots & its interpretation

Central Limit Theorem for sampling variations

Confidence interval – Computation and analysis

Hypothesis Testing -What and How

Formulating a hypothesis statement

Parametric tests

1 sample, 2 sample t test

1 sample Z test

1 Proportion, 2 Proportion test

Paired t test

One way ANOVA

Chi - Square test

Nonparametric Tests

1 sample Sign test

Mann – Whitney test

Kruskal – Wallis Test

Mood's Median test



Regression Analysis

Measure of correlation coefficient and it analysis

Regression model using "Ordinary Least Squares"

Coefficient of determination as a strength of a model

Prediction interval and Confidence interval

Prerequisites to Regression

Linearity

Independent

Normally distributed

Equal variance

Regression techniques

Linear Regression

Simple

Multiple

Logistic Regression

Simple

Multiple

Model building using regression

Measures of accuracy

Model improvement techniques

Analysis of regression output with case studies

Imputation Techniques

Listwise, Pairwise Deletion

Mean/Mode Substitution

Regression Imputation

Hot Deck, KNN Imputation

Data Mining / Machine Learning

Supervised vs Unsupervised

Basic Matrix Algebra

Data Mining Unsupervised

Clustering – its applications and limitation

Hierarchal

Non Hieratical (K-Means)

Affinity Analysis / Association Rules

Measures of association

Support, Confidence, Lift Ratio

Sequential pattern mining

Recommender Systems

Methods and tricks of the trade

Dimension Reduction Techniques

Principle Component Analysis

Singular Value Decomposition

Data Mining – Supervised

Black Box demvstified

Neural Networks

Support Vector Machines

Classification / Pattern mining

K Nearest Neighbor

Naive Bayes



Decision Tree & Random Forest Decision Tree C 5.0

Text Mining & Natural Language Processing

Text extraction from webpage
Word clouds – analysis with context
Negative and positive words
NLP
Latent Dirichlet Allocation (LDA)
Structured Extraction
Emotion Mining

Forecasting

Strategy for Forecasting
Analysis by Graphical Representation
Components in a time series data
Plots of Time series data
Autocorrelation function / Correlogram
Visualizations – How to perform
Methods of Forecast
Naïve methods
Simple and Moving Average
Model driven
Regression Model – Linear,
Exponential, Quadratic

Econometric models
Seasonality factored model

Autoregressive model

Random Walk

Data Driven

Smoothing

Exponential Smoothing

Advanced Exponential Smoothing

Holt's Method

Winter Method

AR, MA, ARIMA models

Analysis of errors in forecast

Skewness of Error

Types of error measure

Mean Error (ME)

Mean Absolute Deviation (MAD)

Mean Squared Error (MSE)

Root Mean Squared Error (RMSE)

Mean Percentage Error (MPE)

Mean Absolute Percentage Error (MAPE)

Data Visualization

3 important principles of Visualization Lie Factor Using consistent scales Presenting data in the context



Data-ink ratio
Tufte's Graphical Integrity Rules
Tufte's Principles for Analytical Design
Various chart junks & how to avoid chart junks
Dashboards –Good, Bad & Ugly
Affordance Theory

Tableau

Introduction to the various file types
How to access help
Quick introduction to the user interface in Tableau
How to connect to the data sources
How to join the various data sources
How to create data visualization using Tableau feature "Show Me"
Reorder & remove visualization fields
How to sort & filter data
How to create a calculated field
How to perform operations using cross-tab
Working with workbook data & worksheets
How to create a packaged workbook
Creating various charts
Creating maps & setting map options
Creating dashboards & working with Dashboard

R & R Studio

Introduction to R
Working with Packages
Performing various regression and data mining techniques using R Studio

NodeXL

Introduction to NodeXL and its application in Network Analysis

XLMiner

Using XLMiner for performing various forecasting techniques

Python

Performing various regression and data mining Techniques using Python

Minitab

Performing Hypothesis testing using Minitab