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NX-ONE MALL BROCHURE





# CONTENT



Project

Retail

Retail

Anchor Store  
Shop Interior

Dine

Sunken Court

Food Court

Indoor Restaurant

Lounge  
Café

Recreation

Multiplex

Infinity Pool

Gymnasium

Floor Plan

Lower Ground Floor

Upper Ground Floor

First Floor

Second Floor

Terrace

Recreation

9 Screens Multiplex

Infinity Pool

Gymnasium

Location

Location Map



# PROJECT



We create beautifully designed spaces using the most environmentally sustainable construction technology. Thereby, we do our job of protecting the environment and ensuring customers' happiness coupled with the safety of their investments and assets value appreciation. This is a 25 acre planned township comprising of corporate suites, club, mall, 3 office blocks & 4 residential towers.

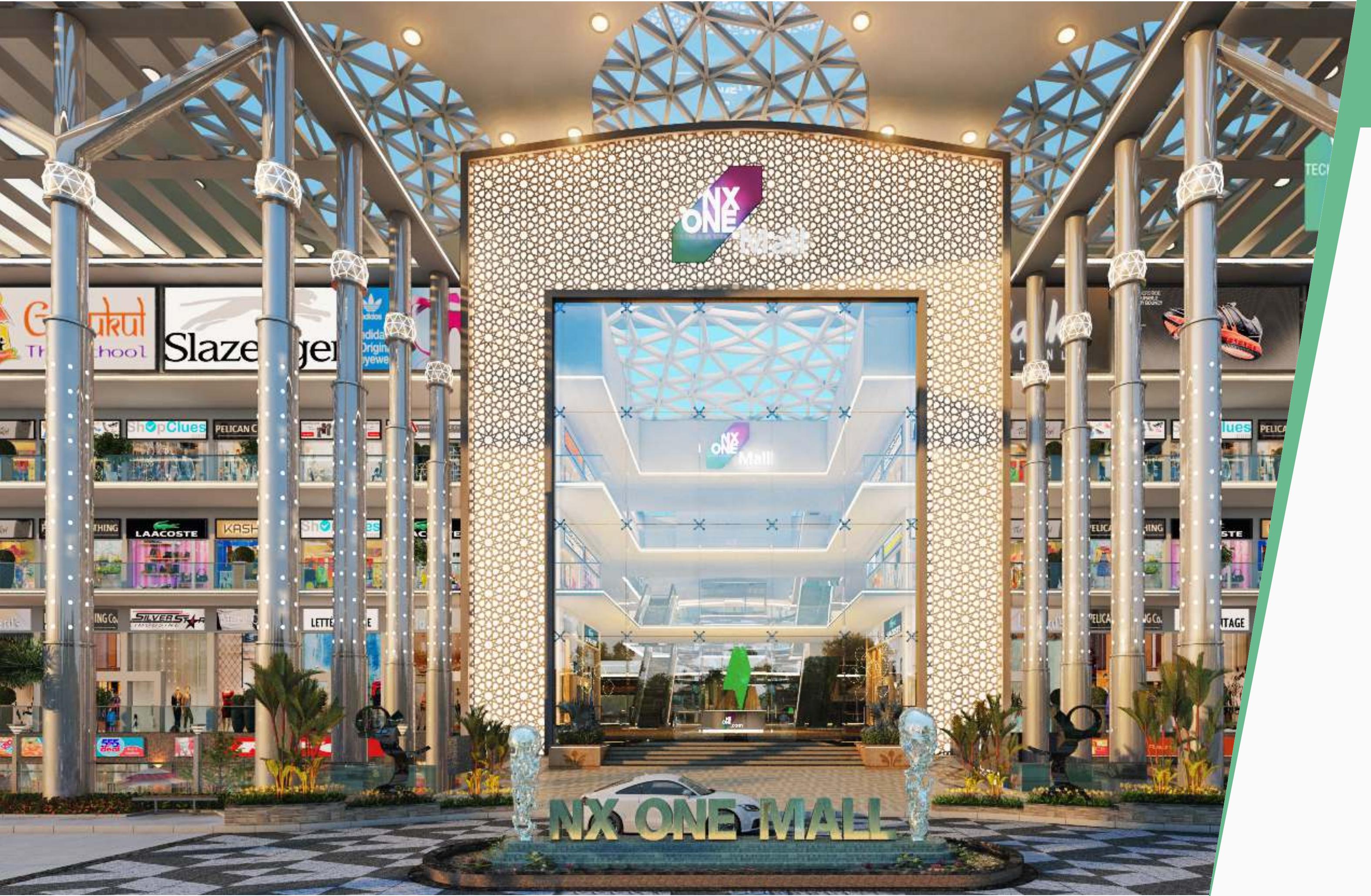
We have secured the best location in Greater Noida West: Kisan Chowk ensuring excellent connectivity to Delhi, Noida, Greater Noida and Ghaziabad with an earshot distance of 400 meters from the metro. Prepare yourself to be overwhelmed upon entering the 70 ft. tall open arena. The total area of retail: studios, stores, and fashion houses stands at 6.40 lac square feet. The land is fully paid up & approved.



# RETAIL

“You walk into a retail store, whatever it is, and if there's a sense of entertainment and excitement and electricity, you wanna be there”

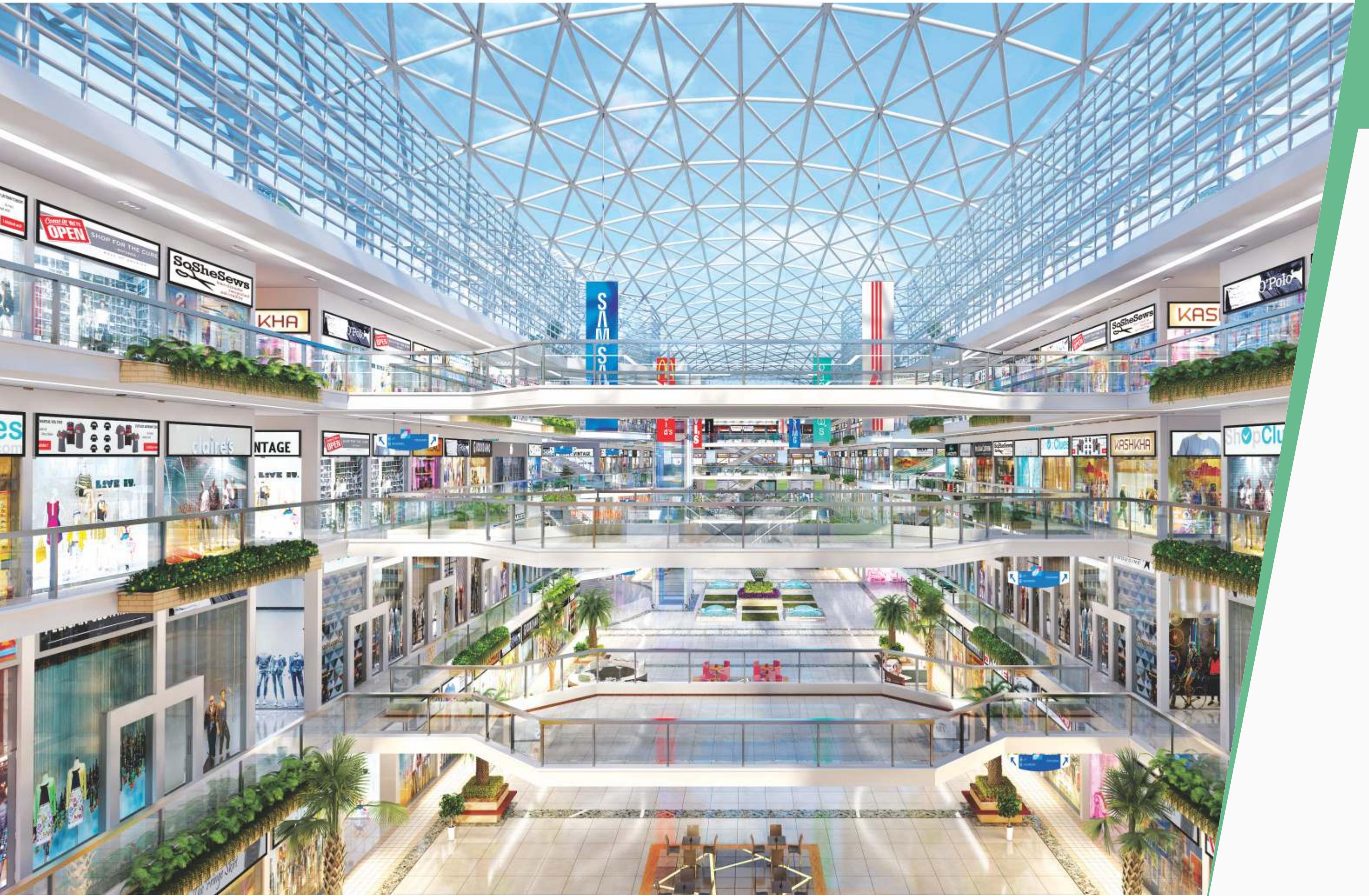
-Howard Schultz



# GRAND ENTRANCE



Be awe-inspired as you stand under the monumental entrance with a 70 ft. tall open arena welcoming you into the grandiose structure known as NX One. The inviting aura of the metal trimmings & glass roof is sure to spellbind all who enter without exception. A lasting impression is etched in the hearts of the people who pass through this non paralleled structure.



# atrium



A complete glass facade in a roman style open to the sky atrium gives higher visibility of the centrally air conditioned retail complex from all around the project. This single and multi-branded outlet is the biggest stand-alone retail hub in 9.6 acres within the region with unobstructed views. There are two height options for the shops- 20 Ft. and 15 Ft. It also offers 24X7 video surveillance & 100% power backup. Six meter wide roads with wide pedestrian walkways will ensure zero clutter traffic flow. The complex has Ground+2 floor units with elevators and a ground as well as basement parking. Independent access to each block will be available with dedicated signage areas for all units.



# ANCHOR STORE



There will be 4 corners of anchor stores – holding areas of 4,000 Sq.ft. and 2,000 Sq.ft. respectively. There are a total of 720 Shops with Anchor stores of 21,000 Sq.ft. each. These stores enjoy prime corner locations with enough area to enable convenient shopping to a multitude of customers. They are sure to attract huge traffic owing to the advantage of its location and is destined to be a popular destination in no time, hence becoming a landmark for reference and in future adding worth in terms of consumer perception of the entire area. The footfall brought in by a single anchor store will benefit the other three and vice versa. Thus, being a win-win situation for all.



# FLEA MARKET



Designated areas for theme based flea market and carnivals to be planned throughout the week to engage high footfall. A good Flea Market is not only an economic engine, it's also a social gathering place that builds a sense of community. Flea markets are social hubs which have a unique disposition having an eye-catching feature owing to its setup. All passers by are sure to luxuriated in its theme based shopping experience. Even the vendors are bound to be enthused with the social joys of shopping here.



# SHOP INTERIOR



NX One has leasable retail shops with a provision of chiller plant connection in every shop for an air conditioned shopping experience.

The air cooled atrium area has fully controlled temperature settings for an undisturbed all-weather experience. Our rich & aesthetic shop interior design is sure to provide a great visual sense of what we can create for a complete shopping experience. With the mind at ease, owing to beautiful interiors, buyers are certain to have a pleasant time.



# DINE

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“Pull up a chair. Take a taste. Come join us.  
Life is so endlessly delicious.”

- Ruth Reichl

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# SUNKEN COURT



Shopping is incomplete without a trip to your favorite restaurant, eatery or coffee halt. At NX One Mall, we make this experience unique and independent. A sunken food row has been created on both side of the outward facing landscapes. We have specialty restaurants, fast food chains and cafes all lined up strategically giving shoppers plenty of space to sit back and relax. This area gives diners the option of being outside, inside - no matter the season or mood they find themselves in!



# FOOD COURT



The Food Court boasts of a plethora of multi-cuisine outlets that caters to just about every craving that you may have while you are shopping, watching movies or hanging out with friends. To make your dining experience one of a kind and an exclusive one, we have a myriad of carefully selected restaurants, the most sumptuous food, and a range of cuisines from around the world. You will never run out of choices while dining here. After all who does not like to be spoiled with a myriad of palatable choices.



# INDOOR RESTAURANT



Thematic fine dining restaurants with seating gazebos to get an open air and refreshing experience on the rooftop along the periphery of the facade. With a multi-cuisine restaurant at your disposal, you can tantalize your taste buds in more ways than you can imagine. An ambience created by not leaving a single stone unturned to create an aura of pure bliss. The shopping experience comes to a serene conclusion with peaceful & comfortable dining, the practices of which are in line with the best dining practices followed worldwide.



# TERRACE LOUNGE



Relax in fresh air after tiring out yourself from endless shopping. The Lounge in NX One Mall provides a great escape for recharging yourself. Enjoy the view of the skyline coupled with cool breezes on those sultry summer evenings. The cuisine is among the city's best. Break free from your worries and pretty much the rest of the world with this unique dining experience. You will never want to leave this place and end up making it your go-to point each time you visit the NX One Mall.



# RECREATION

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“Sometimes, the inessential is essential.”

-T.L. Rese

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We are Pleased to Inform You of Our Association with PVR CINEMAS as Our Multiplex Partners

## 9 SCREENS MULTIPLEX



You can have an exquisite movie experience at the multiplex level which offers the most advanced and luxurious 9 screens cinematic experience. The area is more than enough to handle all the savvy movie-goers as it accommodates a seating capacity of over 1800 seats. Bring everyone along whenever you go for your favorite movies.



# INFINITY POOL



The NX One Mall boasts a stunning infinity pool where guests can swim and admire the skyline of Noida.

De-stress from the hustle bustle of daily life with soulful music, delectable food, heavenly drinks and lounge chairs which are available from open to close. This will be your perfect escape into divine relaxation in the midst of spectacular surroundings. Whether you want to learn or do laps, you're always welcome to dive in.



# GYMNASIUM



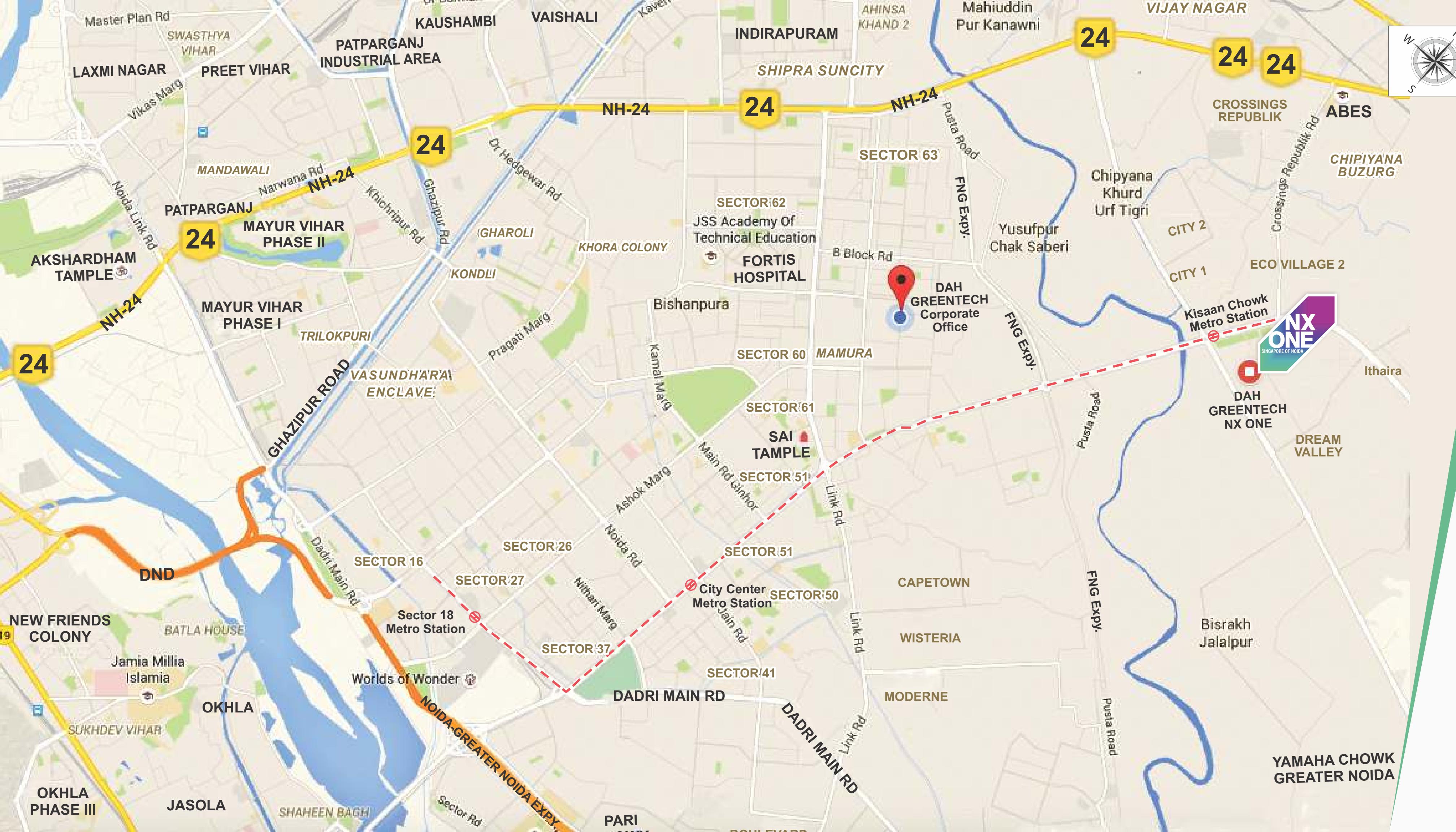
The machines are of supreme quality in line with the latest health-fit trends. We also have qualified & amiable fitness instructors who offer extensive exercise services, making it perfect for rookies looking to find out more about a healthy lifestyle, as well as for seasoned gym-goers who are willing to give it all to attain that perfect sculpted body. Now you won't have to travel long distances for exercising as the gym is right in the NX One Mall itself. Never sacrifice on fitness again.



# LOCATION

## “Location, location location”

- Lord Harold Samuel



# LOCATION MAP



NX One is the first and only multiple township at Noida Extension.

It enjoys the best possible location in Noida Extension: opposite Kisan Chowk. Therefore being within close proximity to Ghaziabad, Noida & Delhi. Travelling will never be an issue as the nearest upcoming metro station would be just 400 Meters away. What more is that NX One will be surrounded by a residential holding of over 8 lac families within Noida Extension.