bank2

April 20, 2024

```
[1]: import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     import seaborn as sns
[2]: df = pd.read_csv('C:\\Users\\EL HASSANI__
      {\tt \neg SAFAA \backslash Desktop \backslash Task3\_dataset \backslash bank-additional \backslash bank-additional.}
      ⇔csv',delimiter=';')
     df.head()
[2]:
                      job marital
                                              education default
                                                                   housing
                                                                                loan
        age
     0
         30
             blue-collar
                           married
                                               basic.9y
                                                                       yes
                                                                                  no
                                                              no
     1
         39
                 services
                             single
                                            high.school
                                                              no
                                                                        no
                                                                                  no
     2
         25
                                            high.school
                 services married
                                                              no
                                                                       yes
                                                                                  no
     3
         38
                 services married
                                               basic.9y
                                                              no
                                                                   unknown unknown
         47
                   admin.
                           married
                                     university.degree
                                                              no
                                                                       ves
          contact month day_of_week
                                           campaign pdays
                                                             previous
                                                                            poutcome
     0
         cellular
                                                   2
                                                        999
                                                                        nonexistent
                     may
                                  fri
                                                   4
                                                        999
     1
       telephone
                     may
                                  fri ...
                                                                       nonexistent
     2 telephone
                                                        999
                                                                        nonexistent
                     jun
                                  wed
                                                   1
     3 telephone
                     jun
                                                   3
                                                        999
                                                                       nonexistent
                                  fri
         cellular
                     nov
                                                        999
                                                                        nonexistent
                                  mon
                                                   1
       emp.var.rate
                     cons.price.idx cons.conf.idx
                                                       euribor3m nr.employed
                                                                                   у
     0
                -1.8
                               92.893
                                                 -46.2
                                                            1.313
                                                                         5099.1
                                                                                  no
                 1.1
                               93.994
                                                -36.4
                                                            4.855
                                                                         5191.0 no
     1
                 1.4
     2
                               94.465
                                                -41.8
                                                            4.962
                                                                         5228.1 no
                                                -41.8
     3
                 1.4
                               94.465
                                                            4.959
                                                                         5228.1 no
                -0.1
                               93.200
                                                -42.0
                                                            4.191
                                                                         5195.8 no
     [5 rows x 21 columns]
[3]: df.tail()
                                          education default housing loan
[3]:
                         job marital
                                                                               contact \
           age
     4114
            30
                     admin. married
                                           basic.6y
                                                                  yes yes
                                                                              cellular
                                                          no
```

```
4115
            39
                    admin.
                            married high.school
                                                                         telephone
                                                        no
                                                               yes
     4116
            27
                                                                           cellular
                   student
                              single
                                      high.school
                                                        no
                                                                no
                                                                     no
     4117
            58
                    admin.
                             married
                                      high.school
                                                        no
                                                                no
                                                                     no
                                                                           cellular
     4118
            34
                management
                              single high.school
                                                                           cellular
                                                        no
                                                               yes
                                                                     no
          month day_of_week
                                 campaign pdays
                                                  previous
                                                                poutcome
                                        1
                                             999
                                                            nonexistent
     4114
            jul
                        thu
                                             999
     4115
            jul
                        fri
                                        1
                                                             nonexistent
     4116
                                        2
                                             999
                                                                 failure
            may
                        mon
     4117
                        fri
                                             999
                                                            nonexistent
            aug
                                        1
     4118
                                                             nonexistent
            nov
                        wed
                                             999
          emp.var.rate
                        cons.price.idx cons.conf.idx euribor3m nr.employed
                                                                                   У
     4114
                   1.4
                                 93.918
                                                 -42.7
                                                             4.958
                                                                          5228.1
                                                                                 no
                   1.4
                                 93.918
                                                 -42.7
                                                             4.959
     4115
                                                                          5228.1
                                                                                  no
     4116
                  -1.8
                                 92.893
                                                 -46.2
                                                             1.354
                                                                          5099.1
                                                                                 no
     4117
                   1.4
                                 93.444
                                                 -36.1
                                                             4.966
                                                                          5228.1
     4118
                  -0.1
                                 93.200
                                                 -42.0
                                                             4.120
                                                                          5195.8 no
     [5 rows x 21 columns]
[4]: df.shape
[4]: (4119, 21)
[5]: df.columns
[5]: Index(['age', 'job', 'marital', 'education', 'default', 'housing', 'loan',
            'contact', 'month', 'day_of_week', 'duration', 'campaign', 'pdays',
            'previous', 'poutcome', 'emp.var.rate', 'cons.price.idx',
            'cons.conf.idx', 'euribor3m', 'nr.employed', 'y'],
           dtype='object')
[6]: df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 4119 entries, 0 to 4118
    Data columns (total 21 columns):
```

Column Non-Null Count Dtype _____ _____ 0 4119 non-null int64 age 1 job 4119 non-null object 2 marital 4119 non-null object 3 education 4119 non-null object 4 default 4119 non-null object 5 4119 non-null housing object loan 4119 non-null object

```
7
     contact
                      4119 non-null
                                       object
 8
     month
                      4119 non-null
                                       object
 9
     day_of_week
                      4119 non-null
                                       object
 10
     duration
                      4119 non-null
                                       int64
 11
     campaign
                      4119 non-null
                                       int64
 12
     pdays
                      4119 non-null
                                       int64
 13
     previous
                      4119 non-null
                                       int64
 14
     poutcome
                      4119 non-null
                                       object
                      4119 non-null
                                       float64
 15
     emp.var.rate
                                       float64
 16
     cons.price.idx
                      4119 non-null
                                       float64
 17
     cons.conf.idx
                      4119 non-null
 18
     euribor3m
                      4119 non-null
                                       float64
 19
     nr.employed
                      4119 non-null
                                       float64
 20
                      4119 non-null
                                       object
     У
dtypes: float64(5), int64(5), object(11)
memory usage: 675.9+ KB
df.describe()
                         duration
                                       campaign
                                                        pdays
                                                                   previous
                age
count
        4119.000000
                      4119.000000
                                   4119.000000
                                                 4119.000000
                                                                4119.000000
mean
          40.113620
                       256.788055
                                       2.537266
                                                   960.422190
                                                                   0.190337
std
          10.313362
                       254.703736
                                       2.568159
                                                   191.922786
                                                                   0.541788
                         0.00000
min
          18.000000
                                       1.000000
                                                     0.000000
                                                                   0.000000
25%
          32.000000
                       103.000000
                                       1.000000
                                                   999.000000
                                                                   0.000000
50%
          38.000000
                       181.000000
                                       2.000000
                                                   999.000000
                                                                   0.000000
75%
          47.000000
                       317.000000
                                       3.000000
                                                   999.000000
                                                                   0.000000
          88.000000
                      3643.000000
                                      35.000000
                                                   999.000000
                                                                   6.000000
max
                                        cons.conf.idx
                                                          euribor3m
                                                                      nr.employed
        emp.var.rate
                       cons.price.idx
```

4119.000000

93.579704

0.579349

92.201000

93.075000

93.749000

93.994000

94.767000

[8]: df.isnull().sum()

count

mean std

min

25%

50%

75%

max

4119.000000

0.084972

1.563114

-3.400000

-1.800000

1.100000

1.400000

1.400000

[7]:

[7]:

[8]: age 0
 job 0
 marital 0
 education 0
 default 0
 housing 0

4119.000000

-40.499102

-50.800000

-42.700000

-41.800000

-36.400000

-26.900000

4.594578

4119.000000

3.621356

1.733591

0.635000

1.334000

4.857000

4.961000

5.045000

4119.000000

5166.481695

4963.600000

5099.100000

5191.000000

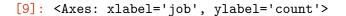
5228.100000

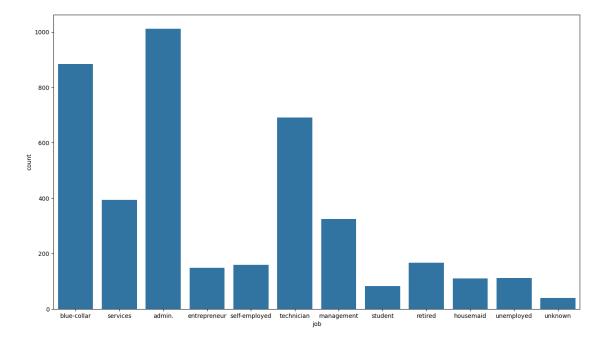
5228.100000

73.667904

```
loan
                   0
contact
                   0
month
                   0
                   0
day_of_week
{\tt duration}
                   0
campaign
                   0
                   0
pdays
previous
                   0
                   0
poutcome
emp.var.rate
                   0
                   0
cons.price.idx
cons.conf.idx
                   0
euribor3m
                   0
nr.employed
                   0
                   0
dtype: int64
```

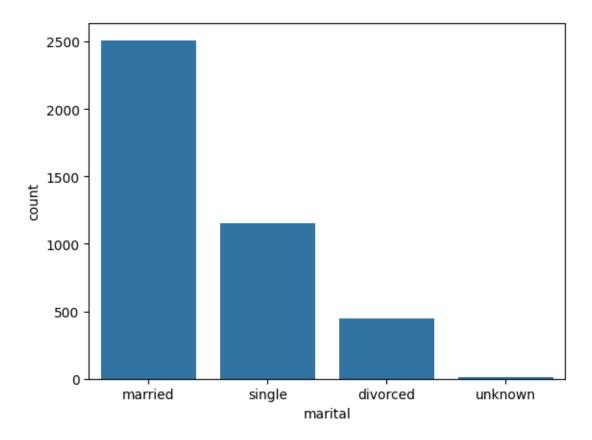
```
[9]: plt.figure(figsize = (16,9))
sns.countplot(x = "job",data = df)
```





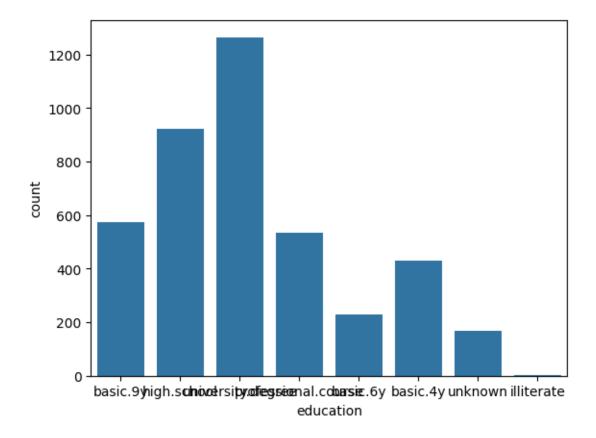
```
[10]: sns.countplot(x = "marital", data = df)
```

[10]: <Axes: xlabel='marital', ylabel='count'>



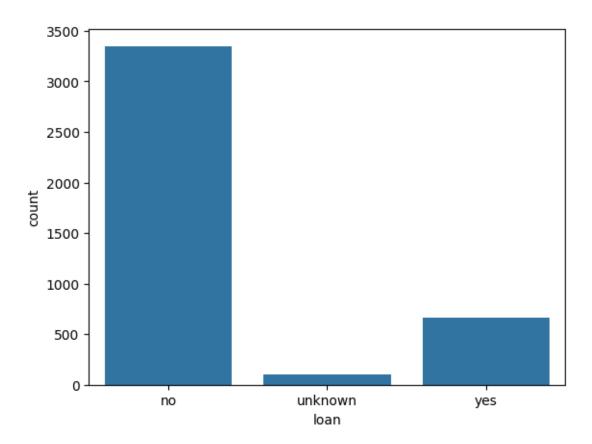
```
[11]: sns.countplot(x = "education", data = df)
```

[11]: <Axes: xlabel='education', ylabel='count'>

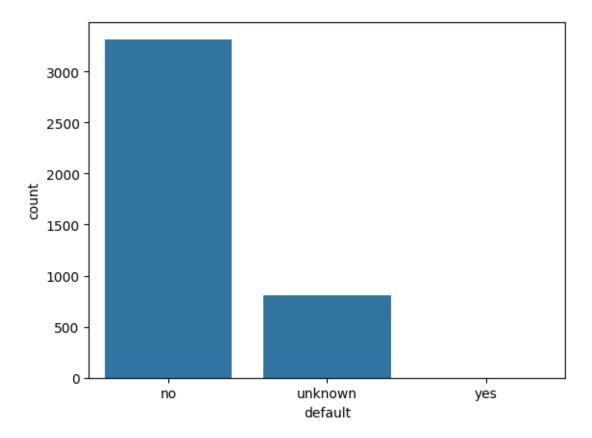


```
[12]: sns.countplot(x = "loan",data = df)
```

[12]: <Axes: xlabel='loan', ylabel='count'>



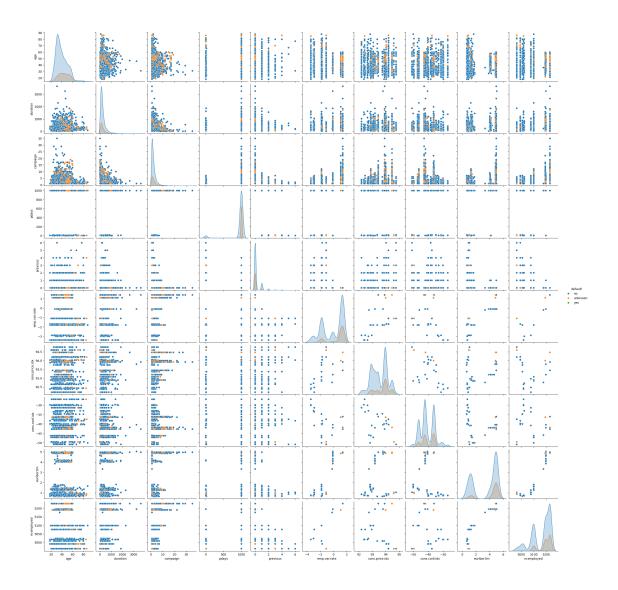
[13]: <Axes: xlabel='default', ylabel='count'>



```
[14]: plt.figure(figsize = (16,9))
sns.pairplot(data = df,hue = "default")
```

[14]: <seaborn.axisgrid.PairGrid at 0x14f61f650d0>

<Figure size 1600x900 with 0 Axes>



```
[16]: my_df=df.select_dtypes(exclude=[object])
my_df.corr()
```

```
[16]:
                                                      pdays previous \
                           age duration campaign
                      1.000000 0.041299 -0.014169 -0.043425
                                                             0.050931
      age
      duration
                      0.041299
                               1.000000 -0.085348 -0.046998
                                                              0.025724
                     -0.014169 -0.085348
                                          1.000000 0.058742 -0.091490
      campaign
      pdays
                     -0.043425 -0.046998 0.058742 1.000000 -0.587941
                      0.050931
                               0.025724 -0.091490 -0.587941
                                                              1.000000
     previous
      emp.var.rate
                     -0.019192 -0.028848
                                         0.176079 0.270684 -0.415238
      cons.price.idx -0.000482
                               0.016672  0.145021  0.058472  -0.164922
      cons.conf.idx
                      0.098135 -0.034745
                                         0.007882 -0.092090 -0.051420
                                         0.159435 0.301478 -0.458851
      euribor3m
                     -0.015033 -0.032329
      nr.employed
                     -0.041936 -0.044218 0.161037 0.381983 -0.514853
```

```
emp.var.rate
                                     cons.price.idx cons.conf.idx
                                                                     euribor3m \
      age
                          -0.019192
                                          -0.000482
                                                           0.098135
                                                                     -0.015033
      duration
                          -0.028848
                                           0.016672
                                                          -0.034745
                                                                     -0.032329
      campaign
                           0.176079
                                           0.145021
                                                           0.007882
                                                                      0.159435
      pdays
                           0.270684
                                           0.058472
                                                          -0.092090
                                                                      0.301478
      previous
                          -0.415238
                                          -0.164922
                                                          -0.051420
                                                                     -0.458851
                                                                      0.970308
      emp.var.rate
                           1.000000
                                           0.755155
                                                           0.195022
      cons.price.idx
                          0.755155
                                           1.000000
                                                                      0.657159
                                                           0.045835
      cons.conf.idx
                           0.195022
                                           0.045835
                                                           1.000000
                                                                      0.276595
      euribor3m
                           0.970308
                                           0.657159
                                                           0.276595
                                                                      1.000000
      nr.employed
                           0.897173
                                           0.472560
                                                           0.107054
                                                                      0.942589
                      nr.employed
                         -0.041936
      age
      duration
                         -0.044218
      campaign
                          0.161037
                          0.381983
      pdays
      previous
                         -0.514853
      emp.var.rate
                          0.897173
      cons.price.idx
                          0.472560
      cons.conf.idx
                          0.107054
      euribor3m
                          0.942589
      nr.employed
                          1.000000
[17]: plt.figure(figsize = (16,9))
      sns.heatmap(my_df.corr(),annot = True)
```

[17]: <Axes: >



```
[18]: from sklearn.preprocessing import LabelEncoder
      le = LabelEncoder()
[19]: df["job"] = le.fit_transform(df["job"])
      df["marital"] = le.fit transform(df["marital"])
      df["education"] = le.fit_transform(df["education"])
      df["default"] = le.fit_transform(df["default"])
      df["loan"] = le.fit_transform(df["loan"])
      df["contact"] = le.fit_transform(df["contact"])
      df["poutcome"] = le.fit_transform(df["poutcome"])
      df["housing"] = le.fit_transform(df["housing"])
      df["month"] = le.fit_transform(df["month"])
[20]: df.head()
[20]:
              job
                   marital education default
                                                 housing loan
                                                                 contact
                                                                           month \
         age
      0
          30
                1
                          1
                                     2
                                               0
                                                        2
                                                              0
                                                                        0
                                                                               6
      1
          39
                7
                          2
                                     3
                                               0
                                                        0
                                                              0
                                                                        1
                                                                               6
                7
                                     3
                                                        2
      2
          25
                          1
                                               0
                                                              0
                                                                        1
                                                                               4
                                     2
      3
                7
                          1
                                               0
          38
                                                        1
                                                              1
                                                                        1
                                                                               4
                          1
                                     6
                                               0
                                                        2
                                                                        0
                                                                               7
          47
                0
        day_of_week ...
                        campaign pdays previous poutcome
                                                               emp.var.rate \
      0
                fri
                                2
                                     999
                                                  0
                                                            1
                                                                        -1.8
                                4
                                     999
                                                  0
                                                                         1.1
                fri
                                                            1
      1
      2
                                     999
                                                  0
                                                            1
                                                                         1.4
                wed ...
                                1
```

```
999
                                                                        1.4
      3
                fri ...
                                3
                                                 0
                                                            1
      4
                                     999
                                                 0
                                                            1
                                                                       -0.1
                mon ...
                                1
         cons.price.idx cons.conf.idx euribor3m nr.employed
      0
                 92.893
                                 -46.2
                                             1.313
                                                          5099.1
                                                                  no
                 93.994
      1
                                  -36.4
                                             4.855
                                                          5191.0
                                                                  no
      2
                 94.465
                                  -41.8
                                                          5228.1 no
                                             4.962
      3
                 94.465
                                 -41.8
                                             4.959
                                                          5228.1 no
                 93.200
                                  -42.0
                                             4.191
                                                          5195.8 no
      [5 rows x 21 columns]
[21]: df.drop(["pdays", "previous", "poutcome"], axis = 1)
      df.head()
              job marital education default housing
[21]:
                                                          loan
                                                                contact month \
         age
          30
                1
                         1
                                     2
                                              0
                                                        2
                                                              0
                                                                       0
                                                                              6
      0
          39
                7
                         2
                                     3
                                              0
                                                              0
                                                                       1
                                                                              6
      1
                                                        0
      2
          25
                7
                         1
                                     3
                                              0
                                                        2
                                                              0
                                                                       1
                                                                              4
                                     2
      3
          38
                7
                         1
                                              0
                                                        1
                                                              1
                                                                       1
                                                                              4
                                                        2
          47
                         1
                                     6
                                              0
                                                              0
                                                                       0
                                                                              7
        day_of_week ...
                        campaign pdays previous poutcome emp.var.rate \
                fri ...
                                2
                                     999
                                                 0
                                                                       -1.8
                                                            1
                fri ...
                                4
                                     999
                                                 0
                                                                        1.1
      1
                                                            1
      2
                                     999
                                                 0
                                                                        1.4
                wed ...
                                                            1
                                1
      3
                                     999
                                                 0
                                                                        1.4
                fri ...
                                3
                                                            1
      4
                mon ...
                                1
                                     999
                                                 0
                                                            1
                                                                       -0.1
         cons.price.idx cons.conf.idx euribor3m nr.employed
                                 -46.2
                                                          5099.1 no
      0
                 92.893
                                             1.313
      1
                 93.994
                                 -36.4
                                             4.855
                                                          5191.0 no
      2
                 94.465
                                 -41.8
                                             4.962
                                                          5228.1
                                                                  no
      3
                 94.465
                                  -41.8
                                             4.959
                                                          5228.1
                                                                  no
                 93.200
                                 -42.0
                                             4.191
                                                          5195.8 no
      [5 rows x 21 columns]
 []:
```