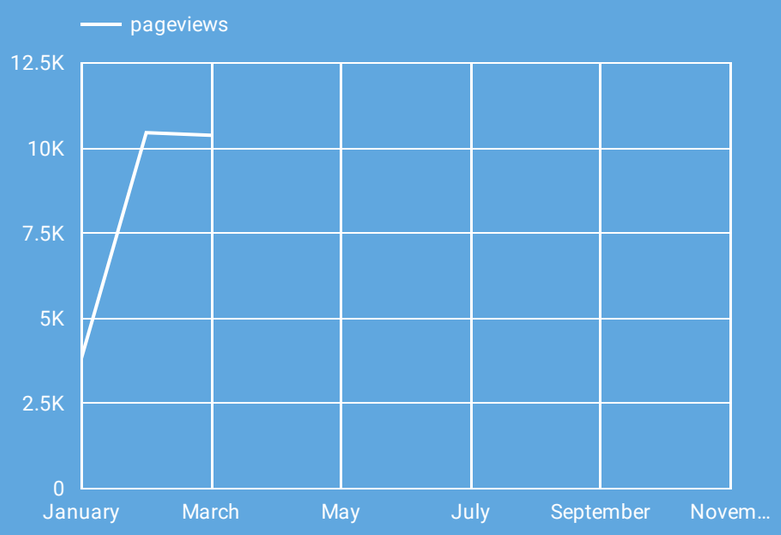
WBS CODING SCHOOL

DIGITAL ANALYSIS - Q1 2023



CVR
0.6%

Total number of page views for each blog post

	landing_page	pageviews
1.	/blog/tech-layoffs-in-2022-everything-you-need-to-know-and-more/	3,759
2.	/blog/what-it-means-to-work-as-a-digital-marketing-analyst/	1,483
3.	/blog/artificial-intelligence-review-2022/	1,438
4.	/blog/what-is-martech/	382
5.	/blog/inescapable-sorrow-bad-tech-manager/	336
6.	/blog/from-priest-to-programmer/	324
7.	/blog/ux-and-ui-design-difference-explained/	301
8.	/blog/hybrid-bootcamp-model-update/	20

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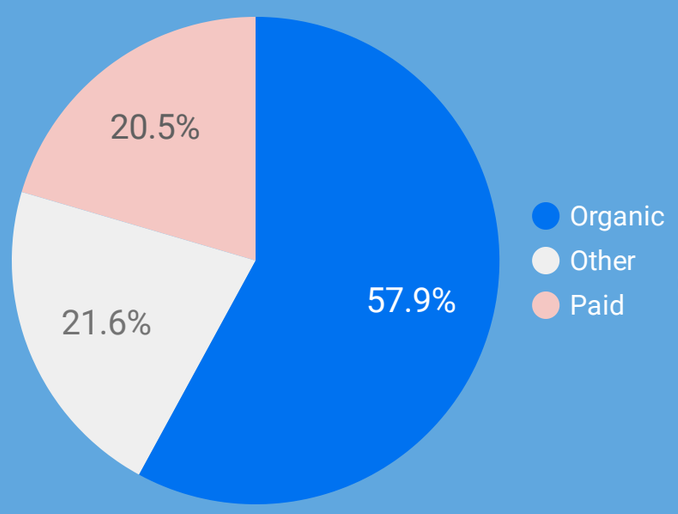
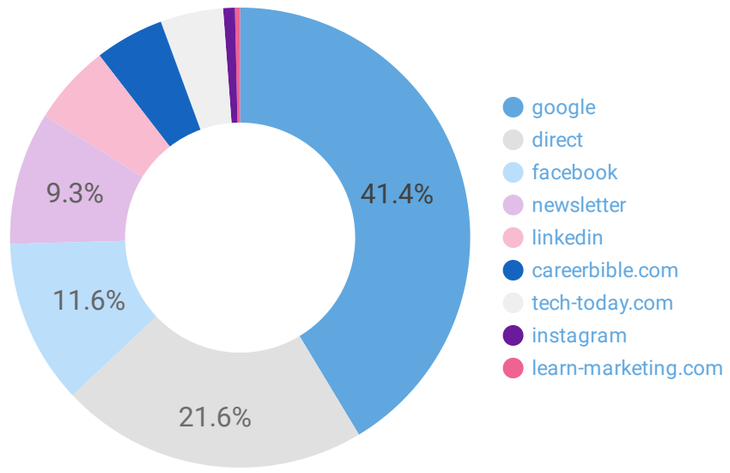
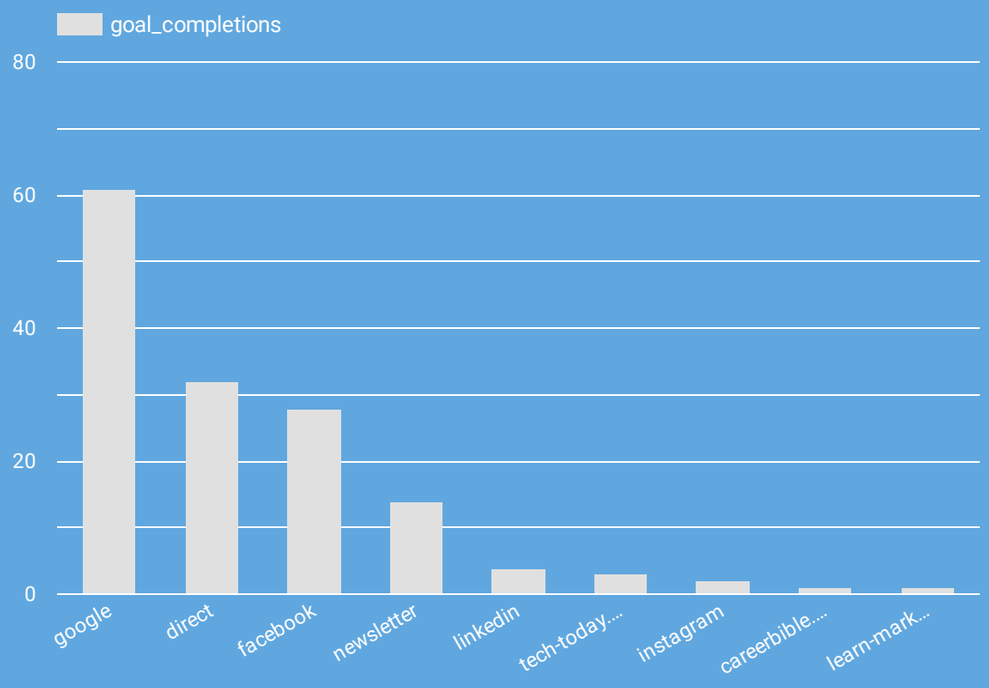


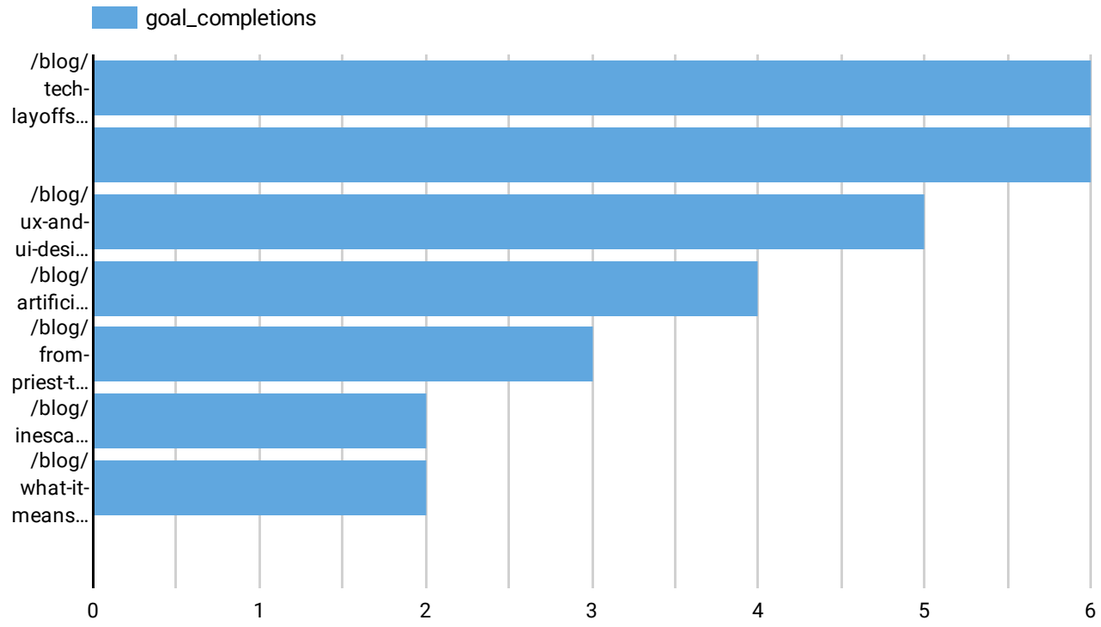
Organic or Paid?

Traffic





Conversion/ Channel



Conversion/ Post