

I am a self-motivated and creative web developer, always looking to learn new things. Challenging myself is my passion and I get a kick out of solving difficult problems.

## EDUCATION

**Front End Development | 2021**

**React Development | 2021**

SheCodes

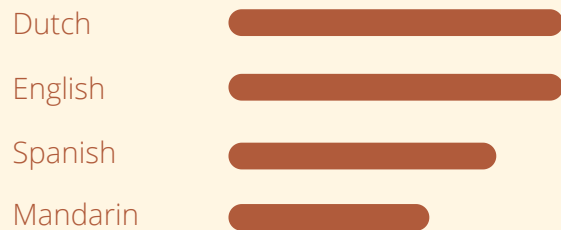
**Bachelor of Communication | 2017**

Majoring in Chinese Language and Culture

Zuyd University of Applied Sciences

Nankai University

## LANGUAGES



## SKILLS



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# ESTHER CAUVEN

## FRONT END DEVELOPER

## WORK EXPERIENCE

**Candidate Utilization Specialist**

2021 / Current - Programmed

Tasked with the overall compliance of the state of Queensland. Successfully hit KPIs and targets within the first month of my employment.

- Run daily reports on compliance,
- Audit candidate's working rights in Australia,
- Identify, select, and recruit candidates,
- Work with candidates to be compliant, and
- Work with the extended team to ensure the recruitment process was efficient and candidates integrate into the company as soon as possible.

**Marketing Manager**

2020 / 2021 - SOCO

Responsible for driving significant change within the organisation, with a specific focus around determining and executing the organisation's marketing strategy.

- Designing and presenting social media campaign ideas,
- Tracking key metrics and developed spreadsheets and data models,
- Formulating customer case studies,
- Working closely with all product development departments to create and maintain marketing materials for sales presentations and client meetings, and
- Modernising web pages and social media presence