

# SOLEVERIFY

## THE TRUST INFRASTRUCTURE

*Where hype meets authenticity.*

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### TEAM TECHBLOOM

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# THE BROKEN MARKETPLACE

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The global sneaker resale market is exploding, but it's built on shaky ground. Enthusiasts face three paralyzing hurdles today:

- **The Counterfeit Crisis:** The constant, paralyzing fear of spending hundreds on fakes. "Trust me bro" isn't enough anymore.
- **Fragmented Pricing:** Buyers waste hours cross-referencing dozens of sites to find fair market value.
- **Information Chaos:** A lack of centralized, transparent reviews on sizing and seller reliability.



# STREAMLINING THE GAME

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## PRICE COMPARISON

Instant visibility across major platforms to ensure you never overpay. We scrape real-time data to give you the true market value.



## SECURE ORDERING

One-click purchasing with funds held in escrow until verification is complete. Total protection for both buyer and seller.



## COMMUNITY REVIEWS

Verified feedback on sizing, comfort, and seller reliability. Stop guessing if those Dunks run small.



# 10-POINT AUTHENTICITY CHECK

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## TRUST IS OUR CURRENCY

This is where we win. Forget uncertainty; trust our rigorous process. Every sneaker traded must pass through our hub.

- **Physical Inspection:** We verify stitching consistency, material integrity, and glue patterns.
- **UV Analysis:** Hidden stamps and manufacturing flaws revealed under UV light.
- **Tag & Box:** Typography on internal sizing tags and box labels must match official factory codes.

✿ **Includes Digital Certificate of Authenticity**

# THE USER JOURNEY

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From "Want it" to "Got it" — risk-free.

1

## SEARCH

Alex wants the new Dunks.  
He sees the lowest verified  
price instantly.

2

## BUY

Funds are secured. The  
seller ships the shoes to  
our Verification Hub.

3

## VERIFY

Our experts perform the  
10-Point Check. The shoes  
pass inspection.

4

## FLEX

Alex receives the tracked  
package with our  
authenticity tag attached.

A background image showing four young adults (two women and two men) laughing and walking on a city street. The image is slightly blurred and has a dark overlay to make the text stand out. The street has old European-style buildings and a street lamp.

## **THE FUTURE IS VERIFIED**

We aren't just building another app; we are building the essential infrastructure of trust for the sneaker economy. By solving the massive counterfeit crisis with our defensible verification tech, we are uniquely positioned to capture the loyalty of the next generation.

## **TECHBLOOM IS READY.**

# THANK YOU

We are ready for your questions.

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