

# ESTAR. GAMES



Blockchain Gaming Universe



# Problem



## Underutilized NFT Collections

NFT collections are increasingly popular, yet many lack substantial utility.



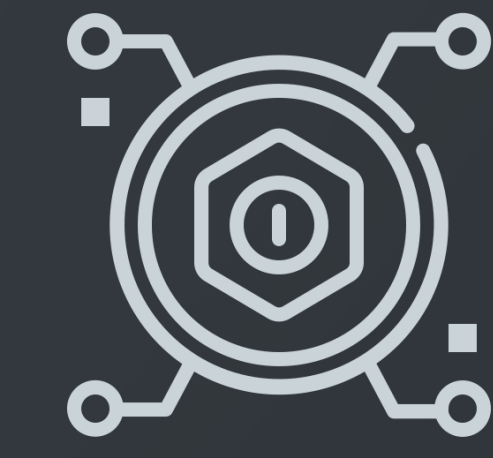
## Absence of Standardized Integration

The integration of NFTs into gaming is an emerging trend but lacks a simple, reliable pattern.



## High Entry Barriers in Blockchain Gaming Development

The blockchain gaming space is complex and requires significant understanding of mechanics.



## Lack of NFT Liquidity

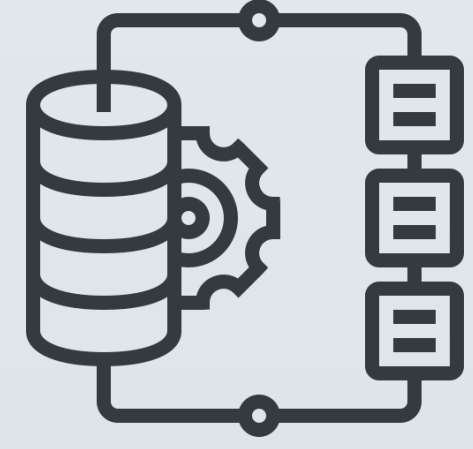
The NFT liquidity is a big problem if the people behind a project don't deliver on their promise.

These problems are currently barriers to the full realization of the potential in the blockchain gaming and NFT market.

By addressing these issues, ESTAR.GAMES aims to pioneer a new era in this space, providing meaningful solutions that benefit players, NFT collection owners, and investors alike.

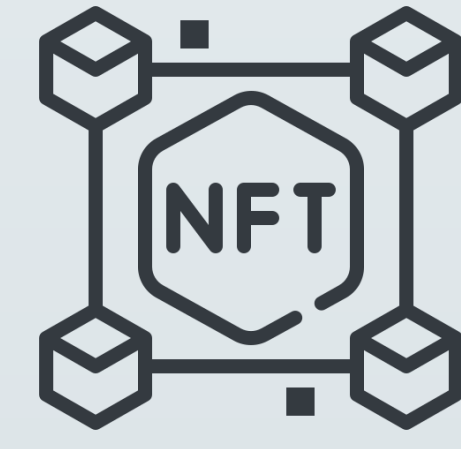


# Solution



## Utility-Driven NFT Integration

We're unlocking the true potential of NFT collections by integrating them into our diverse array of games.



## Innovative Integration Pattern

We are developing a unique, simple, and efficient pattern for integrating NFTs into games.



## Democratizing Blockchain Gaming

We're breaking down the complexity of blockchain gaming, making it accessible and enjoyable for all players.



## \$ESTAR Token Utility

\$ESTAR token serves multiple utilities. It acts as a gameplay reward, a medium of exchange within our gaming ecosystem, and is backing the our NFT landscape.

Through these solutions, ESTAR.GAMES is set to revolutionize the blockchain gaming industry, delivering unique value to players, NFT collection owners, and investors, and unlocking the vast potential of this market.



# Market Opportunity

## WEB 2 and WEB 3 Gateway Solution

We are bridging the gap between web2 and web3, building a unique ecosystem that harmoniously blends the two worlds. Our platform ensures that anyone, regardless of their familiarity with blockchain, can seamlessly join and engage in our gaming environment.

By enabling users to sign up using just a simple email account, we eliminate the immediate need to navigate the intricacies of web3, making our platform welcoming and accessible to all.

By lowering these barriers, we not only tap into a vast, untapped market of traditional gamers but also provide them a gentle introduction to the world of decentralized gaming. Over time, as they delve deeper into our ecosystem, these users can transition at their own pace, exploring the rich possibilities that blockchain offers without ever feeling forced or overwhelmed.

Effortlessly form partnerships with existing popular NFT collections, integrating them into our games.

With our innovative product offerings and strategic market position, ESTAR.GAMES is uniquely positioned to seize these market opportunities and drive significant growth and value for our players and investors.



# Business Model

## Free to Play & VIP Subscription Model

We offer both a free-to-play model and a VIP subscription model for premium members. This dual model allows us to cater to a wide range of player preferences and financial capacities. VIP subscribers receive NFTs and in-game assets as rewards and unlock battle passes for various challenges.

Our platform is accessible to non-blockchain players as well. This allows us to tap into the traditional fiat market, extending our reach and increasing our potential revenue.

## Revenue Generation

- Revenue from the sale of NFT, in-game assets,
- Fees from NFT collection owners for integrating their collections into our games
- Advertisement revenues from partnerships with external brands interested in reaching our player base
- Transaction fees from our platform's marketplace, where players can trade NFTs and in-game assets

Part of the revenues generated will be reinvested into the platform, the development of new games and improve existing ones, creating a sustainable cycle of growth.



# Competitive Advantage

## Innovative NFT Integration Pattern

We've developed a unique pattern for integrating NFT collections into our games, which adds utility and value to the NFTs and enhances the gaming experience. This feature differentiates us from other blockchain gaming platforms and adds a compelling reason for NFT collection owners to collaborate with us.

## Diverse Game Portfolio

Our portfolio includes a range of engaging games (EquiStar, EGoal, xCastle, and Angry Penguins Colony) that cater to different player preferences. This diversity ensures broad appeal and keeps players engaged, thereby driving platform growth.

## Free to Play & VIP Models

Our dual approach of offering both a free-to-play model and a VIP subscription model allows us to cater to a broad range of players. This inclusivity makes our platform more appealing to a diverse user base.

## Web 2 and Web 3 Accessibility

By making our platform accessible to both blockchain and non-blockchain players, we can tap into a larger market than blockchain-only platforms, expanding our potential user base and revenue opportunities.

## Unified Token System

Our use of a single token (\$ESTAR) across all games simplifies the user experience and fosters a cohesive ecosystem. This is a significant competitive advantage, as it reduces complexity for our users and enhances the value and utility of our token.

Through these competitive advantages, ESTAR.GAMES is not just participating in the blockchain gaming market, we're actively shaping it, positioning ourselves as a leader in the industry.



# Games in the Ecosystem

We're developing a diverse range of games, each catering to different player preferences:



## EquiStar

A horse racing game where players can train, breed and race their own virtual horses.

Status: MVP  
<https://equistar.estar.games>

## EGOAL

A football manager game that lets players manage their own football team, make strategic decisions, and compete against others.

Status: Work in progress



## xCastle

A DEFI castle builder game with and tokenized resources, PvP and multiplayer challenges.

Status: MVP  
<https://xcastle.estar.games>

## Angry Penguins Colony

A PvP game that you can challenge other players NFT based on the different stats your NFT have climb the leaderboard and win rewards.

Status: MVP  
<https://marketplace.angrypenguinscolony.com/>



We've developed an innovative pattern that allows NFT collection owners to seamlessly integrate their NFTs into our games. This pattern increases the utility and value of the NFTs, creating a win-win scenario for both players and collection owners.



# \$ESTAR Tokenomics



Central to our platform is the \$ESTAR token, a utility token that fuels our ecosystem. Players earn \$ESTAR tokens as rewards for gameplay, which they can use to enhance their gaming experience.

For investors, \$ESTAR offers a stake in our platform's success and a potential return on investment as our user base and platform grow.

Through these solutions, ESTAR.GAMES is set to revolutionize the blockchain gaming industry, delivering unique value to players, NFT collection owners, and investors, and unlocking the vast potential of this market.



# Team

Our team at ESTAR.GAMES is a passionate group of young professionals with diverse technical skills, shared enthusiasm for blockchain technology, and a strong drive to innovate in the gaming industry.



**CEO**



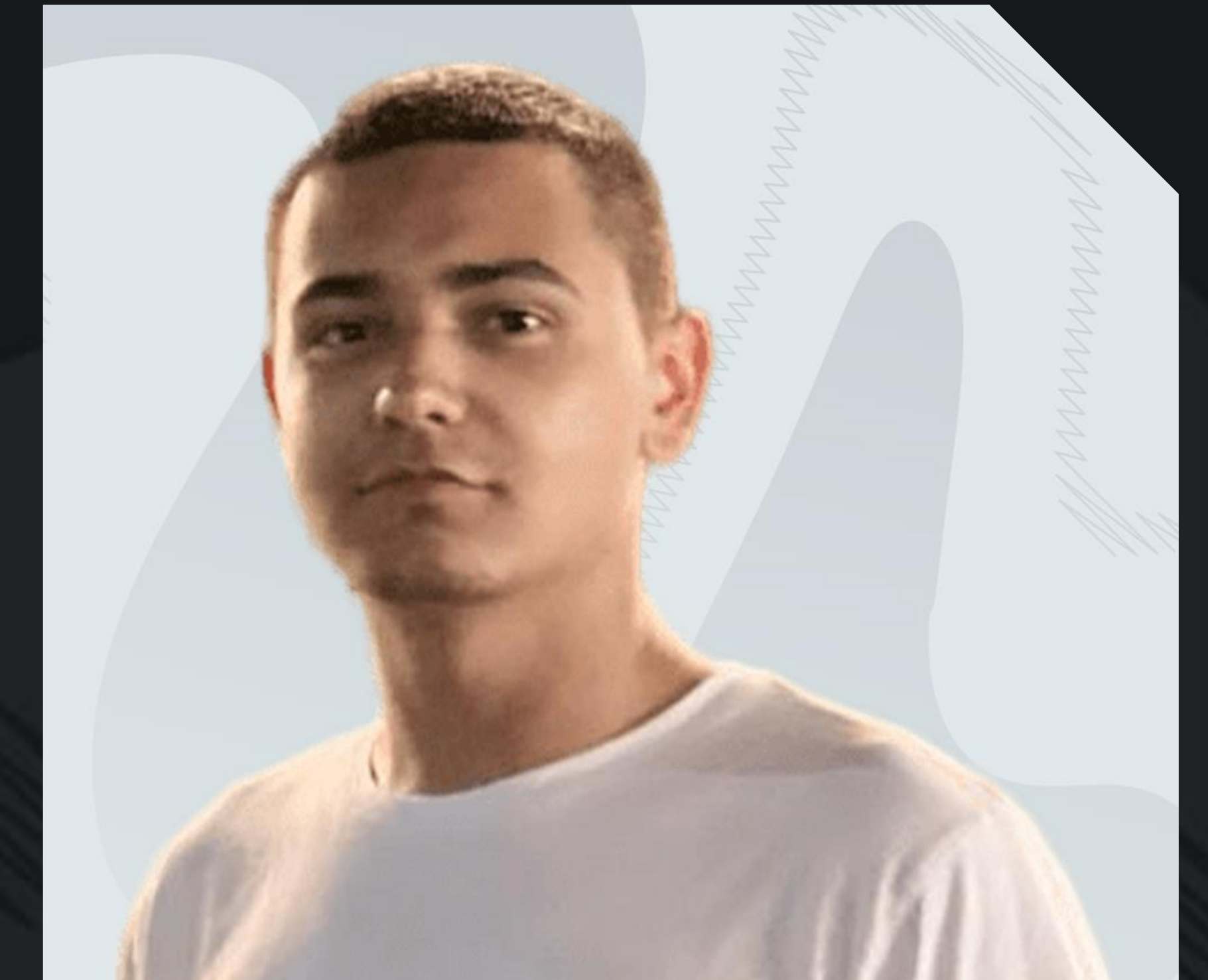
**Project development manager**



**Back-End Developer**



**Front-End Developer**



**Graphic Designer**

Our primary goal for this capital raise is to attract additional talent to our team.

We aim to hire experienced game developers, and marketing professionals who can help us take ESTAR.GAMES to new heights. We are confident that with the infusion of new talent and the continued dedication of our current team, we can become a leading force in the blockchain gaming industry.



# Fund Raising

Stage	Target raise	Instruments
Pre-Seed	\$ 400.000	Equity + Token

## Next Milestone

Expand our team

To bring our vision to life, we need to onboard talented game developers, experienced blockchain engineers, marketing professionals, and community managers. Your investment will enable us to attract top talent and expand our team.

Accelerate game development

With additional resources, we can expedite the development of EquiStar, EGoal, xCastle, and Angry Penguins Colony, bringing these exciting games to our community sooner.

Develop the NFT Integration Pattern

Your investment will support the development of our unique NFT integration pattern, which has the potential to disrupt the gaming industry and provide a new level of utility to NFTs.

Marketing and user acquisition

To grow, we need to effectively reach our target audience. Your investment will fund our marketing and user acquisition efforts, helping us build a strong and engaged community.



# Conclusion

**ESTAR.  
GAMES**



## **Contact Info:**

**contact@estar.games**  
**t.me/@sitaru**  
**Sitaru Alexandru - CEO**

We're excited about the future of ESTAR.GAMES and we believe that now is the perfect time for strategic partners to join us. Together, we can shape the future of gaming, disrupt the industry, and create a platform where everyone is a winner.

Thank you for considering this investment opportunity.  
We look forward to discussing further and answering any questions you might have.