Blue Whale Project

Typography:

Logo uses: Berthold Block, Barlow condensed.

For the rest I intend to use Arial and Verdana.



In this example the title would be written in capital, bold letters, and as the background would be the #EDF2FB, a very light blue, the titles would be written with #0232A1, a dark blue.

.FONT TYPE: The general text will be in black Verdana or Arial (yet to decide).

.FONT SIZE: 11 px for the general text. H2 fot titles, 6 px for small coments under photos...

.FONT STYLE: General text will be normal, but my idea is for the name given to the whale, to be in bold or italic.