

# Esthela Sofía Cedillo Moreno

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## EDUCATION

### Tecnológico de Monterrey, Campus Monterrey

Expected graduation date: June 2023

- B.S. in Business Digital Transformation Engineering
  - Specialization in Data Analytics and Artificial Intelligence Tools

Accumulative GPA: 96/100

## TECHNICAL SKILLS

**Programming Languages:** Proficient: Python. Intermediate: SQL. Beginner: R, Matlab and C++.

### Online Courses:

Data Analyst Bootcamp (Skills for Industry)  
Web Development Course (Coder House)

June – July 2021  
June - August 2021

## WORK EXPERIENCE

### Temporary IT Assistant at Hospital Santander

December 2019 – January 2020

- Assisted in the design and implementation of a new interactive system for medical passes, which allowed patients to schedule medical appointments in an easier way. Managed the updating of the employee database.

### Data Chapter Intern at Schneider Electric

June 2021 – June 2022

- Assisted in file migrations using Databricks and Snap Logic. Created visualizations using Tableau and used Agile methodologies daily for teamwork.

## PROJECTS

### Mock-Consulting at Deacero (Team - Finished)

Spring 2021

- Designed a proposal so Deacero could establish a B2C model in their E-commerce platform. Oversaw the investigation and economic proposal.

### Data Analytics and Forecasting for Hotel Company (Team – Finished)

Autumn 2022

- Designed and created dashboards using Python and Streamlit for the visualization of company's KPIs, as well as creating a forecasting model for its occupancy rate. Worked in improvement proposal based on Data Analysis.

## LEADERSHIP

- Director of strategic planning for the LGBTQ+ student group, AIRE (Association for Inclusion, Respect and Equity), at Tecnológico de Monterrey (**January 2021-December 2022**).
  - In charge of organizing events, contacting lecturers, manage group calendar and the strategic planning team.
  - Winners of the Evolution Award, given by the Federation of Students of Tecnológico de Monterrey in **November 2022**.
- Facilitator at Beautiful Patterns, a program that provides accessible, high-quality software engineering education for young women across Mexico (**January 2021 and July 2022**).
  - Guided participants to develop computational thinking skills, by teaching basic Python programming concepts and carrying out educational activities.
- First generation member of Tec Consulting Club (**March 2023 - Currently**).
  - Participating in social consulting projects, professionalization workshops and networking events.

## LANGUAGES

- Spanish (native speaker)
- English (B2)
- German (A2)
- Portuguese (A2)

## SOFT SKILLS

- Punctuality
- Teamwork
- Adaptability
- Time Management