

MARKETING CAMPAIGN ANALYSIS

10000

Audience reached



Monthly and weekly audience reach

5020

Total conversions

0.00% ▼

MoM % conversion



Total conversions

0.00% ▼

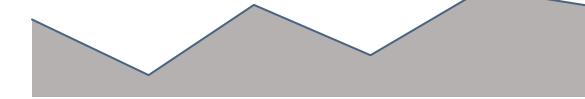
MoM % conversion

2476

retained customers

0.00% ▼

MoM % retention



Select all

January

February

March

April

May

June

● total audience ● Total conversions ● retained customers

Instagram



Facebook



Push



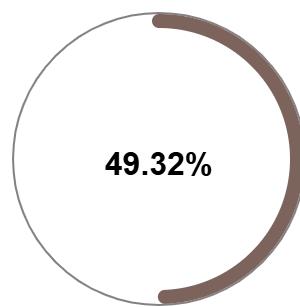
Email



Influencers



House Ads



Customer Retention rate

Monthly and weekly conversion

Monthly and weekly retained customers

Jan 2023 Feb 2023 Mar 2023 Apr 2023 May 2023 Jun 2023

Jan 2023 Feb 2023 Mar 2023 Apr 2023 May 2023 Jun 2023

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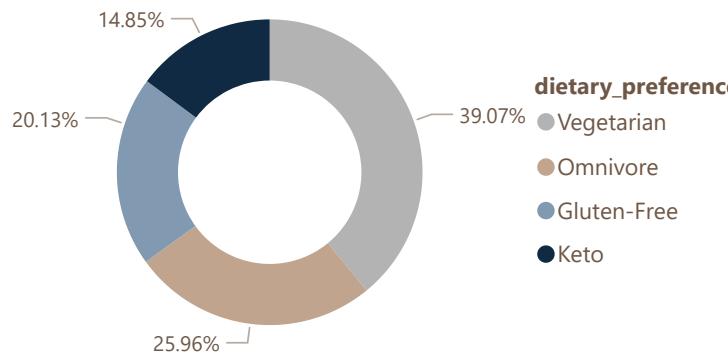
Campaign channel

Facebook

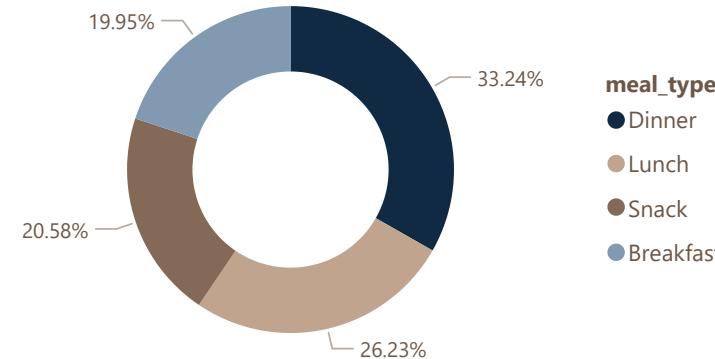
is_retained

 False True

Total conversions by dietary_preference



Total conversions by meal_type



total audience, Total conversions and retained customers by location

● total audience ● Total conversions ● retained customers

Greenwich	382	234	119	735
Camden	365	231	121	717
Islington	364	219	113	696
Hackney	346	206	96	648
Hammersmith and Fulham	345	208	105	658

total audience, Total conversions and retained customers by age_group

● total audience ● Total conversions ● retained customers

31-36 years	532
37-45 years	353
25-30 years	325
46+ years	314
19-24 years	172
0-18 years	106
31-36 years	362
37-45 years	250
25-30 years	196
46+ years	195
19-24 years	60
0-18 years	35
31-36 years	209
37-45 years	103
25-30 years	97
46+ years	100
19-24 years	35
0-18 years	10