

# MARKETING CAMPAIGN ANALYSIS

10000

Audience reached



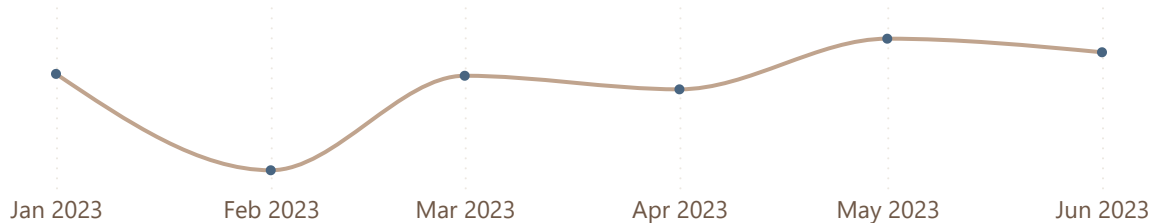
Monthly and weekly audience reach

5020

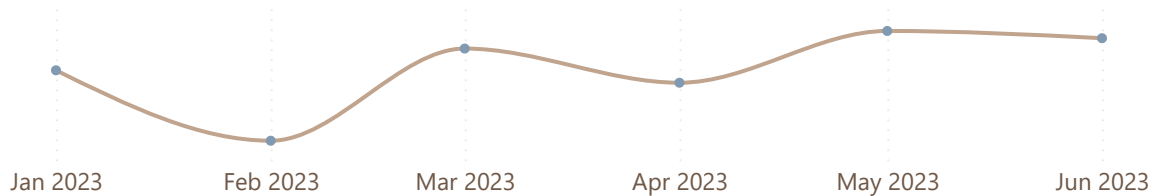
Total conversions

0.00% ▼

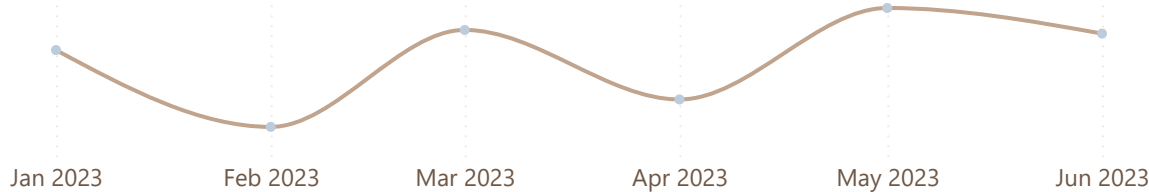
MoM % conversion



Monthly and weekly conversion



Monthly and weekly retained customers

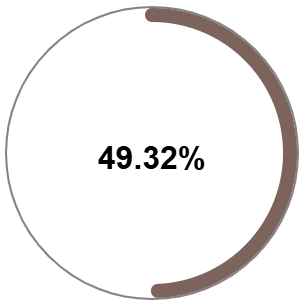


2476

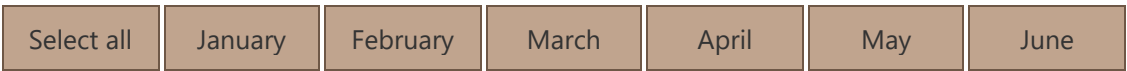
retained customers

0.00% ▼

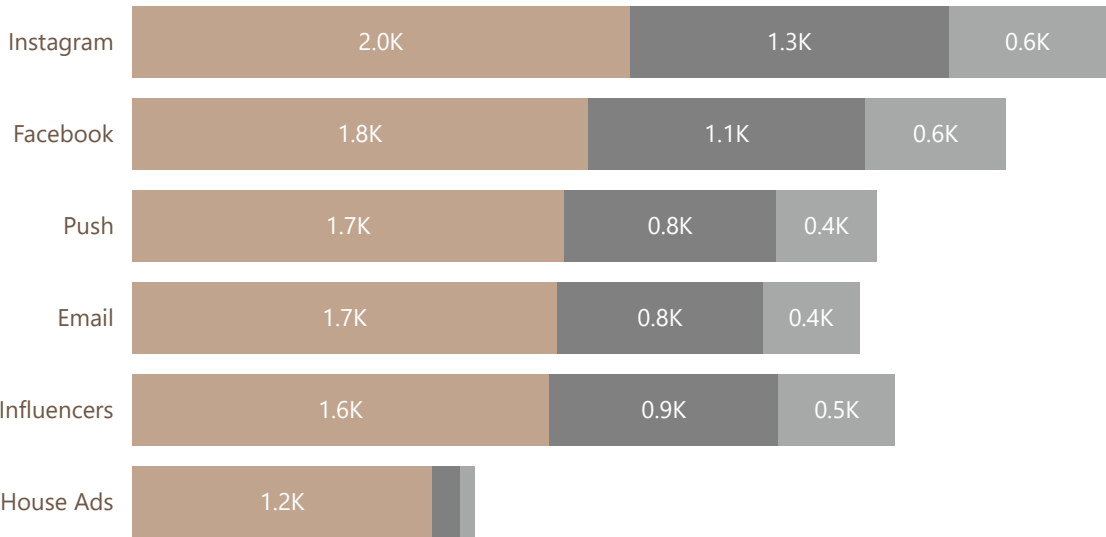
MoM % retention

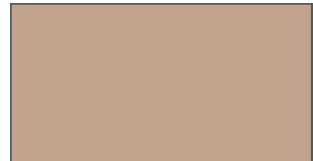


Customer Retention rate



● total audience ● Total conversions ● retained customers





is\_retained



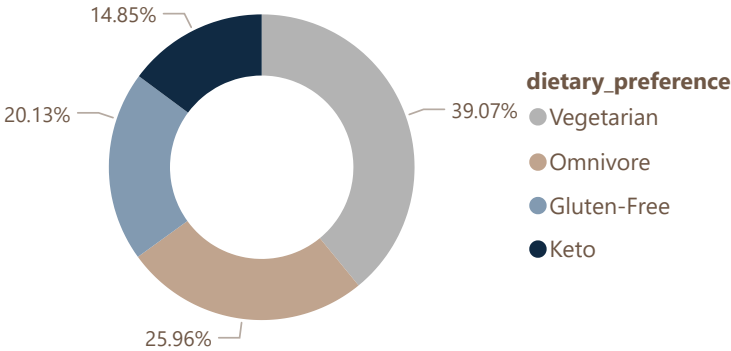
☐ False

☐ True

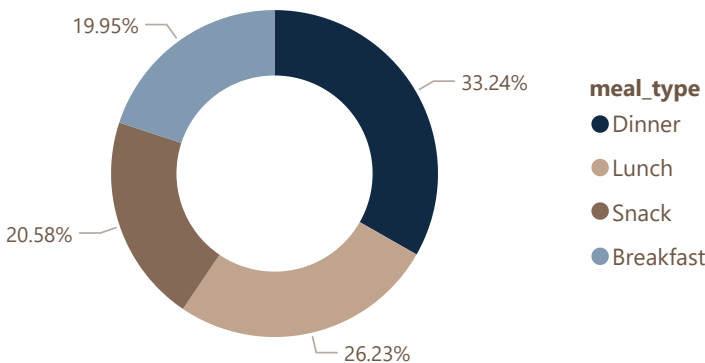
Campaign channel

Facebook

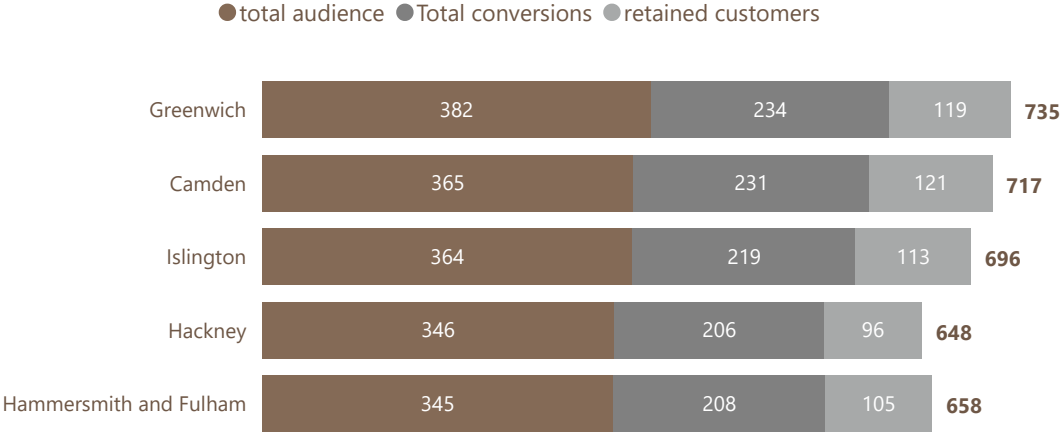
Total conversions by dietary\_preference



Total conversions by meal\_type



total audience, Total conversions and retained customers by location



total audience, Total conversions and retained customers by age\_group

