CONTACT

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🌐 https://estherram.github.io/Portfolio/

🌐 linkedin.com/in/estram

SKILLS

Design:

- Adobe Illustrator
- Photoshop
- InDesign
- Adobe XD
- Premiere
- Figma
- Wireframing
- Usability Testing
- Accessibility Audits
  (WCAG 2.1, Heuristics)
- HTML (Intermediate)
- CSS (Intermediate)
- Tailwind (beginner)
- React (beginner)

Professional:

- Problem-Solving
- Collaboration
- Strong Work Ethic
- Continuous Improvement
- Positive attitude

EDUCATION

Honours Bachelor of Interaction Design

Sheridan College, Oakville

Expected April 2026

Advanced Visual & Creative Arts

(Diploma) — Sheridan College (2021)

Art Fundamentals

(Certificate) —Sheridan College (2019)

ESTHER RAMCHARAN

JUNIOR INTERACTION DESIGNER

PROFILE

Junior Interaction Designer enrolled in Sheridan's Honours Bachelor of Interaction Design program. Focus on accessibility, usability, and prototyping through research, wireframing, and annotated specifications. Strong work ethic, adaptable to new processes, and eager to bring thoughtful design solutions to real-world projects.

WORK EXPERIENCE

UX / Interaction Design Intern - CMPA & Renew App

May 2024 – Aug 2025

- Led a WCAG 2.1 + heuristic audit of the CMPA site with annotated screenshots and a prioritized accessibility roadmap.
- For Renew, delivered Phase- 1 findings (flows, wireframes, contrast fixes) and created dev-ready documentation.
- Proposed a **hybrid user verification model** (referral+knowledge, challenge+manual fallback).
- Redesigned Browse/Search discovery with a dual-mode toggle and persistent filters.
- Wrote/maintained 40+ service tickets with steps-to-reproduce, visuals, labels, and platform notes; consolidated duplicates and clarified scope.

General Warehouse Associate - The Salvation Army, Oakville

May 2023 – July 2025

- Organized intake, sorting, and logistics for high-volume donations (books, electronics, apparel).
- Operated baler (3–9 balers/day) and maintained safe, efficient flow through back-of-house.
- Managed donation door; triaged and prepared items for resale across stores.

Summer General Laborer - Landmark Global, Oakville

May 2022 – Aug 2022

- Sorted returns by brand/sku, inspected parcels, and verified data in system
- Prepared labelled shipments and supported outbound logistics

Business Development Rep - MegaMation Systems, Oakville

Oct 2016 – Dec 2018

- Prospected via warm/cold calls; maintained CRM records and qualified opportunities.
- Researched industry context to prepare client conversations and demos.
- Used CMMS tools (SchoolDude, FacilityDude, AIMS TMS/4 Rivers) and sustained 80– 120 calls/day.

SELECTED ACADEMIC PROJECTS

Collecting and Visualizing Data
Year 3- 2023

- Transformed personal experiences into engaging data visualization narrative.
- Created a minimalist icon system integrating physical & emotional dimensions.
- Delivered an immersive visualization that turned subjective data into a relatable narrative.

Mindful Strides — Short Documentary
Year 3- 2023

- Defined the story with a logline and structure (context → character → conflict → solution → denouement).
- Wrote a treatment and storyboarded the film scene-by-scene (opening/title, office interview, research, training montage, credits).
- Planned the look with visual research and style frames (black-and-white base, lower brightness, higher contrast, subtle blue tint).
- Shot primary footage and edited the final cut: pacing, simple colour work, audio cleanup, titles/credits.

Enhancing Data Transparency on Vimeo
Year 2- 2023

- Identified and analyzed dark patterns in Vimeo's privacy practices.
- Proposed intuitive, user-centric solutions for better data control.
- Advocated for improved transparency, empowering users to manage their data effectively.