

# YIRU SHI

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## Education

**Fudan University, School of Journalism, Department of Communication – Bachelor of Arts (with Honors), Sept 2022-**

- GPA:3.85/4(97/100), Ranking 2 of 41(department of communication), 3 of 181(school of journalism).
- Enrolled Classes: Communication Research Methods, Data Analysis and Visualization(H), Social Statistics (H), Auditory-Visual Big Data Computational Communication, Computational and AI Communication, Internet and Sociological Research(H) (Computational Social Science), Research Design and Academic Writing, etc.
- Member of "SI YUAN" Leadership Training Program.

## Academic Experience

### Conference Paper

Shi,Y. (2025, June). *The Vanishing of a Communication Infrastructure: The “Right Time” Cultural Memory of Newsstands [Completed Paper]*. 75th Annual ICA Conference. Information Systems Division. Denver, CO.

### Manuscript Under Review

- Currently working with Dr. Yu Tian, completing an article about the mediation role of social trust between media usage and the acceptance of American Muslims, second and corresponding author.

### Work in Progress

- Fudan University Undergraduate Academic Research Project Grant Program, Fudan University, Shanghai, PR China,2023.9-  
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- Undergraduate Research Assistant, Computational and AI Communication Research Center at Institute for Global Communications and Integrated Media, Fudan University, Shanghai, PR China, 2024.11-

### Class Project

- *A study on the measurement and influencing factors of gender stereotypes in chatbots*: The study focused on 30 social robots (15 male and 15 female) from three platforms: Xingye, Doubao, and Character AI. Data was collected through 8 open-ended questions and 11 closed-ended questions. The open-ended responses were analyzed using word frequency analysis, while the closed-ended responses were manually coded to explore the expression of gender stereotypes and the differences observed across different platforms and between male and female robots.

- *News value negotiation among multiple actors in data journalism production*: This paper starts from the theory of news values and news selection, focusing on the production process of data journalism. Through in-depth interviews, it explores how editors/reporters and designers understand news values in the visualization process, how negotiation based on this understanding occurs, and how the final visual product is presented.

## **Fellowships and Awards**

- Undergraduate First Prize Scholarship, Fudan University, 2023.10.
- Undergraduate First Prize Scholarship, Fudan University, 2024.10.
- Academic Innovation Star Scholarship, Fudan University, 2024.10.
- Outstanding Student, Fudan University, 2023.10.
- Outstanding Student, Fudan University, 2024.10.
- Excellent Student Cadre, Fudan University, 2023.10.
- First Prize of Fudan University English Public Speaking Contest, 2023.10.

## **Professional Experience**

### **Shanghai United Media Group, The Paper, Department of Data Journalism, 2024.6-2024.11.**

Data Analysis Intern: Responsible for data mining, data visualization manuscript writing, completed 4 news articles, including one independently hosted news article.

## **University Services**

- Volunteer, The 6th China International Import Expo, Shanghai, China, 2023.11.
- Volunteer, Fudan Forum on “Communication and China”, Fudan University, School of Journalism, 2024.10.
- Member of the Student’s Academic Society of School of Journalism, Fudan University, 2023.3-
- Head of Academic Department, Student Union, School of Journalism, Fudan University, 2023.9-2024.6.

## **Academic Services**

### **Shanghai United Media Group, The Paper, Department of Data Journalism, 2024.6-2024.11.**

Data Analysis Intern: Responsible for data mining, data visualization manuscript writing, completed 4 news articles, including one independently hosted news article.

## **Skills**

- Programming: Python, Stata, R.
- Languages: Mandarin (Native), English (proficient), Hokkien (Native).

- Applications: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Tableau, Visual Studio Code, SPSS.