

Esther Oluwayomi Olatubosun

UI/UX Designer

As an experienced UI/UX Designer, I am dedicated to creating visually appealing and user-friendly products that deliver exceptional user experiences. With expertise in user-centered design principles, proficiency in programming languages, and industry-standard tools, I am committed to collaborating with agile team to create engaging and intuitive user experiences that meet and exceed the unique needs of consumers.

Experience

Freelance UI/UX Designer | July 2022 till date

- ❖ Collaborate with clients to understand their design needs and requirements
- ❖ Conduct user research to create user personas to inform design decisions
- ❖ Design wireframes, prototypes, and user interfaces using Figma and other design tools
- ❖ Work with cross-functional teams to create and implement accurate design solutions for web and mobile application
- ❖ Conduct usability testing and make design improvements based on feedback
- ❖ Manage projects properly thereby meeting deadlines

UI/UX Designer | Zuri Inc. | Apr. 2022 – Jun. 2023

- ❖ Collaborated with cross-functional teams to design and develop user-centric products
- ❖ Conducted user research and analyzed user feedback to iterate on designs
- ❖ Created wireframes, prototypes, and mockups using Figma
- ❖ Developed responsive and accessible user interfaces using HTML, CSS, and JavaScript
- ❖ Worked with developers to ensure technical feasibility of designs
- ❖ Developed and maintained design systems and style guides to ensure consistency across products and features
- ❖ Ensured products adhered to industry best practices and standards
- ❖ Participated in code reviews and provided feedback to ensure high-quality code and adherence to design standards

Personal Info

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Skills

- ❖ Proficient in using Figma, Figjam and other UI/UX design tools
- ❖ Strong understanding of the user-centered design principles and methodologies
- ❖ Experienced in creating wireframes, mockups and prototypes for web and mobile applications
- ❖ Proficient in HTML, CSS and JavaScript
- ❖ Excellent communication and collaboration skills
- ❖ Familiar with agile development methodology
- ❖ Ability to work with a team and independently
- ❖ Strong attention to detail
- ❖ Creative problem-solving and critical thinking abilities

Experience

University of Ibadan | 2016-2020

BA Classics (Latin & Greek combined)

Grade: 2nd class upper division

References are available on request.