

FOOTWEAR SALES PERFORMANCE

AN EXECUTIVE DASHBOARD

2020 SALES

\$182,080,675

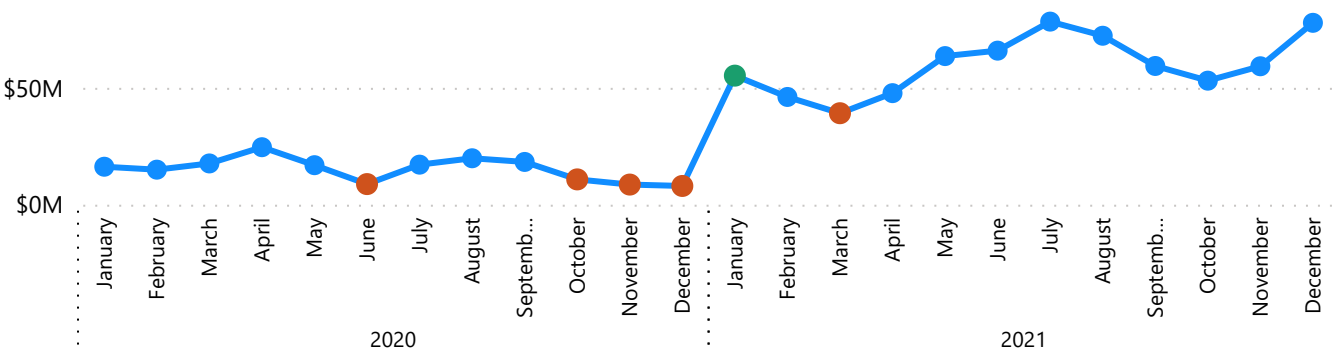
2021 SALES

\$717,821,450

Total Sales

\$899,902,125

Total Sales Trend



2020 OPERATING PROFIT

\$63,375,663

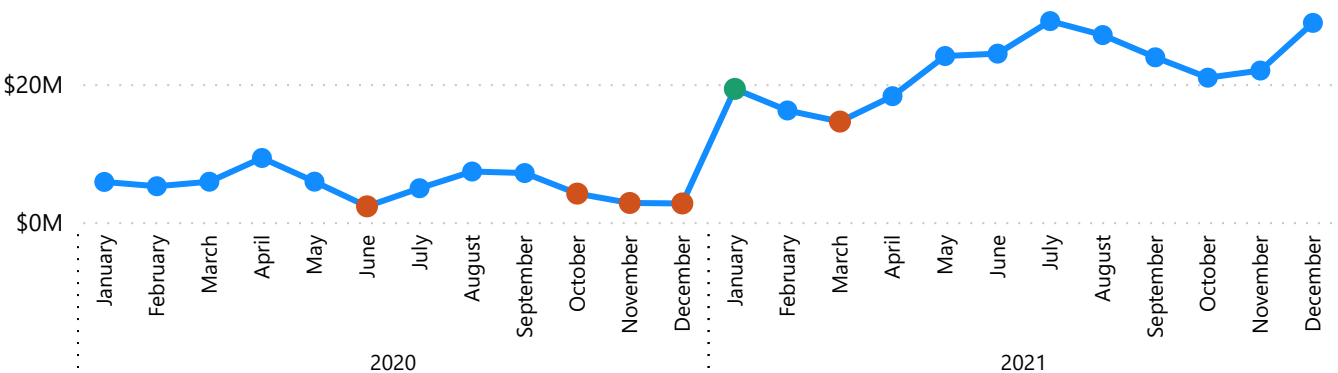
2021 OPERATING PROFIT

\$268,759,099

Operating Profit

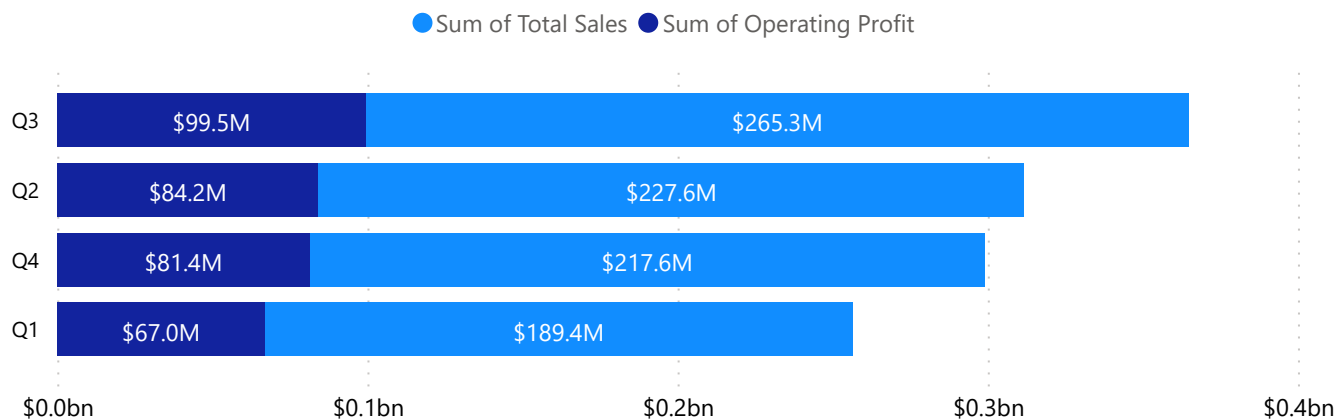
\$332,134,761

Operating Profit Trend

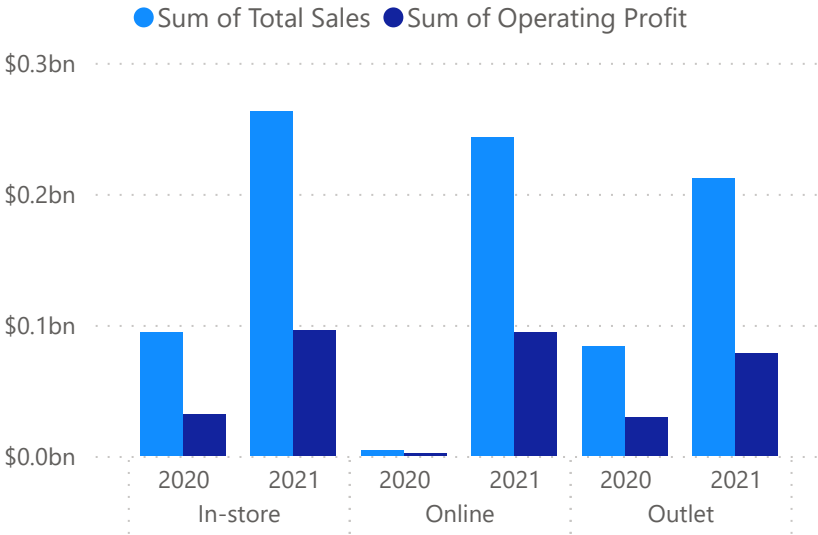


Quater		Sum of Total Sales	Sum of Operating Profit
Q1	2020	\$48,912,311	\$16,899,366
	2021	\$140,476,093	\$50,075,093
Q2	2020	\$50,354,839	\$17,464,863
	2021	\$177,240,198	\$66,755,346
Q3	2020	\$55,328,429	\$19,376,292
	2021	\$209,979,925	\$80,139,634
Q4	2020	\$27,485,096	\$9,635,142
	2021	\$190,125,234	\$71,789,026

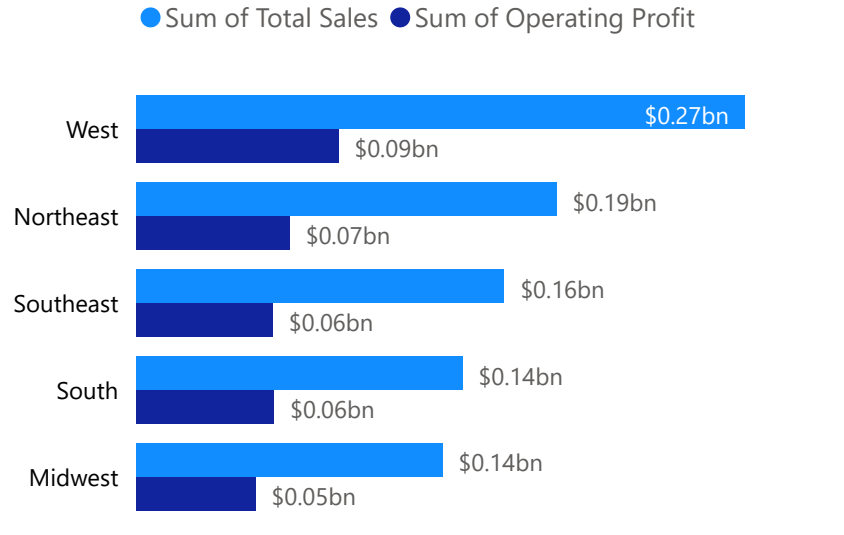
Sales and Operating Profit by Quarter



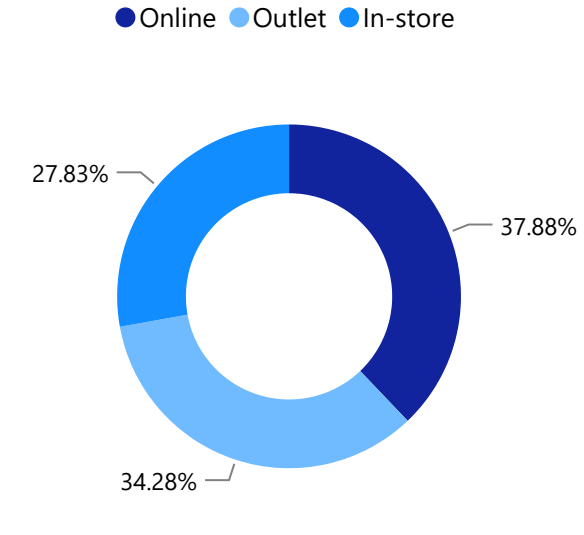
Sales Method Performance



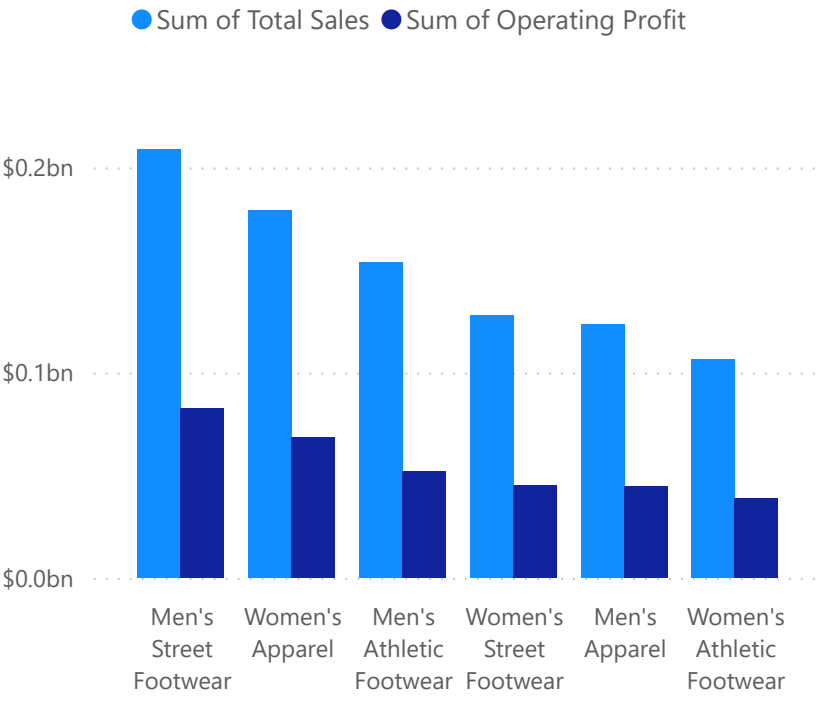
Total Sales and Operating Profit by Region



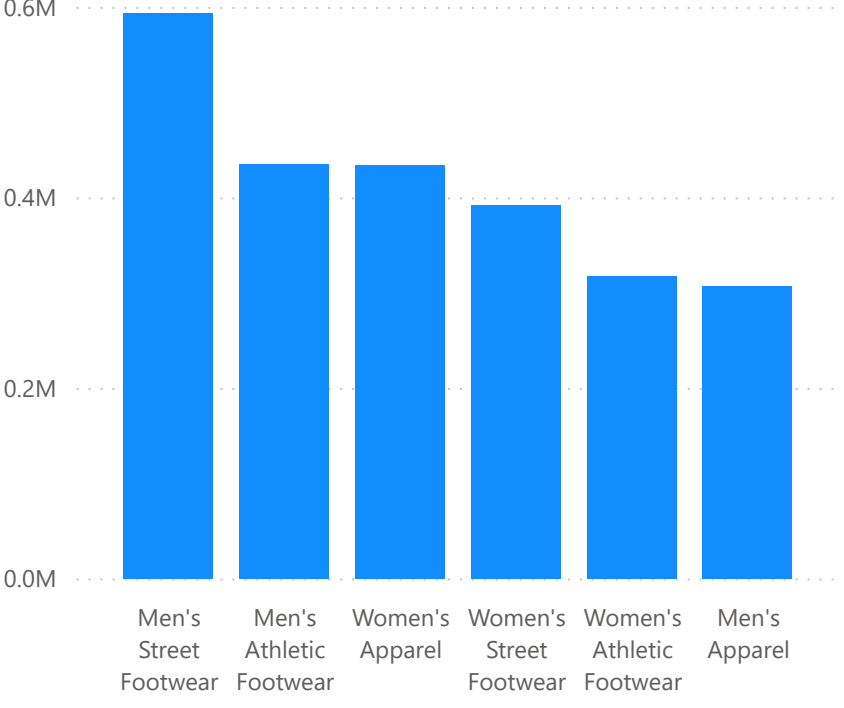
Units Sold by Sales Method



Total Sales and Operating Profit by Product



Sum of Units Sold by Product



Operating Margin by Sales Method

