

Curriculum Vitae

Maria Estrella del Pilar Peinado Bravo

Department of Marketing and International Business, Office E-403
 Universidad del Pacífico (Peru)
 Jirón Sánchez Cerro 2141, Jesús María, Lima 15072

Contact: m.peinadob@up.edu.pe
[\[Researcher website\]](#) [\[Faculty website\]](#) [\[Personal website\]](#)

Education

- | | |
|------|---|
| 2014 | MSc. Economics
Universidad del Pacífico |
| 2014 | Licentiate title, Economics
Universidad del Pacífico |
| 2013 | BA. Economics
Universidad del Pacífico |

Academic employment

- | | |
|--------------|--|
| 2025-to date | Full-time Assistant Professor (non-tenure track)
Universidad del Pacífico |
| 2025-to date | Affiliated Researcher
Universidad del Pacífico Research Center (CIUP) |
| 2017-2025 | Part-time Adjunct Professor
Universidad del Pacífico |

Current research projects (funded)

- | | |
|-----------|---|
| 2025-2026 | Principal Investigator
Project title: <i>Green innovation capabilities in agribusiness exporting firms in an emerging economy.</i>
Project status: fully funded, Universidad del Pacífico Research Center (CIUP)
Grant amount: PEN 20,000.00 |
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Pre-doctoral research work

Pyper, N., Castillo, W., Peinado, M. E. D. P., & Ladines, J. C. (2026). Dynamic Capabilities under Political Uncertainty: The Oxford Scenario Planning Approach (OSPA) Applied to an Emerging Economy. ***Journal of Business***, Universidad Del Pacífico (Lima, Peru), ahead-of-print.

Peinado, M. E. D. P. (2025). From export dynamics towards sustainable competitiveness: Prospects for Peru 2025 (*in Spanish*). ***Punto de Equilibrio***,

61. <https://ciup.up.edu.pe/analisis/estrella-peinado-del-dinamismo-exportador-a-la-competitividad-sostenible/>

Peinado, M. E. D. P., & Ladines, J. C. (2025). *Synergies and Competitiveness in the Port-City Context: The Case of Chancay (in Spanish)*. Working Paper presented at the IX Simposio Internacional Relaciones entre América Latina y Asia-Pacífico, Universidad Alberto Hurtado, Santiago de Chile

Malca, O., Peinado, M. E. D. P., & Rodríguez, G. (2022). An Alternative Method to Identify and Prioritize Potential Foreign Market Opportunities: The Case of La Libertad (in Spanish). *Agenda 2022: Contribuciones para una Mejor Gestión Pública Regional y Local*. Lima: Centro de Investigación de la Universidad del Pacífico.

Ladines, J. C., & Peinado, M. E. D. P. (2016). APEC 2016: Perspectives in a context of changes and lessons (in Spanish). *Revista Ideele*, 266. <https://revistaideele.com/ideele/content/apec-2016-perspectivas-en-un-entorno-de-cambios-y-aprendizajes>

Work in progress

2025 Case study: A transgender trade representative in China? Target outlet: HBR case studies.

Teaching and supervision experience – Universidad del Pacífico

2022 Supervisor, Licentiate Title Project (Business Administration)
Project title: *Design and feasibility assessment of a new smart parking service using third-party available parking spaces: Proposal for Los Portales Estacionamientos (in Spanish)*

2020-to date Lecturer, International Trade Administration

2019-to date Lecturer, Foundations on Organization and Economic Theory for Business
- *Awarded the 2025 InnovaClass Best Teaching Prize*

Lecturer, Social Entrepreneurship Outreach

2017-to date Lecturer, International Trade Management

Academic service – Universidad del Pacífico

2015-2021 Program coordinator, International Business undergraduate track
2015-2021 Coordinator, International Business Visits Program – Latin America
2015-2021 Coordinator, International Business Visits Program – Peru

Other professional experience

2014-2015 Technical Economic Analyst
Peruvian Ministry of Energy and Mines

Language and programming skills

Spanish (native), English (advanced written, reading, and speaking proficiency).
Stata, Microsoft Office Suite.

Lima, December 2025