

## Curriculum Vitae

### Maria Estrella del Pilar Peinado Bravo

Department of Marketing and International Business, Office E-403  
 Universidad del Pacífico (Peru)  
 Jirón Sánchez Cerro 2141, Jesús María, Lima 15072

Contact: [m.peinadob@up.edu.pe](mailto:m.peinadob@up.edu.pe)  
[\[Researcher website\]](#) [\[Faculty website\]](#) [\[Personal website\]](#)

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#### **Education**

- 2014 MSc. Economics  
Universidad del Pacífico
- 2014 Licentiate title, Economics  
Universidad del Pacífico
- 2013 BA. Economics  
Universidad del Pacífico

#### **Academic employment**

- 2025-to date Full-time Assistant Professor (non-tenure track)  
Universidad del Pacífico
- 2025-to date Affiliated Researcher  
Universidad del Pacífico Research Center (CIUP)
- 2017-2025 Part-time Adjunct Professor  
Universidad del Pacífico

#### **Current research projects (funded)**

- 2025-2026 Principal Investigator  
 Project title: *Green innovation capabilities in agribusiness exporting firms in an emerging economy.*  
 Project status: fully funded, Universidad del Pacífico Research Center (CIUP)  
 Grant amount: PEN 20,000.00

#### **Pre-doctoral research work**

Pyper, N., Castillo, W., Peinado, M. E. D. P., & Ladines, J. C. (2026). Dynamic Capabilities under Political Uncertainty: The Oxford Scenario Planning Approach (OSPA) Applied to an Emerging Economy. *Journal of Business, Universidad Del Pacífico (Lima, Peru), ahead-of-print*.

Peinado, M. E. D. P. (2025). From export dynamics towards sustainable competitiveness: Prospects for Peru 2025 (in Spanish). *Punto de Equilibrio*,

**61.** <https://ciup.up.edu.pe/analisis/estrella-peinado-del-dinamismo-exportador-a-la-competitividad-sostenible/>

Peinado, M. E. D. P., & Ladines, J. C. (2025). *Synergies and Competitiveness in the Port-City Context: The Case of Chancay* (in Spanish). Working Paper presented at the IX Simposio Internacional Relaciones entre América Latina y Asia–Pacífico, Universidad Alberto Hurtado, Santiago de Chile

Malca, O., Peinado, M. E. D. P., & Rodríguez, G. (2022). An Alternative Method to Identify and Prioritize Potential Foreign Market Opportunities: The Case of La Libertad (in Spanish). *Agenda 2022: Contribuciones para una Mejor Gestión Pública Regional y Local.* Lima: Centro de Investigación de la Universidad del Pacífico.

Ladines, J. C., & Peinado, M. E. D. P. (2016). APEC 2016: Perspectives in a context of changes and lessons (in Spanish). *Revista Ideele, 266.* <https://revistaideele.com/ideele/content/apec-2016-perspectivas-en-un-entorno-de-cambios-y-aprendizajes>

### **Work in progress**

2025 Case study: A transgender trade representative in China? Target outlet: HBR case studies.

### **Teaching and supervision experience – Universidad del Pacífico**

2022 Supervisor, Licentiate Title Project (Business Administration)  
Project title: *Design and feasibility assessment of a new smart parking service using third-party available parking spaces: Proposal for Los Portales Estacionamientos* (in Spanish)

2020-to date Lecturer, International Trade Administration

2019-to date Lecturer, Foundations on Organization and Economic Theory for Business  
- *Awarded the 2025 InnovaClass Best Teaching Prize*

Lecturer, Social Entrepreneurship Outreach

2017-to date Lecturer, International Trade Management

### **Academic service – Universidad del Pacífico**

2015-2021 Program coordinator, International Business undergraduate track  
2015-2021 Coordinator, International Business Visits Program – Latin America  
2015-2021 Coordinator, International Business Visits Program – Peru

### **Other professional experience**

2014-2015 Technical Economic Analyst  
Peruvian Ministry of Energy and Mines

**Language and programming skills**

Spanish (native), English (advanced written, reading, and speaking proficiency).  
Stata, Microsoft Office Suite.

Lima, December 2025