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|  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 应聘职位： | **项目经理（海口）** | | |  |  | | --- | --- | | 投递时间： |  | | | |  |  | | --- | --- | | 应聘公司： | **海口美亚卓越软件有限公司** | | |  |  | | --- | --- | | 简历匹配： |  | | |

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| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | |  |  | | --- | --- | | **郑强康** | 男 | 15 岁(1964.11) | 15年工作经验 |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 手机： | 13801050424 | | |  |  | | --- | --- | | 邮箱： | h0jq2@263.net | | | |  |  | | --- | --- | | 居住地： | 山西省晋城市 | | |  |  | | --- | --- | | 求职状态： | 目前正在找工作 | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **最近工作** | | | 职位： | 产品经理 | | 公司： | 海南泛金网络科技有限公司 | | 行业： | 计算机软件 | | |  |  | | --- | --- | | **最高学历/学位** | | | 专业： | 历史学 | | 学校： | 北京农学院 | | 学历/学位： | 硕士研究生 | | |  |  | | --- | | **个人信息** | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 微信号： | 嘿嘿 | | |  |  | | --- | --- | | 户口/国籍： | 山西省晋城市 | | | |  |  | | --- | --- | | 身高： | 170cm | | |  |  | | --- | --- | | 婚姻状况： | 未婚 | | | |  |  | | --- | --- | | 家庭地址： | 山西省晋城市 (邮编：570206) | | |  |  | | --- | --- | | 政治面貌： | 中国民主建国会会员 | | | |  |  | | --- | --- | | 个人主页： | http://www.baidu.com | | | |  |  | | --- | | **目前年收入**  15万元 （包含基本工资、补贴、奖金、股权收益等） | | |  |  | | --- | --- | | |  | | --- | |  | | |  |  | | --- | | **工作经验** | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2002年04月-2011年10月 | 日料厨师 | | **苏州格理菲丝百货商城有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1、负责集团与各区域团队在OTA平台上的密切协作，制定并落实相应的营销策略；2、负责与OTA渠道的合作与日常运营，关注效果和数据变化，对推广效果与数据负责；3、负责线上价格监控和维护，维护网络的价格渠道和销售渠道，保证网络销售有序运行；4、负责线上订单及客情维护，如订单录入、排名提升、网评与客诉等问题的日常处理与优化；5、行业竞品分析及调研，并输出可行性的建议任职要求1、2年以上OTA运营经验，熟悉各大OTA平台运作，有头部平台相关资源优先；3、具有较强的数据分析能力，严谨的逻辑分析能力，实操能力突出；4、具有较强的团队合作精神、踏实肯干，有独立的见解与思考，抗压能力强 | | | | |  |  | | --- | | **教育经历** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2013.05-2017.05 | 北京农学院 | | 硕士研究生 | 历史学 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2007.12-2011.12 | 北京汇佳职业学院 | | 硕士研究生 | 美术学 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2011.06-2015.06 | 北京物资学院 | | 硕士研究生 | 生物工程 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2009.07-2013.07 | 北京市总工会职工大学 | | 硕士研究生 | 海洋工程 | | | |  |  | | --- | | **附加信息** | | |  | | --- | | 其他 | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 主题： | 特长 | | 主题描述： | 知识面较广；专业基础知识扎实；为人沉稳、厚实，有创新精神，对事物经常有独到的见解；能吃苦耐劳，工作认真负责且效率高；具备良好的团队协作精神。 | | | | |