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|  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 应聘职位： | **项目经理（海口）** | | |  |  | | --- | --- | | 投递时间： |  | | | |  |  | | --- | --- | | 应聘公司： | **海口美亚卓越软件有限公司** | | |  |  | | --- | --- | | 简历匹配： |  | | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | |  |  | | --- | --- | | **闵琬娥** | 男 | 13 岁(1994.04) | 13年工作经验 |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 手机： | 15301226737 | | |  |  | | --- | --- | | 邮箱： | oupwjc@126.com | | | |  |  | | --- | --- | | 居住地： | 澳门省澳门市 | | |  |  | | --- | --- | | 求职状态： | 目前正在找工作 | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **最近工作** | | | 职位： | 产品经理 | | 公司： | 海南泛金网络科技有限公司 | | 行业： | 计算机软件 | | |  |  | | --- | --- | | **最高学历/学位** | | | 专业： | 中西医结合 | | 学校： | 北京信息职业技术学院 | | 学历/学位： | 硕士研究生 | | |  |  | | --- | | **个人信息** | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 微信号： | 嘿嘿 | | |  |  | | --- | --- | | 户口/国籍： | 澳门省澳门市 | | | |  |  | | --- | --- | | 身高： | 170cm | | |  |  | | --- | --- | | 婚姻状况： | 未婚 | | | |  |  | | --- | --- | | 家庭地址： | 澳门省澳门市 (邮编：570206) | | |  |  | | --- | --- | | 政治面貌： | 中国民主建国会会员 | | | |  |  | | --- | --- | | 个人主页： | http://www.baidu.com | | | |  |  | | --- | | **目前年收入**  13万元 （包含基本工资、补贴、奖金、股权收益等） | | |  |  | | --- | --- | | |  | | --- | |  | | |  |  | | --- | | **工作经验** | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 1990.05-2014.05 | 渠道销售专员 | | **昆明诚聚生物科技有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1、负责速卖通店铺的运营和维护，回复客服邮件，及时处理订单；2、负责店铺产品上传、listing优化、产品信息更新工作；3、妥善处理客户投诉与纠纷，提高买家满意度，保持账号指标健康运行；4、跟进市场行情，制定合理有竞争的销售价格；5、负责销售市场调查及分析，制定销售策略及推广计划，达成销售业绩； | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2001.12-2019.09 | Golang技术主管 | | **威马汽车科技集团有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1.对接市场部全年品牌营销计划并根据各平台活动节奏，制定品牌在线上销售平台的全年活动方案策划，制定活动执行方案并对每一个方案的ROI负责；2.根据全年品牌策略，制定年度电商营销策划活动，制定年度页面/公私域内容策略及传播策略方向（含活动策略、传播策略、内容策略等）；3.根据平台发展策略方向，有效预判并阶段性梳理及输出策略优化建议；4.对接公司线上销售平台，深入了解和分析消费者画像，行业趋势和产品动向，为销售和市场部提供有效的作战信息和销售市场分析；5.负责把控线上销售平台站内媒体投放全年策略制定，并对ROI负责；6.负责公司电商部门所有创新项目的执行和跟进及复盘；7.负责公司每一阶段新品的推广和传播。 | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 1997年02月-2018年11月 | 外贸业务员+双休 | | **雅戈尔集团股份有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1、协助完成公司各类内部培训相关的教务工作；2、协助完成各类培训课件（如PPT、E-learning课件）的制作、格式转换、加工等；3、协助部门各项资料的整理、归档与保管；4、参与教学组织和管理；5、参与维护、使用内部培训管理系统及知识库；6、配合完成部内的其他日常行政工作。 | | | | |  |  | | --- | | **教育经历** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2007.10-2011.10 | 北京信息职业技术学院 | | 硕士研究生 | 中西医结合 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2000.04-2004.04 | 中国社会科学院大学 | | 硕士研究生 | 法医学 | | | |  |  | | --- | | **附加信息** | | |  | | --- | | 其他 | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 主题： | 特长 | | 主题描述： | 知识面较广；专业基础知识扎实；为人沉稳、厚实，有创新精神，对事物经常有独到的见解；能吃苦耐劳，工作认真负责且效率高；具备良好的团队协作精神。 | | | | |