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|  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 应聘职位： | **项目经理（海口）** | | |  |  | | --- | --- | | 投递时间： |  | | | |  |  | | --- | --- | | 应聘公司： | **海口美亚卓越软件有限公司** | | |  |  | | --- | --- | | 简历匹配： |  | | |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | |  |  | | --- | --- | | **熊茂** | 男 | 11 岁(1943.07) | 11年工作经验 |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 手机： | 13905588463 | | |  |  | | --- | --- | | 邮箱： | 82rfb7@google.com | | | |  |  | | --- | --- | | 居住地： | 湖北省鄂州市 | | |  |  | | --- | --- | | 求职状态： | 目前正在找工作 | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **最近工作** | | | 职位： | 产品经理 | | 公司： | 海南泛金网络科技有限公司 | | 行业： | 计算机软件 | | |  |  | | --- | --- | | **最高学历/学位** | | | 专业： | 护理学 | | 学校： | 北京科技大学 | | 学历/学位： | 博士研究生 | | |  |  | | --- | | **个人信息** | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 微信号： | 嘿嘿 | | |  |  | | --- | --- | | 户口/国籍： | 湖北省鄂州市 | | | |  |  | | --- | --- | | 身高： | 170cm | | |  |  | | --- | --- | | 婚姻状况： | 未婚 | | | |  |  | | --- | --- | | 家庭地址： | 湖北省鄂州市 (邮编：570206) | | |  |  | | --- | --- | | 政治面貌： | 中国民主促进会会员 | | | |  |  | | --- | --- | | 个人主页： | http://www.baidu.com | | | |  |  | | --- | | **目前年收入**  11万元 （包含基本工资、补贴、奖金、股权收益等） | | |  |  | | --- | --- | | |  | | --- | |  | | |  |  | | --- | | **工作经验** | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2005年05月-2012年02月 | 游戏测试工程师 | | **上海仪真分析仪器有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1.对接市场部全年品牌营销计划并根据各平台活动节奏，制定品牌在线上销售平台的全年活动方案策划，制定活动执行方案并对每一个方案的ROI负责；2.根据全年品牌策略，制定年度电商营销策划活动，制定年度页面/公私域内容策略及传播策略方向（含活动策略、传播策略、内容策略等）；3.根据平台发展策略方向，有效预判并阶段性梳理及输出策略优化建议；4.对接公司线上销售平台，深入了解和分析消费者画像，行业趋势和产品动向，为销售和市场部提供有效的作战信息和销售市场分析；5.负责把控线上销售平台站内媒体投放全年策略制定，并对ROI负责；6.负责公司电商部门所有创新项目的执行和跟进及复盘；7.负责公司每一阶段新品的推广和传播。 | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2006/02-2012/11 | 人事主管 | | **广州思麦文化传媒有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 1、根据公司整体发展战略，负责区域市场营销策略、计划的制定与实施，完成销售目标；2、按照公司销售策略与产品策略实现区域销售业绩；3、协助上级领导对销售人员的招募与甄选、辅导与管理；4、负责管理团队的销售业务活动，并提供专业的辅导与训练；5、协调、管理团队成员间的良性竞争；6、根据一线工作销售人员的反馈，向上级领导提出产品及流程优化建议；7、完成工作报告及相关的业务汇报工作。 | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 1993年03月-2015年02月 | 装配钳工 | | **武汉楚冀行机械有限公司** | | | 计算机软件 | 少于50人 | 民营公司 | | | |  |  | | --- | --- | | 工作描述： | 负责我司产品蔓迪在电商平台的运营工作。1、负责淘宝、京东、官方旗舰店等的店铺基础优化与活动运营2、努力推进公司产品排名,提高销量，根据实际情况调整运营策略，提升公司产品的整体用户数据3、定期提交店铺运营报告，完成相关数据分析，提出改进方案 | | | | |  |  | | --- | | **教育经历** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2009.01-2013.01 | 北京科技大学 | | 博士研究生 | 护理学 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2002.12-2006.12 | 中央美术学院 | | 博士研究生 | 水利 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2010.11-2014.11 | 北京舞蹈学院 | | 博士研究生 | 水产 | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2007.12-2011.12 | 天津科技大学 | | 博士研究生 | 兵器 | | | |  |  | | --- | | **附加信息** | | |  | | --- | | 其他 | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 主题： | 特长 | | 主题描述： | 知识面较广；专业基础知识扎实；为人沉稳、厚实，有创新精神，对事物经常有独到的见解；能吃苦耐劳，工作认真负责且效率高；具备良好的团队协作精神。 | | | | |