

24-11-2025

To  
The Managing Director  
IZIP Autos India Pvt Ltd  
Vijayawada  
Andhra Pradesh

Subject: Request for Detailed Cost, Service Information, and Promotional Materials for EV Employment Campaign Collaboration

Dear Sir/Madam,

MSMECC extends its greetings and appreciates IZIP Autos India Pvt Ltd's pioneering efforts in promoting green mobility through your diverse range of electric vehicles in Vijayawada, catering to both passenger and goods carrier segments, including specialized models for grocery delivery, refrigerated applications, laundry, and garbage collection, among others.

As part of our Employment Generation Program under various Government of India schemes, such as MUDRA and PMEGP, MSMECC expresses its willingness to collaborate with your esteemed company by providing leads, facilitating banking finance, subsidies, and documentation support for registered beneficiaries interested in EV entrepreneurship.

In this context, we kindly request that you provide us with: The final cost (on-road price) of each electric vehicle variant (including passenger, goods carrier, grocery, refrigerated, laundry, and garbage collection models), with details of available features and capacity. A summary of pre-purchase services (finance facilitation, registration, warranty, customization) and post-purchase services (maintenance, parts replacement, warranty particulars, customer care support). Any specifics regarding eligibility for government subsidies, banking tie-ups, and support available to new MSME entrepreneurs in Andhra Pradesh. Relevant brochures and promotional materials for all available variants, to ensure informed decision-making during our upcoming committee meeting and to support the launch of the EV employment campaign.

**Manufacturers Services and Marketing Entrepreneurs Chamber  
of Commerce**

**(a not for profit organization under section 8 of the companies act, 2013)**

Office Address: MSME Chamber of Commerce Head Office



Given our objective to finalize discussions and execute an MoU at the earliest, we kindly request that these details and materials be forwarded to MSMECC by tomorrow.

This will enable us to move forward with the committee's review and begin the employment campaign promptly. Your prompt response will facilitate employment generation, promote clean energy, and support green mobility initiatives across Andhra Pradesh.

Thanking you in anticipation.

Yours sincerely,

Dr. DevRaj Dasari

Chairman cum Secretary General

All India MSME Chamber of Commerce (MSMECC)

MBA (Fin), MBA (Mkt), MBA (HR), UGC NET, B.L., (Ph.D.)

Certified Credit Professional & Certified MSME

Legal Commercial Arbitration Facilitator & Start Up Business consultant

Director-SMECC (Society for Management Entrepreneurship Commerce and Communication)

MSME Chamber of Commerce Vijayawada Andhra Pradesh



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