

Project Design Phase-II

Technology Stack (Architecture & Stack)

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| Date | 15 February 2026 |
| Team ID | LTVIP2026TMIDS83686 |
| Project Name | ToyCraft Tales – Tableau's Vision into Toy Manufacturer Data |
| Maximum Marks | 4 Marks |

Technical Architecture:

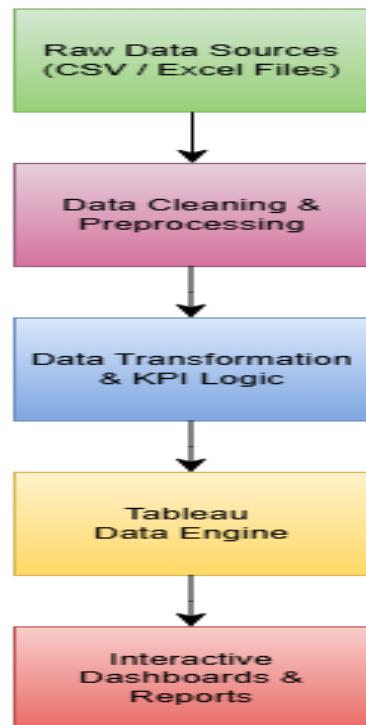


Table-1: Components & Technologies:

| S.No | Component | Description | Technology |
|------|----------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------|
| 1. | User Interface | Interactive dashboard where users analyse toy manufacturer data by state and year. | Tableau Desktop |
| 2. | Application Logic-1 | Data preprocessing logic: cleaning, filtering, grouping manufacturer data. | Tableau Data Preparation / Built-in Functions |
| 3. | Application Logic-2 | Custom calculated fields for KPI calculations (Top State, Peak Year, Total Manufacturers). | Tableau Calculated Fields |
| 4. | Application Logic-3 | Trend analysis and comparison logic across years and states. | Tableau Table Calculations |
| 5. | Database | Stores structured toy manufacturer dataset (2005–2016). | CSV / Excel Dataset |
| 6. | File Storage | File storage requirements | IBM Block Storage or Other Storage Service or Local Filesystem |
| 7. | Visualization Layer | Charts, maps, KPI cards, growth analysis visuals | Tableau Visualization Engine |
| 8. | Reporting Layer | Exporting dashboards as PDF/PNG and sharing insights. | Tableau Export Features |
| 9. | Security Layer | Data access control when published; role-based access (if deployed). | Tableau Security Features |
| 10. | Infrastructure Layer | Local deployment environment for development and execution. | Local System (Windows / Mac) |
| 11. | Deployment Option | Dashboard can be published for public access or organizational sharing. | Tableau Public / Tableau Server |

Table-2: Application Characteristics:

| S.No | Characteristics | Description | Technology |
|------|--------------------------|---------------------------------------------------------------------------------------------|----------------------------------|
| 1. | Open-Source Frameworks | Tableau is a proprietary BI tool; no open-source framework used. | Tableau |
| 2. | Security Implementations | Data handled locally; Tableau supports authentication and data-level security if published. | Tableau Security Features |
| 3. | Scalable Architecture | Can scale by adding more years or states to dataset. | Tableau Extract / Data Model |
| 4. | Availability | Available locally; can be published to Tableau Server/Public. | Tableau Desktop / Tableau Public |
| 5. | Performance | Optimized using filtered datasets and efficient calculated fields. | Tableau Optimized Data Engine |