# Natural Language Processing and Information Extraction

Lectures start at 13:15

2021 WS

Allan Hanbury Florina Piroi Gábor Recski Ádám Kovács



#### Contents

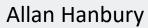
- Course information
- Introduction to NLP

Course information



### Lecturers







Florina Piroi



Gábor Recski



Ádám Kovács

#### Lecture Schedule

- Course Information, Introduction to NLP [Hanbury] (8.10.2021)
- Text Processing [Recski] (15.10.2021)
- Text Classification [Recski] (22.10.2021)
- Deep Learning for NLP [Piroi] (29.10.2021)
- Textual Sequence Modelling & Attention [Piroi] (5.11.2021)
- Deep Learning Practical Lesson [Kovács] (12.11.2021)
- Syntax (Constituency and Dependency) [Recski] (19.11.2021)
- Basic (non-DL) Semantics [Recski] (26.11.2021)
- Information Extraction [Recski] (3.12.2020)
- Annotation Basics and Challenges [Hanbury] (10.12.2021)
- Summarisation & Keyword Extraction [Piroi] (17.12.2021)
- Question Answering and Chatbots [Hanbury] (7.1.2022)
- Project Presentations (14.1.2022)



#### Lectures

• Fridays 13:00 c.t. - 15:00

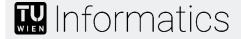
Online via Zoom

Final presentations also online



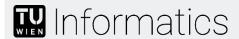
#### Exercise

- One project exercise with two Milestones
- Done in groups of four
- Each group has a mentor
- Submissions are made via GitHub Classrooms
- Grading is based on milestones, final submission, presentation, and report
- Every group member must present their own contributions in the final presentation and will be individually evaluated on these contributions



#### **Exercise Deadlines**

- 21.10.2021, 23:55 All group members must be registered for their Exercise 3 group in TUWEL
- 22.10.2021, 23:55 Select the topic that your group will work on
- 04.11.2021, 23:55 Deadline for pushing Milestone 1 to GitHub
- 02.12.2021, 23:55 Deadline for pushing Milestone 2 to GitHub
- 6.1.2022, 23:55 Deadline for reserving a time slot for the final presentation in TUWEL
- 13.1.2022, 23:55 Deadline for pushing your presentation material
- 14.1.2022 9:00-12:00, 13:00-16:00 Presentations from all groups Online on Zoom.
- 20.1.2022, 23:55 Deadline for pushing your final submission to GitHub



#### Effort Breakdown

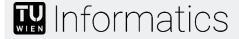
• Lectures: 24 hours

• Project Milestone 1: 8 hours

• Project Milestone 2: 8 hours

• Final Solution: 35 hours

Total: 75 hours

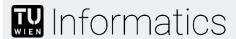


#### Performance Evaluation

- Milestone 1: Minimum 35%
- Milestone 2: Minimum 35%
- Final solution: Minimum 35%
- Overall Score: Minimum 50% to pass
  - 15% for Milestone 1
  - 15% for Milestone 2
  - 50% for the final solution
  - 10% for the presentation
  - 10% for the management summary
- There is no exam!
- Marks Overall Score
  - 1 89 100
  - 2 76 88
  - 3 63 75
  - 4 50 62

# Organisation

- Course
  - Please register for the course in TISS
- Communication
  - Use the General Discussion Forum in TUWEL for questions, not the TISS forum
- The schedule of lectures and all course material is available from this GitHub repository:
  - https://github.com/tuw-nlp-ie/tuw-nlp-ie-2021WS



#### Book

Third edition in preparation – download many chapters here:

https://web.stanford.edu/~jurafsky/slp3/

#### SPEECH AND Language processing

An Introduction to Natural Language Processing, Computational Linguistics, and Speech Recognition



Second Edition

DANIEL JURAFSKY & JAMES H. MARTIN



Questions about the organisation, etc.

Ask now!



Introduction to NLP



# IBM Watson and Jeopardy



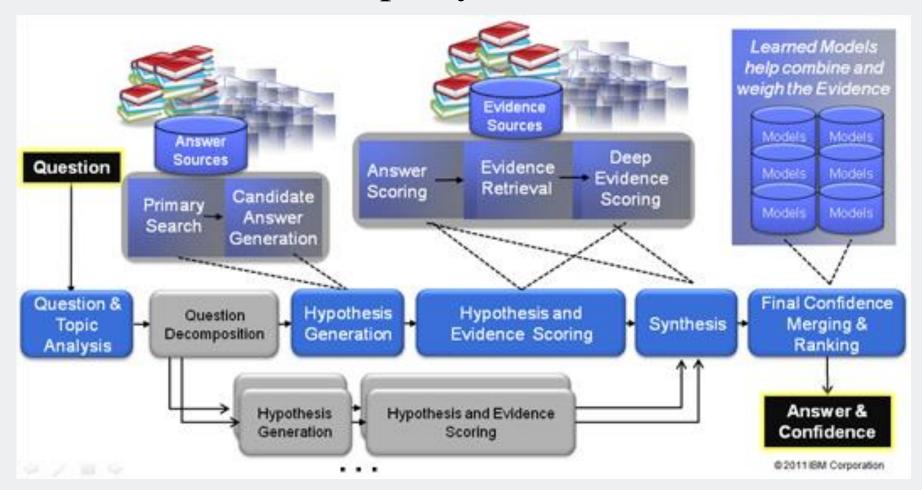
Final question: <a href="https://www.youtube.com/watch?v=Sp4q60BsHoY">https://www.youtube.com/watch?v=Sp4q60BsHoY</a> IBM film: <a href="https://www.youtube.com/watch?v=P18EdAKuC1U">https://www.youtube.com/watch?v=P18EdAKuC1U</a>



#### The end of the show

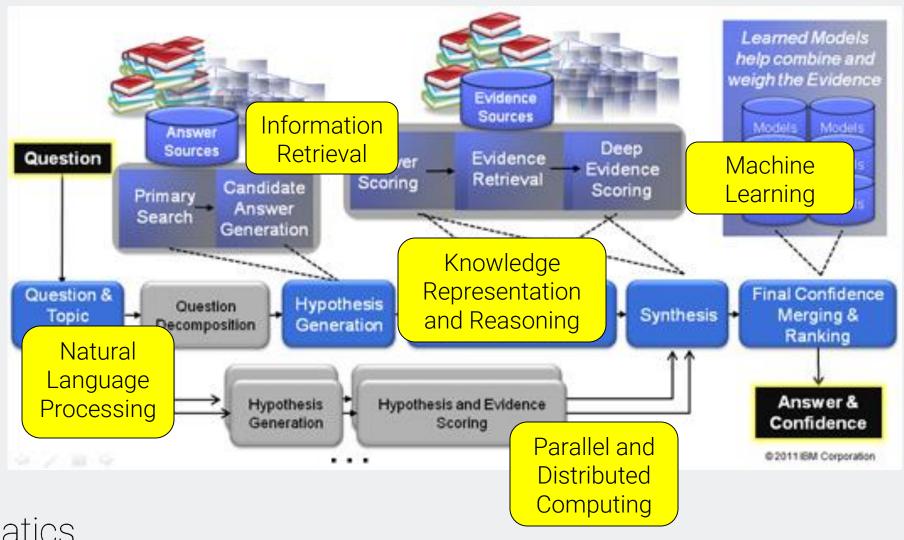


# How does Watson (for Jeopardy) work?





# How does Watson (for Jeopardy) work?







#### Go beyond human capabilities

Combine the expertise of humans with the power of technology to deliver patient-centric cancer care at scale

PDF Transform cancer care (1.8 MB)

Data, AI & analytics (01:28)



↓ Our goals

↓ For the physician

Success stories

↓ Solutions

#### The changing oncology landscape

New intelligent analytics and workflow technologies hold the key to overcoming a primary challenge of providing personalized approaches to cancer care-harnessing the vast amounts of data available without being overwhelmed by it. Clinicians are faced with large, heterogeneous, and complex data sets when making patient-specific clinical decisions. Oncology solutions backed by AI and machine learning provide a powerful tool by bringing together data, extracting insights and presenting it to providers for their evaluation.

PDF Read the 2020 Data and Evidence Booklet (10.2 MB)



From research to real world.





Feature | Biomedical | Diagnostics

02 Apr 2019 | 15:00 GMT

# How IBM Watson Overpromised and Underdelivered on Al Health Care

After its triumph on *Jeopardy!*, IBM's AI seemed poised to revolutionize medicine. Doctors are still waiting

By Eliza Strickland

https://spectrum.ieee.org/biomedical/diagnostics/how-ibm-watson-overpromised-and-underdelivered-on-ai-health-care



#### **TECHNOLOGY NETWORKS**

Exploring the Science That Matters to You

#### The Hype of Watson: Why Hasn't Al Taken Over Oncology?

ARTICLE ② Apr 17, 2020 | by Sylvia He



Doctors' notes are one of the obstacles in the way of AI becoming a major force in oncology.

https://www.technologynetworks.com/informatics/articles/the-hype-of-watson-why-hasnt-ai-taken-over-oncology-333571

# Natural Language Processing (NLP)

Natural language processing (NLP) is a subfield of linguistics, computer science, and artificial intelligence concerned with the interactions between computers and human language, in particular how to program computers to process and analyze large amounts of natural language data.

wikipedia



# Why is NLP interesting?

- Languages involve many human activities
  - Reading, writing, speaking, listening
- Voice can be used as an user interface in many applications
  - Remote controls, virtual assistants like siri,...
- NLP is used to acquire insights from massive amount of textual data
  - E.g., hypotheses from medical & health reports
- NLP has many applications
- NLP is difficult!



# Why is NLP difficult?

#### I made her duck

- I cooked waterfowl for her.
- I cooked waterfowl belonging to her.
- I created the (plaster?) duck she owns.
- I caused her to quickly lower her head or body.
- I waved my magic wand and turned her into undifferentiated waterfowl.



# I shot an elephant in my pyjamas.

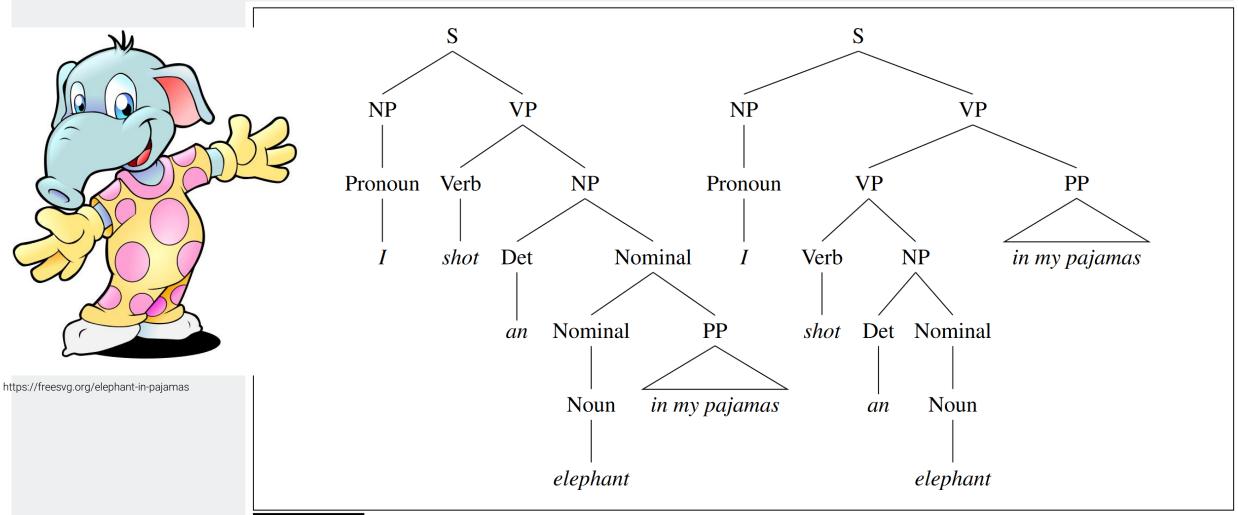




Figure 13.2 Two parse trees for an ambiguous sentence. The parse on the left corresponds to the humorous reading in which the elephant is in the pajamas, the parse on the right corresponds to the reading in which Captain Spaulding did the shooting in his pajamas.

## Why is NLP difficult?

Natural Languages are generally ambiguous

Various levels of knowledge of a language must be considered:

- Phonetics and Phonology knowledge about linguistic sounds
- Morphology knowledge of the meaningful components of words
  - I am → I'm, forms for singular and plural (door/doors)
- Syntax knowledge of the structural relationships between words, needed to order and group words
- Semantics knowledge of meaning
  - What is meant by "export" and "expert"? What constitutes "Western Europe"?
- Pragmatics knowledge of the relationship of meaning to the goals and intentions of the speaker
  - Is it a request, question or a statement?
- Discourse knowledge about linguistic units larger than a single utterance
  - Reference to the context given by e.g. multiple sentences.
  - E.g. In what year was Lincoln born? How many states were in the United States in that year?



# Very Brief History of NLP

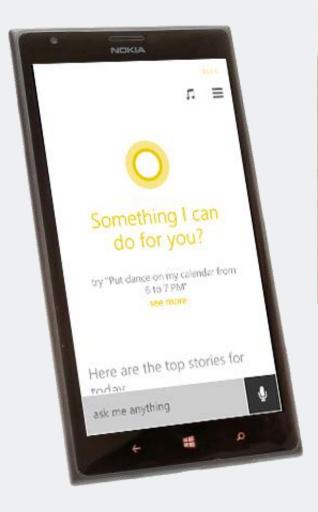
- Foundational Insights: 1940s and 1950s
- Generally two paradigms:
  - Symbolic Paradigm
  - Stochastic Paradigm
- The Rise of Machine Learning: 2000-now
  - Large amount of spoken and textual data become available
  - Widespread availability of high-performance computing systems
- The Domination of Neural Approaches: ~2015-now



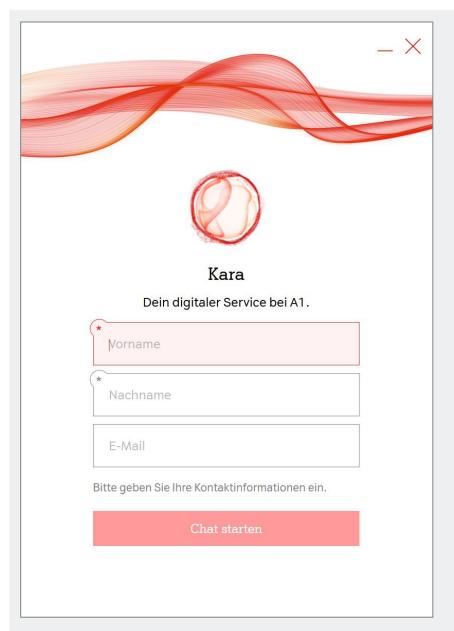
# Dialogue systems

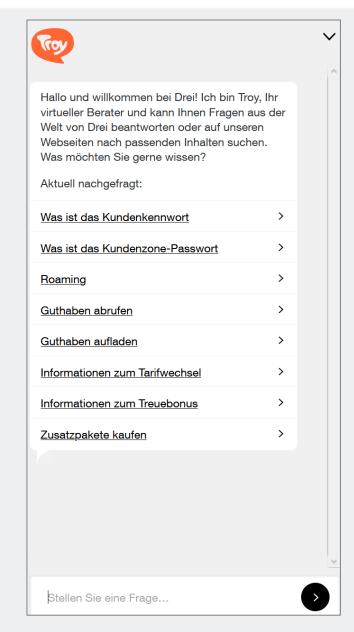


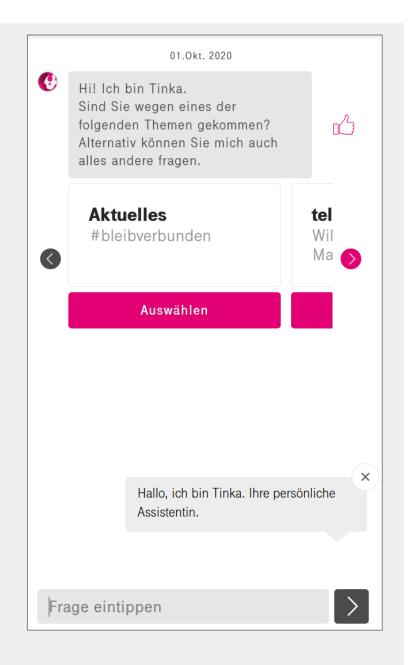












# Training Data Bias...

# Twitter taught Microsoft's AI chatbot to be a racist asshole in less than a day

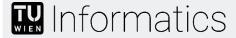
by James Vincent | @jjvincent | Mar 24, 2016, 6:43am EDT











# Project Debater

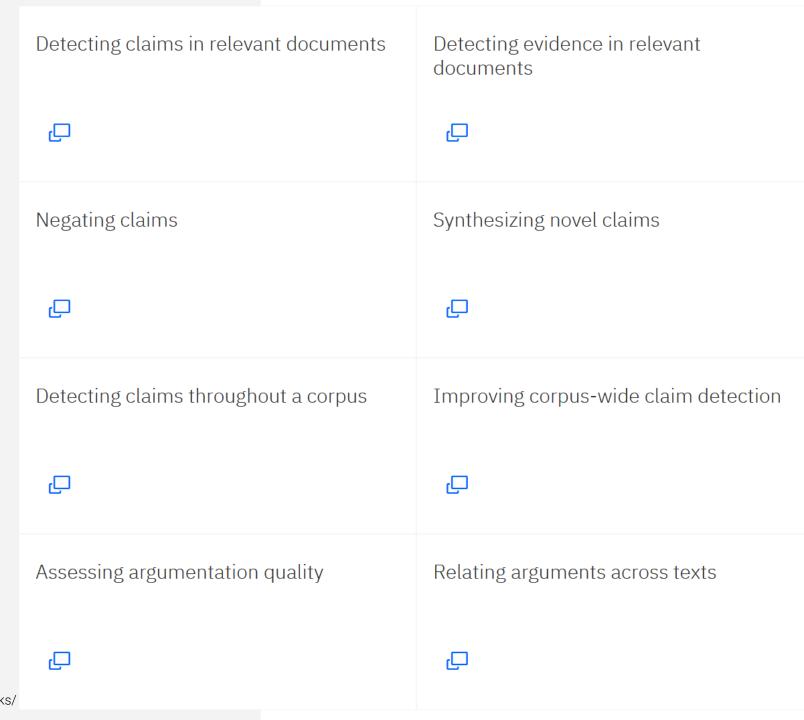




Highlights: <a href="https://www.youtube.com/watch?v=nJXcFtY9cWY">https://www.youtube.com/watch?v=nJXcFtY9cWY</a>
Full debate: <a href="https://www.youtube.com/watch?v=-d4Uj9ViP9o">https://www.youtube.com/watch?v=-d4Uj9ViP9o</a>

### Argument Mining

Claims and evidence are the main components of an argument; identifying and using them correctly are essential to framing an argument in a debate. The IBM Project Debater team has invested substantial effort in developing machine learning techniques to mine massive corpora for claims and evidence and use them to generate arguments relevant to a controversial topic.



https://www.research.ibm.com/artificial-intelligence/project-debater/how-it-works/

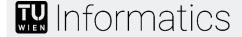
# Stance Classification and Sentiment Analysis

An automatic debating system must be able to identify whether an argument supports or contests a given topic. This is fairly easy for humans but difficult for machines, as it requires great sensitivity to the rich subtleties and nuances of natural language. We have made important progress in this intriguing line of research.

Determining expert opinion stance Determining claim stance  $\Box$  $\Box$ Improving claim stance classification Classifying sentiment of phrases Classifying sentiment of idioms

https://www.research.ibm.com/artificial-intelligence/project-debater/how-it-works/

Q



# Deep Neural Nets (DNNs) and Weak Supervision

DNNs hold immense potential for improving automatic understanding of language, but training them is notoriously known to require a lot of high quality, manually labeled data. We developed tools and methods to train DNNs using weak supervision, alleviating that bottleneck. We also used DNNs in developing Project Debater's speaking and listening skills.

Scoring arguments

Recognition (ASR) output

 $\Box$ 

**Understanding Automatic Speech** 

Emphasizing words and phrases

Identifying similar sentences

Searching for claims throughout a corpus

Predicting phrase breaks

Improving speech patterns

Improving argument mining

https://www.research.ibm.com/artificial-intelligence/project-debater/how-it-works/

#### GPT-3

Language model with 175 billion parameters

#### **Language Models are Few-Shot Learners**

Tom B. Bro	wn*	Benjamin	Mann*	Nick F	Ryder* M	lelanie Subbiah*
Jared Kaplan <sup>†</sup>	Prafulla l	Dhariwal	Arvind Nee	lakantan	Pranav Shyar	m Girish Sastry
Amanda Askell	Sandhini	Agarwal	Ariel Herber	rt-Voss	Gretchen Krueg	er Tom Henighan
Rewon Child	Aditya	Ramesh	Daniel M. 7	Ziegler	Jeffrey Wu	Clemens Winter
Christopher Ho	esse	Mark Chen	Eric Si	gler	Mateusz Litwin	Scott Gray
Benjamin Chess		Jack Clark Chr		Christopho	er Berner	
Sam McCar	ndlish	Alec Ra	dford	Ilya Su	ıtskever	Dario Amodei
			OpenA	J		

Training datasets Dataset Quantity
(tokens)

Common Crawl (filtered) 410 billion
WebText2 19 billion
Books1 12 billion
Books2 55 billion
Wikipedia 3 billion

# Correcting English

Poor English input: I eated the purple berries. Good English output: I ate the purple berries.

Poor English input: Thank you for picking me as your designer. I'd appreciate it. Good English output: Thank you for choosing me as your designer. I appreciate it.

Poor English input: The mentioned changes have done. or I did the alteration that you

requested. or I changed things you wanted and did the modifications.

Good English output: The requested changes have been made. or I made the alteration that you

requested. or I changed things you wanted and made the modifications.

Poor English input: I'd be more than happy to work with you in another project.

Good English output: I'd be more than happy to work with you on another project.

Poor English input: Please provide me with a short brief of the design you're looking for and that'd be nice if you could share some examples or project you did before.

Good English output: Please provide me with a brief description of the design you're looking for and that would be nice if you could share some examples or projects you have done before.

Poor English input: The patient was died. Good English output: The patient died.

Poor English input: We think that Leslie likes ourselves. Good English output: We think that Leslie likes us.

Poor English input: Janet broke Bill on the finger. Good English output: Janet broke Bill's finger.

Poor English input: Mary arranged for, in St. Louis, John to rent a house cheap. Good English output: Mary arranged for John to rent a house in St. Louis.

Informatics

Poor English input: Today I have went to the store to to buys some many bottle of water.

Good English output: Today I went to the store to buy some bottles of water.

#### News Article Generation

Title: United Methodists Agree to Historic Split Subtitle: Those who oppose gay marriage will form their own denomination Article: After two days of intense debate, the United Methodist Church has agreed to a historic split - one that is expected to end in the creation of a new denomination, one that will be "theologically and socially conservative," according to The Washington Post. The majority of delegates attending the church's annual General Conference in May voted to strengthen a ban on the ordination of LGBTQ clergy and to write new rules that will "discipline" clergy who officiate at same-sex weddings. But those who opposed these measures have a new plan: They say they will form a separate denomination by 2020, calling their church the Christian Methodist denomination.

The Post notes that the denomination, which claims 12.5 million members, was in the early 20th century the "largest Protestant denomination in the U.S.," but that it has been shrinking in recent decades. The new split will be the second in the church's history. The first occurred in 1968, when roughly 10 percent of the denomination left to form the Evangelical United Brethren Church. The Post notes that the proposed split "comes at a critical time for the church, which has been losing members for years," which has been "pushed toward the brink of a schism over the role of LGBTQ people in the church." Gay marriage is not the only issue that has divided the church. In 2016, the denomination was split over ordination of transgender clergy, with the North Pacific regional conference voting to ban them from serving as clergy, and the South Pacific regional conference voting to allow them.



Figure 3.14: The GPT-3 generated news article that humans had the greatest difficulty distinguishing from a human Informatics written article (accuracy: 12%).

Title: Star's Tux Promise Draws Megyn Kelly's Sarcasm
Subtitle: Joaquin Phoenix pledged to not change for each awards event
Article: A year ago, Joaquin Phoenix made headlines when he appeared on
the red carpet at the Golden Globes wearing a tuxedo with a paper bag over
his head that read, "I am a shape-shifter. I can't change the world. I
can only change myself." It was a promise to not change to fit into the
Hollywood mold: "I think that's a really special thing, to not change
yourself. I think it's a really special thing to say, 'This is what's
inside of me, I'm proud of it, and I'm not going to be ashamed because of
the way that someone else thinks I should be.'" Now, it's the Oscars, and
Phoenix is at it again. But this time, his publicist is saying he'll be
wearing a tux no matter what.

Megyn Kelly was not impressed, and she let him have it on The Tonight Show. "You know, I feel like, I feel like you could have worn the tux," she says. "But you're saying you're a shape-shifter. I don't know if you can change your tux, but you can change your mind. You can change your mind." Phoenix says he did, but it didn't stick. "I was like, 'Okay, I'm going to wear a tuxedo to this thing.' And then I thought, 'I don't want to wear a tuxedo to this thing.' Kelly goes on to encourage him to change his mind again, but Phoenix says it's too late: "I'm committed to wearing this."

**Figure 3.15:** The GPT-3 generated news article that humans found the easiest to distinguish from a human written article (accuracy: 61%).



# Training Data Bias...



I'm shocked how hard it is to generate text about Muslims from GPT-3 that has nothing to do with violence... or being killed...

https://twitter.com/i/status/1291165311329341440

# NLP and Climate Change

#### **Energy and Policy Considerations for Deep Learning in NLP**

Emma Strubell Ananya Ganesh Andrew McCallum
College of Information and Computer Sciences
University of Massachusetts Amherst
{strubell, aganesh, mccallum}@cs.umass.edu

June 2019

Consumption	CO <sub>2</sub> e (lbs)
Air travel, 1 passenger, NY↔SF	1984
Human life, avg, 1 year	11,023
American life, avg, 1 year	36,156
Car, avg incl. fuel, 1 lifetime	126,000

#### Training one model (GPU)

NLP pipeline (parsing, SRL)	39
w/ tuning & experimentation	78,468
Transformer (big)	192
w/ neural architecture search	626,155

Table 1: Estimated CO<sub>2</sub> emissions from training common NLP models, compared to familiar consumption.<sup>1</sup>



## Summary

Neural approaches are big in NLP at the moment

Beware of bias

NLP can be bad for the climate

