SaaS Platform Development Roadmap

ERP System

- Inventory, Billing, Finance, Procurement, Logistics, Manufacturing
- Role-based dashboards for each department
- Purchase Orders, Vendor Records, Ledger, Accounting

POS System

- Real-time product lookup, tax calculation, offline sync
- Daily closing reports, sales dashboard

HR Management

- Employee Onboarding, Payroll, Attendance, Leave Management
- Performance Reviews, Role-based access

CRM System

- Lead Management, Status Pipeline, Follow-up Automation
- Contact tagging, communication logs, task scheduler

Digital Shop Builder

- Product listing, Inventory control, Checkout flow
- Coupons, Shipping, Custom branding

Landing Page + Funnel Builder

- Drag-and-drop editor, AI-generated content
- Multi-step funnels with triggers and A/B testing

WhatsApp Automation

- Campaigns, Broadcasts, Chatbot builder, Scheduled replies
- Opt-in/out tracking, contact tagging

Workflow Automation

- Visual IF/THEN builder for automations
- Trigger-action framework with integrations

Ad Launcher

- Campaign setup, Budgeting, AI Ad copy
- Analytics dashboard with reach, spend, CTR

SaaS Platform Development Roadmap

Payment Ecosystem

- Invoices, Subscriptions, Recurring billing, Affiliate payouts
- Plan management and payment gateway integration

LMS + Student Portal

- Courses, Quizzes, Certificates, Progress tracking
- Leaderboard, Multi-role login (student, mentor)

Calendar Automation

- Booking system, Timezone sync, Reminders
- Calendar sharing and conflict detection

Chat Groups + Social Network

- Group and private chat, Posts, Likes, Comments
- Activity feed with real-time updates

Leaderboard + Gamification

- Points, Badges, Tiers, Filtered leaderboard view
- Progress incentives for users

Staff Sub-Accounts

- Sub-user management, Role permissions
- Activity logs and limits by plan

White-Labeled Agency Toolkit

- Custom domain, Logo, Branding settings
- Client dashboards and billing portal

Mobile App Integration

- Responsive PWA, Export to native app
- Push notifications, Branded app views

AI Automation

- Content generation, Lead scoring, Email replies
- Workflow optimization using AI triggers

SaaS Platform Development Roadmap

Funnel Builder

- Visual multi-step funnels, Conditions, Triggers
- Stats and optimization insights

AI Sales Closure Engine

- Auto-reply generation, Objection handling, Smart follow-ups
- Pitch assistant, Meeting scheduler

School/College Management

- Admissions, Timetable, Attendance, Exams, Fees
- Parent Portal, Result Generator, LMS Integration

Hospital Management

- Appointments, Doctor Scheduling, Medical Records
- Billing, Staff Management, Inventory, AI Symptom Checker

Social Media Automation

- Poster, Video, Caption generation via AI
- Post scheduler, Analytics, Ad automation, Multi-platform posting