

SaaS Platform Development Roadmap - Work Division

Sakshi (Person 1 - Business Operations + Partial Automation)

- ERP System: Inventory, Billing, Finance, Procurement, Logistics, Manufacturing
- POS System: Real-time product lookup, Tax calculation, Offline sync
- HR Management: Employee Onboarding, Payroll, Attendance, Leave
- CRM System: Lead Management, Pipeline, Follow-ups
- Ad Launcher: Campaign setup, Budgeting, AI Ad copy
- School/College Management: Admissions, Timetable, Attendance, Exams, Fees
- Staff Sub-Accounts: Sub-user management, Role permissions

Varrun (Person 2 - Automation & Sales Tools)

- Landing Page + Funnel Builder: Drag-and-drop editor, AI-generated content
- Funnel Builder: Visual flow builder, Conditions
- WhatsApp Automation: Campaigns, Broadcasts, Chatbot builder
- Workflow Automation: Visual IF/THEN builder
- AI Sales Closure Engine: Auto-reply generation, Objection handling
- AI Automation: Content generation, Lead scoring
- Social Media Automation: Poster/Video AI generation, Post scheduler

Rachan (Person 3 - Learning, Community & Customization)

- LMS + Student Portal: Courses, Quizzes, Certificates
- Calendar Automation: Booking system, Timezone sync
- Chat Groups + Social Network: Group and private chat, Posts
- Leaderboard + Gamification: Points, Badges, Tiers
- White-Labeled Agency Toolkit: Custom domain, Logo, Branding
- Mobile App Integration: Responsive PWA, Export to native app
- Hospital Management: Appointments, Doctor Scheduling, Medical Records