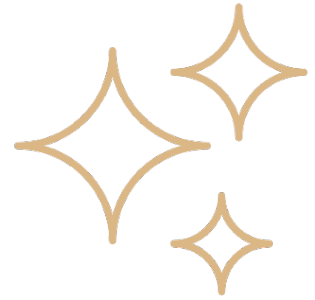


SOLUTIONS ET AL

— **SEA** — AN ET AL SOLUTIONS CONTEXT



STYLE GUIDE

Primary Style

Theme: knowledgeable, capable, skilled, innovative, creative, professional but not too much

Color Codes (muted summer tones with some pop)

- **Muddy Waters (b68b61):** Titles and main backgrounds.
- **Blue Bayoux (#4a6a75):** Headers
- **Cascade (8fabaa):** Sub headers
- **Burlywood (dcb786)**
- **Dark Blue Gray (2a3d4b):** Text, instead of black
- **Cloudy Grey (666e65)**

Primary Font: Montserrat

- **Title:** 36px/27pt, Bold, Muddy Waters
- **Headers:** 36px/20pt, Bold, Blue Bayoux
- Sub headers: 24px/18pt, Bold, Cascade
- **Body Text:** 16px/12pt, Regular, Dark Blue Gray
- **Callouts:** 14pt, Regular, Burlywood
- **Buttons/Links:** 18px/13.5pt, Bold, Cloudy Grey
- **List Titles:** 18.7px/14pt, Bold, Blue Bayoux
- **List Items:** 16px/12pt, Regular, Cascade

Wordmark Font: Hitch Route Sans

Slogan Font: Artifex CF

Navigation bar color

Background color of the top navigation bar.



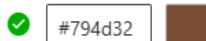
Text and icon color

Affects text and icons on the navigation bar.



Accent color

Accent buttons, links and other elements.



[Reset Colors](#)

*****Avoid using black as the text color whenever possible**

