# 25TH HOUR

AN ET AL SOLUTIONS CONTEXT

TIME FOR WHAT MATTERS MOST
WHAT WILL YOU DO WITH YOUR EXTRA HOUR?

# STYLE GUIDE

**Primary Style**

**Theme: knowledgeable, capable, skilled, innovative, creative, professional but not too much**

## Color Codes (summer tones)

- **Apache (#dbc078): Titles**
- **Sand (#e0c57b)**
- **Tan (#cbb26a)**
- **White (#ffffff): Backgrounds**
- **Dark Blue Gray (#2a3d4b): Text, instead of black**

## Wordmark Font: Esportica Regular

## Slogan Font: Supermolot Bold