

STYLE GUIDE





Font Color Assignments

Use Case	Font Style	Hex Code	Reason
Title	36px/27pt, Bold	#116945	Strong, authoritative, and central to brand identity.
Headers	36px/20pt, Bold	#F2 7 90 7	Bold and energetic, draws attention without overpowering.
Sub Headers	24px/18pt, Bold	# F7 B00A	Warm and inviting, great for secondary emphasis.
Body Text	16px/12pt, Regular	#104178	Dark Cerulean for brand consistency
Callouts	14pt, Regular	#F27907	Highlights key info with a friendly tone.
Buttons/Links	18px/13.5pt, Bold	#F7F2EB	High contrast, clean, and accessible.
List Titles	18.7px/14pt, Bold	#F7B00A	Keeps lists structured and visually distinct.
List Items	16px/12pt, Regular	#116945	Maintains consistency and legibility.

Layout

- The layout is structured and modular, divided into labeled sections:
- Typography: Showcasing heading, subheading, and body text styles.
- Colors: Displaying the brand palette.
- UI Components: Including a button and a card with title and body text.
- Icons: Scientific and tech-themed icons like atoms, molecules, microchips, and charts.

Design Aesthetic

- Minimalist: Plenty of white space, clean lines, and no unnecessary decoration.
- Professional and tech-oriented: The use of scientific icons and structured layout suggests a focus on clarity, precision, and innovation.
- Consistent typography: Likely sans-serif fonts, reinforcing a modern and accessible tone.