

# Final Week

Upcoming

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SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7 Final Pres. & Poster Session	8 ▸ Final Peer & Self Evaluation  ▸ Course Evaluation	9 ▸ P3 Design Reflection	10	11 Final Pres. & Poster Session

# Final Presentation & Poster

- Session One (Tuesday 7-Jul)
  - 3 teams (硬件, 环卫, & randomly selected)
- Session Two (Saturday 11-Jul)
  - 2 teams (randomly selected)

# Final Presentation & Poster

- See *Storytelling* Lecture for requirements
- Criteria

UOCD Final Presentation and Poster Evaluation

Team Name:						
<b>FINAL POSTER</b>						
<b>Information:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Does it include product name, project intention, problem, product description, how it works, technologies utilized, user identity, user needs, user values, modes of interaction, contextual user involvement?						
<b>Expression:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Is the information brought out effectively?						
<b>Visual Communication:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Visual structure, logical flow, organization, imagery, layout, grouping, compositional balance						
<b>MODEL</b>						
<b>Spatial/User Relation:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Does the model convey the product/service's physical relation to use context, environment, and users?						
<b>Hands-on experience:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Does the model enable the understanding provided by a physical hands-on experience?						
<b>SERVICE MAP</b>						
<b>Cohesion:</b>	(Poor)	0	1	2	3	4 (Excellent)
		—	—	—	—	—
Does the Service Map provide unique and useful information offer sufficient details to provide a full						

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# Final Peer & Self Evaluation

- Due Wednesday 8-Jul @ 12:00 noon
- Mandatory

## Course Evaluation

- Due Wednesday 8-Jul @ 12:00 noon
- If each student completes the Course Evaluation, the whole class will receive +5 points extra credit.

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# STORY BOARDS – Show a service in use but not a map of the service

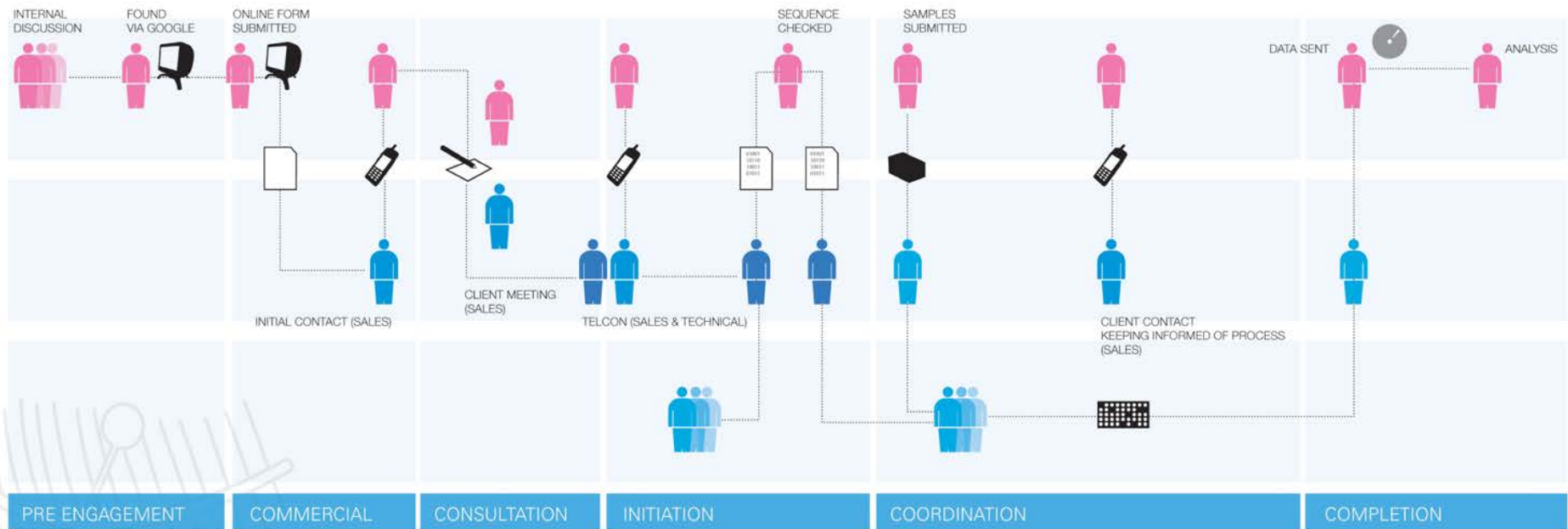
► Saffer, *The Craft of Interaction Design*, pp. 101-103





# SERVICE MAP

Not enough! ↴



A Broad Interaction Map is essentially a Journey like this  
Note the inclusion of people in the diagram  
And the inclusion of physical devices!

# SERVICE MAP

Not enough! ↘





# Phase 3 Design Reflection

- Due Thursday 9-Jul @ 12:00 noon
- Complete individually
- Between 900-1000 words
- Worth 10% of overall grade