Final Week

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	Final Pres. & Poster Session	Pinal Peer & Self Evaluation Course Evaluation	P3 Design Reflection	10	Final Pres. & Poster Session

Final Presentation & Poster

- Session One (Tuesday 7-Jul)
 - 3 teams (硬件, 环卫, & randomly selected)
- Session Two (Saturday 11-Jul)
 - 2 teams (randomly selected)

Final Presentation & Poster

- See Storytelling Lecture for requirements
- Criteria

Team Name: **FINAL POSTER** Information: Does it include product name, project intention, problem, product description, how it works, technologies utilized, user identity, user needs, user values, modes of interaction, contextual user involvement? Expression: Is the information brought out effectively? Visual Communication: Visual structure, logical flow, organization, imagery, layout, grouping, compositional balance MODEL Spatial/User Relation: Does the model convey the product/service's physical relation to use context, environment, and users? Hands-on experience: Does the model enable the understanding provided by a physical hands-on experience? SERVICE MAP Cohesion: Does the Service Map provide unique and useful information offer sufficient details to provide a full

UOCD Final Presentation and Poster Evaluation

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	Final Pres. & Poster Session	Pinal Peer & Self Evaluation Course Evaluation	P3 Design Reflection	10	Final Pres. & Poster Session

Final Peer & Self Evaluation

- Due Wednesday 8-Jul @ 12:00 noon
- Mandatory

Course Evaluation

- Due Wednesday 8-Jul @ 12:00 noon
- If each student completes the Course Evaluation, the whole class will receive +5 points extra credit.

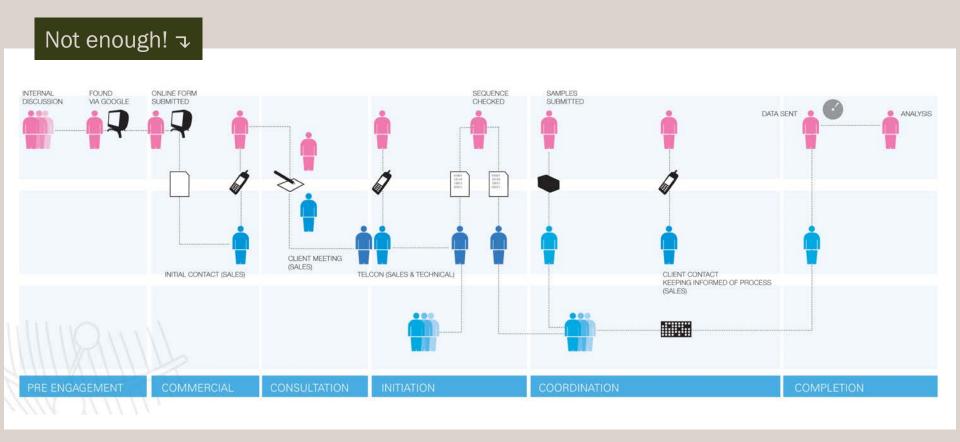
SUN	MON	TUE	WED	THU	FRI	SAT
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STORY BOARDS - Show a service in use but not a map of the service

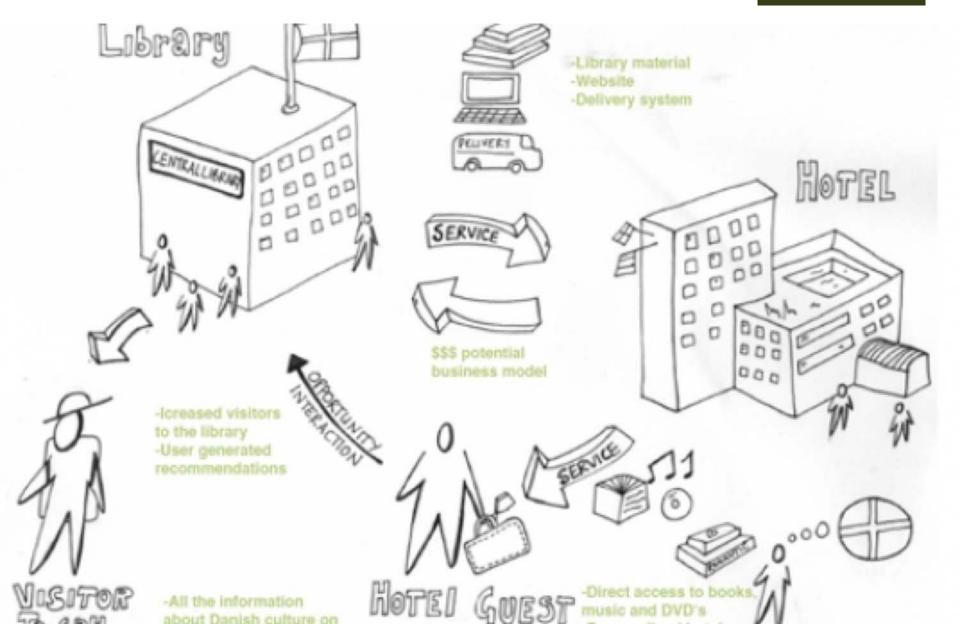
➤ Saffer, The Craft of Interaction Design, pp. 101-103



SERVICE MAP



A Broad Interaction Map is essentially a Journey like this Note the inclusion of people in the diagram And the inclusion of physical devices!



SERVICE MAP

Service map (current state) Version 1.1

Aim for this level of detail



Experience triggers

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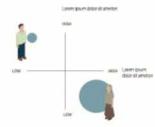
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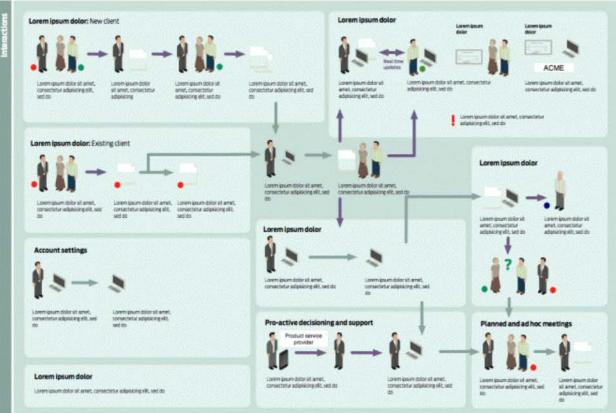
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Opportunities to enhance the service

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Points of pain (and possible mitigation)



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Phase 3 Design Reflection

- Due Thursday 9-Jul @ 12:00 noon
- Complete <u>individually</u>
- Between 900-1000 words
- Worth 10% of overall grade