

Basic Information:

Name:

Business / Organization Name:

Phone Number:

E-Mail Address:

Website URL (If you currently have one):

Company Description (What does your company do?):

Design:

Do you already have a logo?

Does your company have a brand identity? If so, what colors/fonts do you use?

What color scheme do you have in mind?

Use short phrases or adjectives to describe the look and feel of your website:

What is the URL of 2-3 reference websites that you like? What part(s) do you like?

What part(s) do you dislike?

1.

2.

3.

4.

Target Audience:

Briefly describe what kind of people you plan to attract to your website:

Content:

Please indicate which of the following pages you need included in your website:

- Home
- About Us
- Services
- Contact Us
- Directions
- News

- FAQ
- Resources
- Our Locations
- Shopping Cart
- Other (Please Specify):

Do you have your web content ready?

- Yes, take it from my existing website
- Yes, it's in documents ready to go
- Nope, but I will be writing it
- Nope, and I need help with it

Functionality:

Please indicate which of the following features you want included in your website:

- Online Shopping
- E-mail Newsletter Sign-Up
- Scheduling System
- Forms (Pricing Quotes, Contact Us, etc.); If so, please indicate what type form you want included:

Project Details:

What is the preferred completion date for your website?

Comments:

Please feel free to list any concerns or comments on the blank space below.