



Personal SWOT Analysis Worksheet

• For instructions on using Personal SWOT Analysis, visit www.mindtools.com/personalswot.

Strengths What do you do well? What unique resources can you draw on? What do others see as your strengths?	Weaknesses What could you improve? Where do you have fewer resources than others? What are others likely to see as weaknesses?
I am loyal to those around me. I seek to make sure they are well cared for and assisting as I am able. This helps me to be apart of a productive team. I can connect well with those teammates, help them reach their goals, and help bring out the best in them. I can also lead from the front or the rear, as I have a natural tendency to lead and people recognize that in me. One of my greatest strengths is that I can adapt well to overcome my weaknesses.	I think there are times where I don't handle criticism well, for two reasons. The first reason is that I fear what others think of me. This can also be detrimental in some social interactions. Secondly, I am already hard on myself. Despite being able to bond well with others, it can take awhile for that bond to form.
Opportunities	Threats
What opportunities are open to you?	What threats could harm you?
What trends could you take advantage of?	What is your competition doing?
How can you turn your strengths into opportunities?	What threats do your weaknesses expose you to?
Because of the friendships I form, I often have many opportunities opened to me, whether they be career opportunities, growth experiences, or many other forms of opportunities. As I enter a new phase of life, I have already begun to make connections that will present opportunities to expand my network.	My biggest threat is my fear of what others think. I think there is a possibility that that holds me back in leadership duties as I don't like confrontation. Other threats are work schedules that I don't like. I often fill my time with a lot of things that are important to me and work is what feels like it gets in the way.