

A red Ace of Diamonds playing card is shown, tilted at an angle. The card features a large red diamond in the center and the letter 'A' in red at the top and bottom corners, each accompanied by a small red diamond symbol.

A single playing card, the Ace of Spades, is shown tilted at an angle. The card is white with a black border. In the top-left corner, there is a small 'A' and a spade symbol. In the bottom-right corner, there is a small spade symbol and a small 'A'. A large, solid black spade symbol is centered on the card.

A single playing card, the Ace of Clubs, is shown tilted at an angle. The card is white with a black border. The top-left corner features a small black club symbol and the letter 'A'. The center of the card has a large black club symbol. The bottom-right corner features a small black club symbol and the letter 'A'. The card is set against a light gray background.

Overview

- How did we get the data
- Family battle with Casinos
- Null vs Alternative
- Crime effects, any truth behind the claims?
- Second Null and Alternative “does crime increase after building a Casino”
- Conclusion, Final thoughts

A 3D visualization of a database schema. Several tables are shown as floating boxes, each containing a list of attributes. The tables and their attributes are:

- Sales**: SalesDate, WeekOfTime, Action
- Inventory**: InventoryKey, CustomerKey, ShipperKey, ProductKey, EmployeeKey, ItemFreight, ItemQuantity, ItemAll, Discount
- Employee**: EmployeeKey, EmployeeID
- Product**: ProductKey, ProductID, CategoryID, Price
- Customer**: CustomerKey, CustomerID, CompanyName, ContactName, Title, Address, City, Region, PostalCode, Country, Phone, Mphome, Fax, Email
- Supplier**: SupplierKey, SupplierID, SupplierName
- Region**: RegionKey, RegionID, RegionName
- Category**: CategoryKey, CategoryID, CategoryName

-
- EASY**

EASY



Family Vs Casino

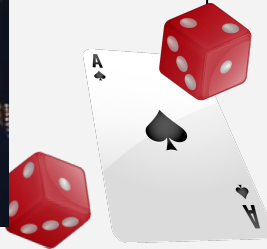
Why the controversy

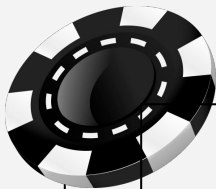
Gambling in the United States has been gaining popularity the past 50 years. By 1990 there were a significant amount of people already addicted to gambling to the point of no return.



Mafia Movies

As Mafia movie began to grow in popularity, so did peoples thoughts about gambling. More and more people started to associate crime, gangs, and the mafia with casinos. If it wasn't for the massive amount of money casinos bring in, it's hard to tell if most states would ever have legalized it.





Family Wellness

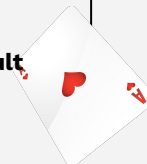
In order to approximate Family Wellness we need a decent **proxy** variable.

Leisure Parks

A place where families can spend quality time together while living in the city, making it a perfect proxy for estimating overall **Family Wellness**.



Proxy: A substitute variable due to Family Wellness being difficult to measure on its own





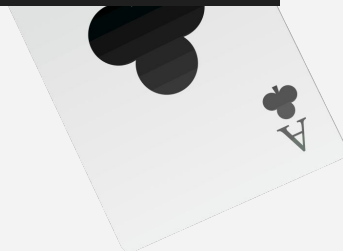
Casino Cities:

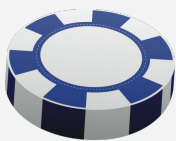
- **Baltimore**
- **Cincinnati**
- **Plain Ridge**
- **Columbus**
- **Des Plaines**
- **Everett**
- **Oxford**
- **Schenectady**
- **Springfield**

Similar Cities:

- **Towson**
- **Covington**
- **Wrentham**
- **Dublin**
- **Arlington**
- **Chelsea**
- **Lewiston**
- **Albany**
- **Chicopee**

Casino City	Parks in Casino City	Similar City	Parks in Similar City
Baltimore	16	Towson	8
Cincinnati	5	Covington	15
Plain_Ridge	18	Wrentham	11
Columbus	1	Dublin	11
Des_Plaines	17	Arlington	17
Everett	19	Chelsea	20
Oxford	20	Lewiston	20
Schenectady	19	Albany	18
Springfield	17	Chicopee	18





Comparing Means

Null Hypothesis

H_0 : The means are not statistically different; $\mu_{\text{Casino}} = \mu_{\text{Similar}}$

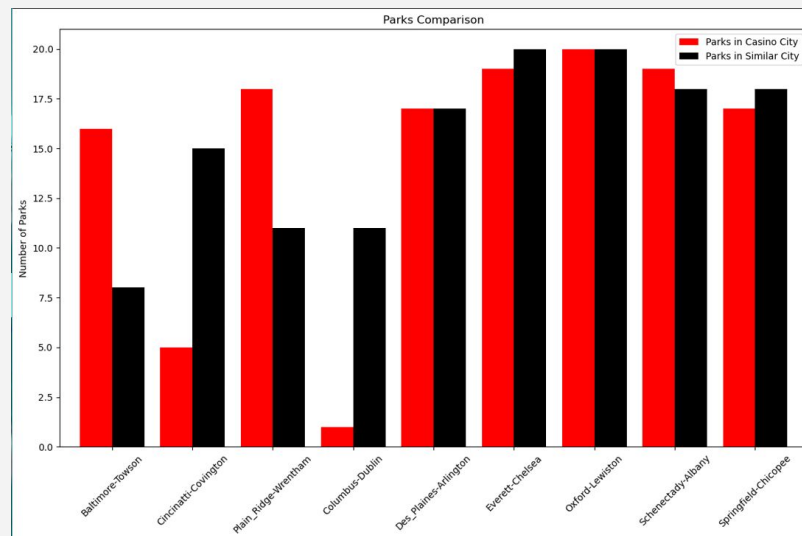
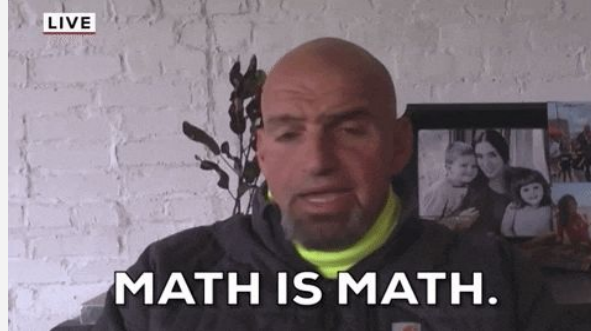
Alternative Hypothesis

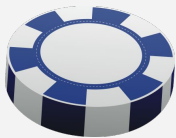
H_1 : The means are statistically different; $\mu_{\text{Casino}} \neq \mu_{\text{Similar}}$

T-stat = -.2476

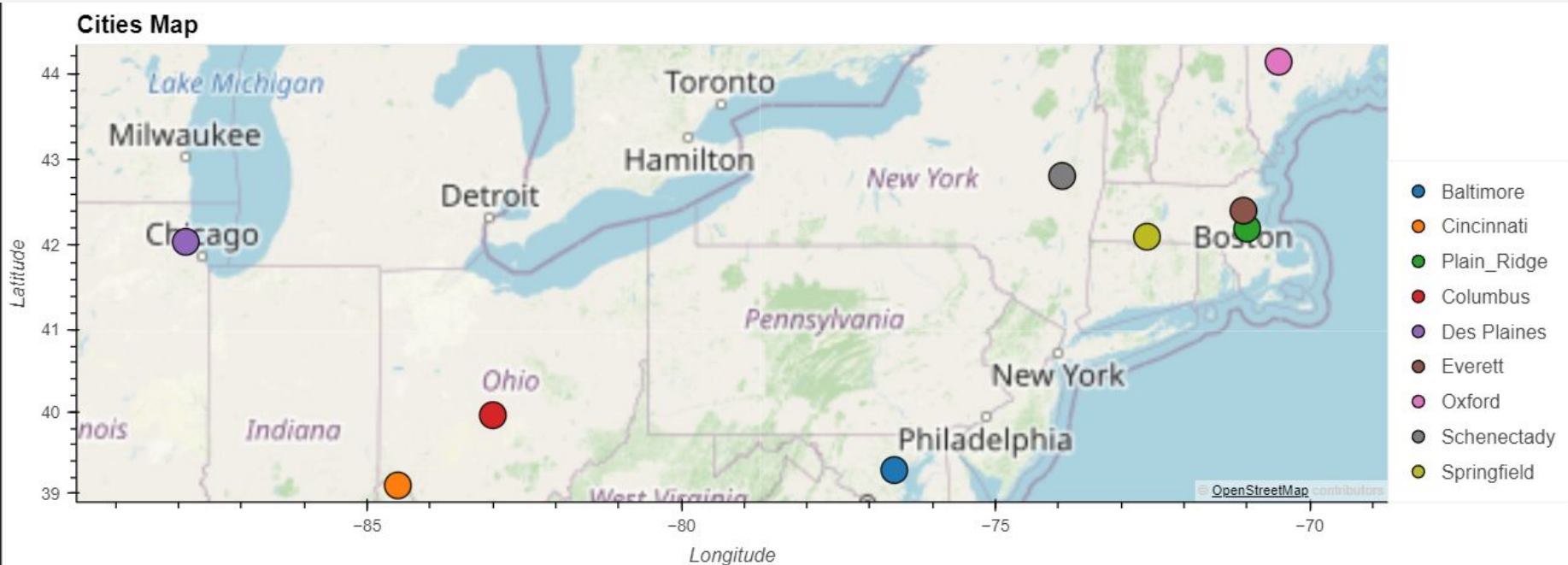
P-Value = .8076

We fail to reject the Null at a 95% confidence level.





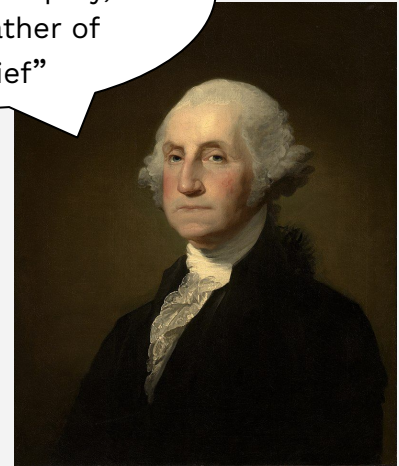
Casino Cities



Effects on Crime

- Criminal activities have been associated with casinos and gambling since its inception
- How has the rise of these gambling hubs affected the crime rates in the selected cities?
- Data Collection:
 - Federal Bureau of Investigation: Crime Data Explorer
 - Gathered police department data from each of the sample cities for analysis

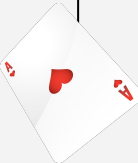
“Gambling is the child of avarice, the brother of iniquity, and the father of mischief”





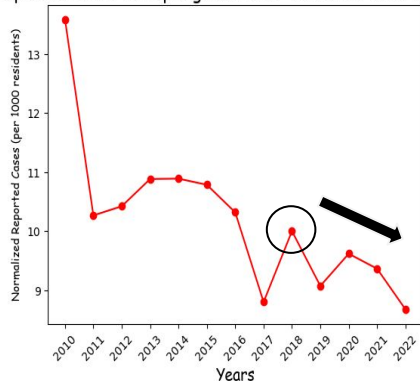
DataFrame

City	series	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Opening Year
Baltimore	Reported	9316	8886	8789	8725	8346	9542	11010.0	12430.0	11100.0	11101.0	9398.0	4880.0	8861.0	2014
Cincinnati	Reported	3615	3076	2903	2858	2719	2788	2803.0	2862.0	2579.0	2605.0	2757.0	2533.0	2591.0	2013
Clark County	Reported	239	248	283	245	298	338	323.0	331.0	261.0	282.0	357.0	352.0	348.0	2015
Columbus	Reported	5472	5228	4808	4446	4640	4758	4694.0	4594.0	4586.0	4637.0	5233.0	5547.0	4082.0	2012
Des Plaines	Reported	57	61	65	56	53	50	51.0	61.0	39.0	56.0	43.0	77.0	69.0	2011
Everett	Reported	228	195	171	202	175	151	156.0	152.0	176.0	251.0	181.0	142.0	169.0	2019
Oxford	Reported	21	23	19	16	11	20	18.0	28.0	16.0	25.0	26.0	35.0	12.0	2012
Schenectady	Reported	679	633	626	607	573	431	600.0	577.0	620.0	528.0	468.0	414.0	508.0	2017
Springfield	Reported	2093	1582	1606	1677	1678	1662	1590.0	1356.0	1541.0	1398.0	1482.0	1443.0	1337.0	2018

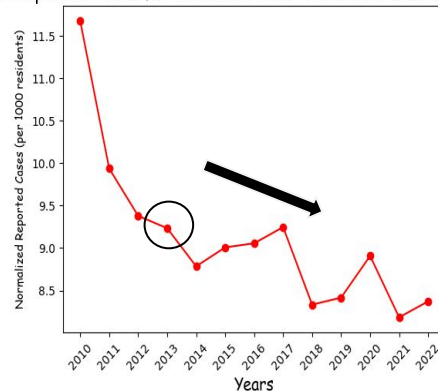


City Data

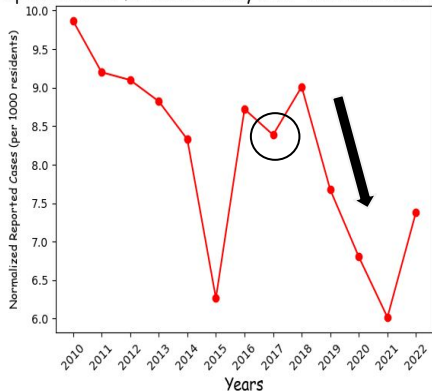
Normalized Reported Cases for Springfield Over Time with 2018 as the Opening Year



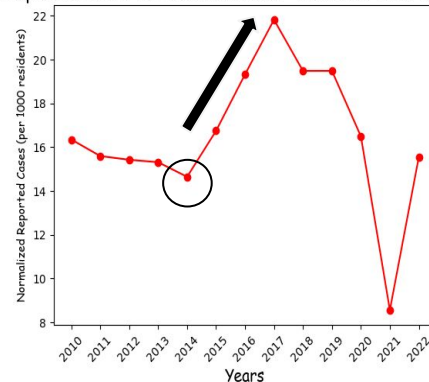
Normalized Reported Cases for Cincinnati Over Time with 2013 as the Opening Year

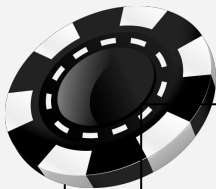


Normalized Reported Cases for Schenectady Over Time with 2017 as the Opening Year



Normalized Reported Cases for Baltimore Over Time with 2014 as the Opening Year





Two-Tailed T-Test

Null Hypothesis

H_0 : There is no significant difference between the mean crime rate in the city before and after the construction of the casino. ; $\mu_{\text{Before}} = \mu_{\text{After}}$

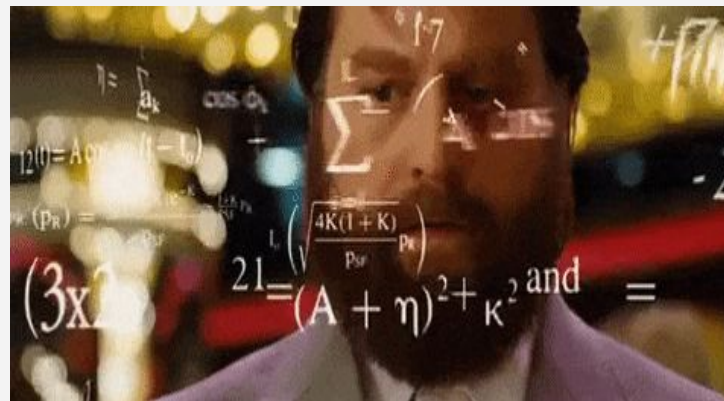
Alternative Hypothesis

H_1 : The means are statistically different; $\mu_{\text{Before}} \neq \mu_{\text{After}}$

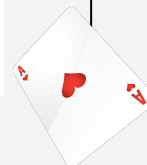
T-STAT: 0.19104

P-VALUE: 0.85089

WE FAIL TO REJECT THE NULL HYPOTHESIS AT A 95% CONFIDENCE LEVEL



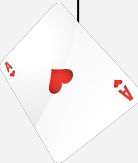
$$t = \frac{\bar{X}_1 - \bar{X}_2}{\sqrt{\frac{s_1^2}{N_1} + \frac{s_2^2}{N_2}}}$$

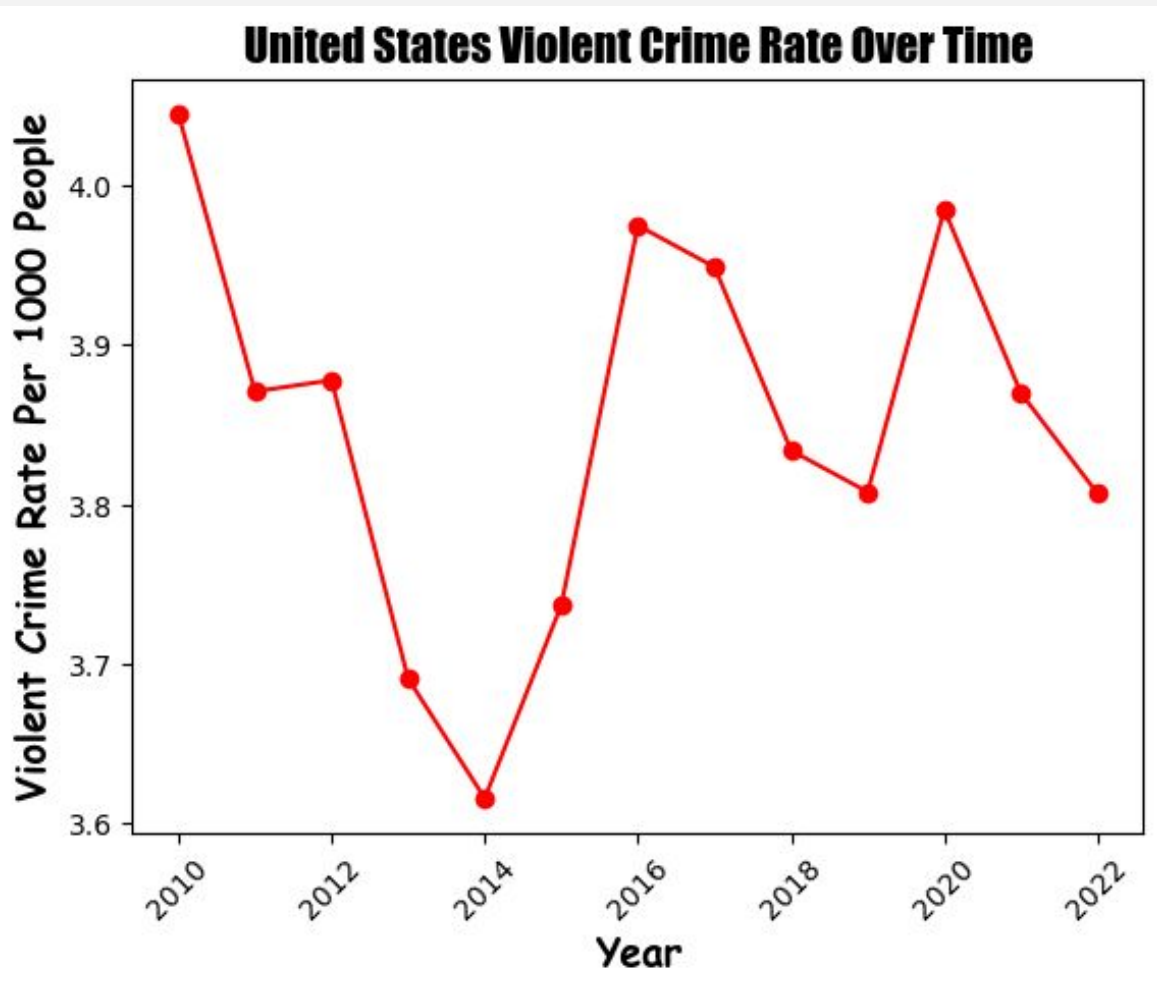
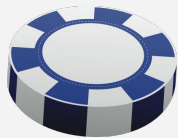




Conclusion?

- Failed to find any correlation between the construction of casinos in a city and the overall city violent crime rates
- Possible indirect impact on criminal activities that is unable to be tracked in the data
- Could the sample city data be not representative of the entire population?





Another T-Test!

Null Hypothesis

H_0 : Our sample of cities is representative of the entire population ; $\bar{X}_{\text{Sample}} = \mu_{\text{Population}}$

Alternative Hypothesis

H_1 : Our sample of cities is statistically different from the entire population mean;

$$\bar{X}_{\text{Sample}} \neq \mu_{\text{Population}}$$

T-STAT: 1.70472

P-VALUE: 0.06332

WE FAIL TO REJECT THE NULL HYPOTHESIS AT A 95% CONFIDENCE LEVEL





Final Analysis

- Unfortunately failed on multiple occasions to find any potential correlation between the building of casinos within the city and the overall city wellness
- Casino impact may be limited to specific areas in larger cities like Baltimore and Columbus, not captured in data
- Absence of Evidence \neq Absence of Impact

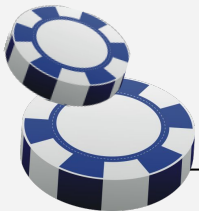
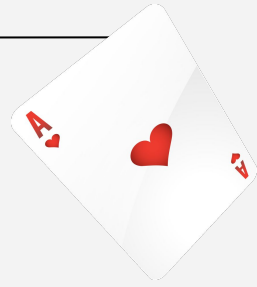


Discussion and Future Issues

- While our analysis indicates no significant difference in the city wellness before and after the casino construction, that does not mean that casino construction causes no harm
- Future research could also explore how the construction and promotion of casinos can lead to other dangerous trends within the city area such as increase in substance abuse, financial instability, health concerns, and prostitution



Questions?



Sources

<https://cde.ucr.cjis.gov/LATEST/webapp/#/pages/explorer/crime/crime-trend>

https://www.geoapify.com/geocoding-api?gad_source=1&gclid=Cj0KCQjwiYOxBhC5ARIsAlvdH53ePeQSM6BB7_Uc9-EXiZRU8SGCNmHpeD2C7fMUhNvSevY20U3DtkkaAozTEALw_wcB



