Africa’s Big Five

Who’s Who

Ethan Bray | WDD 130 - A1 | 04/04/2023

Subject:

The subject of the Who’s Who website is about the Big Five. Small details and or facts about each member of the big five and the origin of the name. The main focus of the website is explaining the differences between the Leopard and the Cheetah, and between the Black and White Rhino. Finishing off on where you can find these amazing animals in South Africa.

Audience:

This website’s intended audience is for animal enthusiasts, tourists, loving families and groups of friends looking for an adventure and wanting to see the Big Five in South Africa.

URL:

This is the URL for the completed website.

<https://ethanbrayza.github.io/WDD130/whos-who/index.html>

Goals/Objectives:

This website has been designed to explain the differences between animals that are often confused by the average wildlife spectator. The goal of this website is to eliminate that confusion and potential embarrassment from misnaming animals over social media posts.

Design Process:

The color palette was inspired by and taken from an image of a South African sunset. The primary color was taken from the color of various parts of the African sunset. The secondary color was inspired by the ground and dirt and the accent one, by the bushes and trees. The accent 2 was taken and made pure white from the clouds.

The Logo goes well with the chosen color palette, and is a bird. Representing one who watches from a safe distance.

In the design of the header I first had to change the background and text color from my original design found in the site plan. The original color was just too bright and the rest of the page could not stand out as much as it was intended to.

Then adding the logo I found that it was surrounded by a white box and that was not visually appealing. I then tried something new to hide the white box without editing the logo itself. I gave the header a linear gradient background color starting at white and slowly changing to green as the header stretches.

To make the website easy to navigate, it has a simple but clear navigation bar. I however did not want it to be boring so I added a cool hover effect on each link.

Each country outside of South Africa has a unique perspective and idea of how South Africa and its wildlife parks look. I added images on the Parks page one on top of the other to create one image. In the same order from top to bottom as the list of parks to the left of the image showing users and site visitors how the landscape of each park genuinely looks like.

Conclusion:

I have learned that you have to accept change, in making a website. Not ever thought and Idea I had in mind for this website worked or looked good. I had to change certain colors in my website. I learned that you have to link each nav link to the correct path you intend. I accidently swapped two links around and if I did not catch that it would have been verry confusing. The skills I have learned from these experiences will allow me to completely change plans for better plans and in the end have better sites. Double checking everything will ensure everything works the way it was intended.