

1. Practice (U3L3.mp3)

White Sky Airlines

White Sky Airlines is offering a special incentive to sign up to become a Preferred Member

Become a Preferred Member today and get 10% off your next flight!*



White Sky Airlines' Preferred Members enjoy extra benefits such as:

- Priority check-in at our preferred member check-in counter. Avoid spending time waiting in endless lines. As a Preferred Member, you don't have to worry about long lines. Upon arrival at the airport, head straight for the Preferred Member check-in counter and check in hassle-free.

- Earn extra bonus miles for every flight booked with White Sky Airlines.
- Increased luggage allowance at no extra charge (one extra bag on domestic flights and two extra bags on international flights).
- Complimentary upgrades to Business Class.
- Priority seating. You can reserve preferred seating in bulkhead and exit rows, which offer more leg room.
- Special vouchers and discounts on flights to select cities during the month of your birthday. We also offer special weekend get-away packages that combine flights and accommodations at four-star hotels.

Please visit our Web site at www.whiteskyairlines.com or call us at 1-700-3678-2001 to register or for more information.

*Offer only valid for members enrolling between February 1-7. The 10% discount will be applied to your next flight, must be used within three months, and cannot be combined with other promotions, discounts, or vouchers.

1-1 Practice some of the words or phrases you heard in the conversation. Complete the sentences by dragging the correct words from the bank below into place. There are more words than you need.

One of the (1) _____ of being a frequent flyer is priority check in.

Travelers can take an extra bag with them on (2) _____ flights.

The get-away package (3) _____ flights and accommodations.

The upgrade is (4) _____ and doesn't include an additional charge.

Passengers can travel (5) _____ and avoid waiting in line.

(a) combines	(b) allowance	(c) complimentary
--------------	---------------	-------------------

(d) benefits	(e) hassle-free	(f) domestic
--------------	-----------------	--------------

1-2 Choose the correct answer.

Preferred Members go to a separate check-in counter at the airport.

- Ⓐ True
- Ⓑ False
- Ⓒ It is unclear.

1-3 Choose the correct answer.

Can Preferred Members choose where they want to sit ahead of time?

- Ⓐ Yes
- Ⓑ No
- Ⓒ It is unclear.

1-4 Which of the following are listed as advantages to becoming a Frequent Flyer? Select all that apply.

- ☐ Preferred Members can check in more quickly than regular passengers.
- ☐ Preferred Members do not need to pay cancellation fees.
- ☐ Preferred Members can travel with more than one bag.
- ☐ Preferred Members have a wider selection of meals.
- ☐ Preferred Members have more choice in selecting their seating.

1-5 Choose the correct answer.

What must a Preferred Member do to receive the 10 percent discount?

- Ⓐ Take another flight within three months
- Ⓑ Purchase another ticket in February
- Ⓒ Book a hotel and flight at the same time
- Ⓓ Buy a business class ticket

2. Quiz

Choose the correct answer.

2-1 What is the purpose of the advertisement?

- Ⓐ To encourage customers to sign up for a membership
- Ⓑ To announce a change in the check-in procedure
- Ⓒ To provide passengers with travel instructions
- Ⓓ To offer members a vacation package

2-2 What is implied about the Preferred Members program?

- Ⓐ Members may go to their gate without checking in.
- Ⓑ Members can collect more bonus miles than regular passengers.
- Ⓒ Members are given access to executive lobbies.
- Ⓓ Preferred Members do not have to pay cancelation fees.

2-3 According to the advertisement, what is a reason to become a Preferred Member?

- Ⓐ The option to travel with more luggage
- Ⓑ Free internet access at international airports
- Ⓒ A free flight on the flyer's birthday
- Ⓓ A 10 percent discount on all flights

Choose the correct answer.

2-4 The word "complimentary" in paragraph 6, line 1, is closest in meaning to

- Ⓐ free
- Ⓑ discounted
- Ⓒ respectful
- Ⓓ complete

2-5 When must a passenger join the program to receive a discount on another flight?

- Ⓐ During the first week of February
- Ⓑ During the month of the passenger's birthday
- Ⓒ At any time before their next flight
- Ⓓ Within three months of the passenger's last flight