

# Marco "Newgate" Rosinante- Ethan Colinarez

age: 24

residence: Los Angeles, California

education: Bachelor's in Computer Science

occupation: Security Guard on Luxury Cruise

marital status: Single



## *People's Dreams Don't Ever End*

Edward likes to spend his days reading stories of fame and glory before going to his job as a luxury cruise security guard. In whatever spare time he has, he likes to make mobile games that he publishes every weekend to non-critical acclaim, but he doesn't care because the money is still enough to feed into his heavy addiction to gacha games.

### Comfort With Technology

#### INTERNET



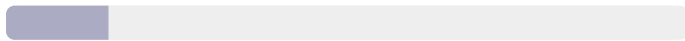
#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Encourages constant interaction/engagement with various people of likeminded interests

### Needs

- An outlet to improve his social skills
- Easy to use on the go
- Accessible with a wide variety of options and people

### Wants

- Connects him with people that have the same interests
- Doesn't require a paywall or have premium tiers
- Specific filters for preferences

## Values

- Values loyalty among friends above everything else
- Honesty is his best policy

## Fears

- Having to grow up and give up his dreams
- Bell Peppers
- Green Snakes with Blue Spots

